

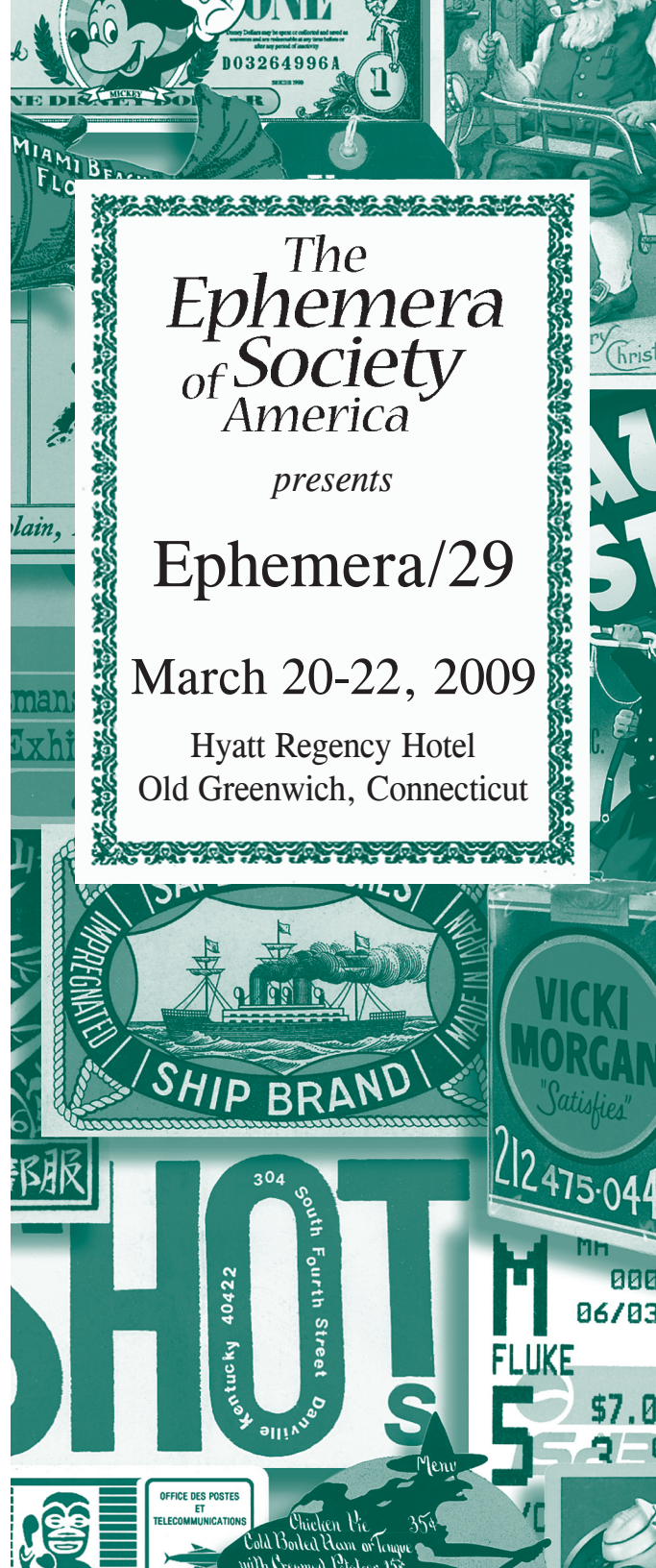
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# The Ephemera of Society of America

presents

## Ephemera/29

March 20-22, 2009

Hyatt Regency Hotel  
Old Greenwich, Connecticut

## Ephemera/29 Schedule

### THURSDAY:

**9 a.m. - 5 p.m.** — Board of Directors' meeting, Belle Haven conference room.

**6:30 p.m. - 7:30 p.m.** — Board reception for early arrivals. Join old and new friends, and be fresh for the conference that begins Friday morning.

### FRIDAY:

**Three morning conference sessions:**

**Roundhill Room**

**Dear Friend...Ephemera of Communication**

**9:30 a.m. Friday, March 20**

**Keynote: Real Photo Postcards: The People's Photography**

*Robert Bogdan*

Once rejected by collectors and archivists as insignificant artifacts of popular culture, real photo postcards have become one of the most sought-after forms of ephemera. A discussion of the genre, its special qualities, and importance.

Robert Bogdan of Orwell, Vermont, is Distinguished Professor Emeritus of Social Science at Syracuse University, having directed the Interdisciplinary Social Science Doctoral program in Syracuse's Maxwell School. He has written 15 books and more than 100 articles. Bob's latest book, *Real Photo Postcard Guide: The People's Photography* has been described as the definitive text on the topic.

**10:30 a.m. - Noon, Friday, March 20**

**Postcard Design: Nostalgia & Futurism**

**10:30 a.m.—Tasha Tudor, Neo-Victorian**

*Jeanette Chandler Knazek*

Tasha Tudor, who died in 2008 at the age of 92, was an inspiration in her life and work for a return to simpler values, and esthetics based on Victorian sensibilities. Her illustrations first became popular in 1938 and, since then, they have appeared as book and magazine illustrations but primarily in card images.

Jeanette Knazek has consulted for exhibits at the Rockwell Museum, Colonial Williamsburg, and the Victoria and Albert Museum. Her collection of Tasha Tudor ephemera begun at the age of five is considered the most complete in every category.

**11:15 a.m.—The Future is in Flight**

*Guillaume de Syon*

The earliest postcard representations of flight depicted balloons, dirigibles, and fantastic flying machines of the sort imagined by dreamers such as novelist H.G. Wells and illustrator Albert Robida. These popular images expressed both the hopes and fears for the new transportation.

Guillaume de Syon is Associate Professor of History at Albright College, and has written widely on the culture of early flight. He is presently under contract with Texas A&M University Press for *Crossing the Big Divide: European Culture and Transatlantic Aviation*.

**Lunch Break — Noon – 1:30**

**Four afternoon conference sessions:**

**Roundhill Room**

**1:30 p.m. - 3 p.m. Friday, March 20**

**Staying in Touch**

**1:30 p.m.—Why Write?**

*John Scott*

This talk will examine the reasons why people wrote to one another, covering all the stages of life from childhood to death. Without a reason to correspond there would be no stamps, no postmarks and no philately. Yet, surprisingly, the content of a letter is often overlooked in the stamp market, whereas the stamps and postmarks tend to be ignored in the ephemera market. Where these two facets of collecting meet offers a contemporary insight into a life now long past.

John Scott is an elected Member of the City of London Corporation, a Fellow of the Royal Philatelic Society in London and a Council member of the Ephemera Society in Great Britain.

## 2:15 p.m.—Death by Post

Claire Scott

While the traditional black borders are familiar to most collectors, there are many other aspects of death that were the subject of correspondence over the centuries. These range from disease and disinfection to murder, torture, execution, and much more. Not wishing to be detained en route, her letter bomb from the Maori Wars in New Zealand will have to remain at home, but a virtual image will accompany her talk.

Claire Scott, a Council Member of the Royal Philatelic Society of London, will be using her background as a health professional to look at how we communicate the news of death through the post, a subject for which she was awarded a gold medal at the Spanish International Philatelic Exhibition in Valencia.

## 3-4:30 p.m. Friday, March 20 Communication & Geography

### 3 p.m.—Mail via U.S. Waterways

Hugh Feldman

The role of steamboats—important in settling the interior of the country—was also critical in carrying the mails. The author has identified most of the postal contract offices and landing places on the various routes, despite a number having disappeared with changes in watercourses such as the Mississippi.

Collector Hugh Feldman became so fascinated with the subject of mails carried by water within the United States that he spent many months away from his London home researching in the National Archives in Washington.

### 3:45 p.m.—Dear friend: I swear I'm clean; may I visit?

V. Denis Vandervelde

This presentation explores the early history of quarantine, with its protocols. The certification of Passports of health and ships' Bills of Health had to continually adjust to fraudulent evasions.

V. Denis Vandervelde has been a very active Fellow of the Society of Postal Historians for 25 years. He founded the Disinfected Mail Study Circle in 1973 and remains its chairman, and the editor of *Pratique*.

## Also Friday:

• **2:30 p.m.** — Dealer Set-up

• **5 p.m.** — Collectors' Forum: Winthrop. John Sayers, an inveterate buyer, will host a discussion on "Putting Your Collection in Context."

## SATURDAY:

• **8:15 a.m.** — Memberships will be sold at the Ephemera Society desk at the entrance to the show in the Grand Ballroom.

• **9 a.m.** — Members-only show preview (\$10) for the Society's 29th Annual Paper Show in Grand Ballroom. **Please have your membership card available.**

• **9 a.m. – 5:30 p.m.** — **Silent Auction in Roundhill; add to your collection or inventory, 182 lots.**

Exhibits open in Winthrop.

*Hugh Feldman: Mail via U.S. Waterways*

*Art Groten: Levant Fairs during the Palestine Mandate*

*Jeanette Knazek: Fleeting Fancies: Ephemeral Birds of Tasha Tudor*

*John Sayers: Ocean Liners at War, Wining and Dining at Sea, Oregon 100 Years Ago, Winning the West c.1909*

*Claire Scott: Death by Post*

*John Scott: Why write?*

*Guillaume de Syon: You gonna fly this? Fantastic Visions of European Aviation until WWI.*

• **10 a.m.** — General public entry admission is \$12. (\$1 off with any Ephemera/29 ad.)

• **2 - 3 p.m.** — Collectors' Forum: Winthrop. Join Art Groten for the latest tidbits on exhibiting as well as collecting: "Unusual Byways of Cinderella Collecting"

• **5 p.m.** — Show closes; reopens 11 a.m. Sunday.

• **5 p.m.** — Cash Bar outside Mead ABC.

Last-minute silent bids in Roundhill; silent bids close at 5:30 p.m.

• **6:30 p.m.** — "Fun-Raiser" Benefit Auction, Mead ABC.

A conference registration form is attached. Please detach at the dotted line and return with your check to ESA Conference, PO Box 95, Cazenovia, NY 13035. Consult form regarding PayPal payment.

## SUNDAY:

**8:30 a.m.** — **Members annual meeting, Winthrop (Exhibits room)**

**Two morning conference sessions:  
Winthrop (Exhibits room)**

### 9 a.m. Sunday, March 22

#### Extending the Use of Ephemera

*Katherine C. Grier*

Students at the University of Delaware were required to use ephemera as original source documents in an American History project. Their work included such topics as the history of patent medicine, the material culture of office efficiency in the early 20<sup>th</sup> century, and Victorian wedding gifts.

Katherine Grier, professor of history and Director of the Museum Studies Program at the University of Delaware, will present results of the university projects.

### 10 a.m. Sunday, March 22

#### Wishing You Were Here

*Jason Rodriguez*

Postcard dealers will aid the speaker in involving the audience in re-imagining "Wish You Were Here" images.

Jason Rodriguez is writer and publisher of *Eximious Press*.

• **11 a.m. - 4 p.m.** — Paper Show in the Grand Ballroom.

• **11 a.m. - 4 p.m.** — Exhibits open, Winthrop

• **12:30 p.m. - 2 p.m.** — Appraisals by John Bruno, Flamingo Eventz (near Society desk at show entrance)

• **1 - 2 p.m.** — Collectors' Forum: Winthrop. All things beautiful with Mrs. Valentine herself, Nancy Rosin. Come join a fun discussion with the expert!

• **4 p.m.** — Ephemera/29 closes.

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# Ephemera/29

Ephemera/29 conference registration includes a "twist" for 2009. In lieu of the traditional banquet, early Saturday evening will feature the "**Fun-Raiser**" **Auction**. Snacks and a cash bar will boost the "fun" quotient!

Registration also includes free admission to a Board Reception on Thursday, nine seminars on Friday and Sunday, Exhibits, and Collectors' Forums. Show admission is separate.

Please indicate number of persons in each category:

( ) Members/students, \$50

( ) Non-members, \$60

( ) Exhibiting dealers at no charge

A separate admission fee applies to Saturday's and Sunday's paper show. See 9 a.m. Saturday listing for details.

Name(s) \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Please make check payable to:

#### Ephemera Society of America

Detach form at dotted line and return with check to ESA Conference, PO Box 95, Cazenovia, NY 13035.

You also are welcome to "send" money via PayPal to [info@ephemerasociety.org](mailto:info@ephemerasociety.org). It will not be required, but if you use PayPal, a \$2 service charge would be appreciated.

Your registration packet and badge will be held for you at the Society desk. Please arrange lodging directly with the Hyatt Regency Hotel: 1800 East Putnam Avenue, Old Greenwich, Connecticut 06870 • Phone 203-637-1234 • Group rate is \$131 • Discount Code "*ephemera society*." Group rate is not available online and is not guaranteed after March 1, 2009.