

This online Index of *Ephemera News* lists more than 1,100 entries, some of them containing dozens of individual references. Two separate reference listings follow the Index—a bibliography of Book Reviews that have appeared in *Ephemera News* and a complete listing of Advertisers.

Photocopies of the Index, Book Reviews, and Advertisers may be purchased for \$20 including postage. Make check payable to Ephemera Society and mail to ESA, PO Box 95, Cazenovia, NY 13035.

Index of *Ephemera News*
Magazine of The Ephemera Society of America, Inc.
Index: v1n1: 1981 – v29n4: 2011

Index of *Ephemera News* will be updated annually.

Locations are indicated by the volume number followed by the issue, year, and page number. A 1983 labeling error resulted in issues that year designated Spring 1983, Summer 1983, or Fall 1983. References in **bold** indicate an illustration.

A. Vogeler & Co.—(v11n2: 1993) p. 15.

A Century of Tea Bag Tags Offers Infinite Possibilities for Publicity, article by John Witek (v28n2: 2010) **cover, 10-15**.

Ackerman, Donald (author), "Lincoln Political Americana," (v17n1: 1998) p. **8-9**.

Ackerman, Judith, member profile (v14n1: 1995) p. **3-4**.

Adams, John (author), *Ocean Steamers: A History of Ocean-Going Passenger Steamships 1820-1970*, book review (v12n3: 1994) p. 7.

Adirondack Murray," *See* Murray, Rev. William Henry Harrison

Advertising Blotters, article by Jack Challem (v10n2: 1992) supplement 1-2, **3-4**.

Advertising Blotters, *See* Ink Blotters

Advertising—ABC books (v24n4: 2006) p. **1, 11-19**; Aitchison & Co. telescope (v4n4: 1985) p. **9**; Armour's Pork and Beans (v25n2: 2007) p. 10; Baker's Chocolate (v19n1: 2000) p. **17-18**; Ben-Hur (v26n3: 2008) p. **1, 12-22**; Billboards (v15n4: 1997) p. **1, 16-19**; Brach's Huck Finn caramels (v19n3: 2001) p. 16; Brackett's Job Printing House, Woburn, MA, 4-page sheet (v28n4: 2010) p. **21-23**; California & Oregon Stage Co. poster (v28n2: 2010) p. **24**; Celluloid (v7n4: 1989) p. **4**, (v12n3: 1994) p. **cover, 5**; Chicago & Alton Railroad poster (v28n2: 2010) p. **25**; Clipper Ship Cards (v19n2: 2001) p. **1, 11-14**; Cloth labels (Spring 1983) p. **7**; Coca-Cola (v23n2: 2005) p. **1, 15-23**, (v28n4: 2010) p. **13-15**; Colchester Rubber Co. (v25n2: 2007) p. 10; ephemera (v12n2: 1994) p. 8-11; Fireworks (Summer 1983) p. **1, 9**; Ford Model A (v15n4: 1997) p. **8-9**; *Goods for Sale: Products and Advertising in the Massachusetts Industrial Age*, book review (v26n2: 2008) p. **5-6**; Hall's Hair Renewer poster (v28n2: 2010) p. **25**; Hamm's Brewing Co. (v24n1: 2005) p. **1, 10-16**; Hershey's Chocolate (v19n1: 2000) p. **12-15**; Ingersoll watch & Mickey Mouse (v17n3: 1999) p. **17**; J. Windsor stationer (v11n2: 1993) supplement **1-2**; John Wanamaker & Co. (v20n4: 2002) p. **16-23**; Josef Dollinger (v22n4: 2004) p. **11**; K&B Drug Stores (v22n3: 2004) p. **17-23**; Karo Syrup (Dionne Quints) (v21n4: 2003) p. **18**; King's PureMalt (v25n2: 2007) p. **14**; L.T. Piver (v25n2: 2007) p. **17**; Literary Allusions in (v11n4: 1993) supplement 1-4; Lydia

E. Pinkham's Vegetable Compound (v26n1: 2007) p. **12-14, 16**; Metered mail (v11n1: 1992) p. **1, 8-12**; Milwaukee Label & Seal Co. (v22n4: 2004) p. **10**; Newmarks Pure High Grade Coffee (v4n4: 1985) p. **9**; N.W. Ayer & Son (v15n4: 1997) p. 8-9; Olivetti Lettera 22 (v29n1: 2010) p. **21**; Palmolive Soap (Dionne Quints) (v21n4: 2003) p. **17**; Pharmaceutical almanac (v14n2: 1996) p. **9**; Photographers (v5n4: 1987) p. **3**; Prudential Insurance (v25n2: 2007) p. **13**; Red Line Inn (Dionne Quints) (v21n4: 2003) p. **19**; Seed Catalogs (v15n1: 1996) p. **1, 12-15**; Sino-Phobic (v12n3: 1994) p. **5**; St. Bernard Dollar Store with Grand Duke Alexis (v23n4: 2005) p. **15**; Santa (v25n1: 2006) p. **20-28**; Skelly Oil (v25n2: 2007) p. 14-**15**; Soap (v24n1: 2005) p. **24**; Tea Bag Tags (v28n2: 2010) **cover, 10-15**; Trade cards (v4n2: 1985) p. **8-10**; Van Houten's Cocoa (v24n1: 2005) p. **22, 24**; Waterman's Ideal Fountain Pen (v4n4: 1985) p. **9**; Westinghouse Electric sheets (v25n2: 2007) p. **15**. *See also* Billboards, Book Reviews, Bumper Stickers, Ink Blotters, Posters, Programs, Trade Cards

Advice for Gardeners: *Vick's Monthly Magazine*, article by Karl Sanford Kabelac (v15n1: 1996) p. **9-11**.

Aesthetic Movement,—“Interpreting Popular American Culture Through Advertising Trade Cards: The Oscar Wilde Event,” article by Kit Barry, (v27n1: 2008) p. **1, 10-15, 16**.

African-American Ephemera—Categories, (v21n3: 2003) p. **1, 10-15**; Civil War regiments (v17n4: 1999) p. 12; “Many Collectors Seek Ephemera Revealing Rich, Little Known Past,” (v21n3: 2003) p. **1, 10-15**; Slavery (v17n4: 1999) p. **1, 10-12**.

After the Storm: Ephemera Floods New Orleans, article by Florence M. Jumonville (v24n3: 2006) p. **1, 14-18**.

Agassiz, Louis—(v26n2: 2008) p. **20, 23-24**.

Albright, Gary (author), “Three Keys to Long Life for Photos,” (v20n2: 2002) p. **1, 10-12**.

All Wrapped Up? article by Raymond Hughes (v12n1: 1993) p. 9.

Allen & Ginter's Cigarettes—(v25n3: 2007) p. **12**.

Allen, Richard (coauthor), *Reel Art: Great Posters from the Golden Age of the Silver Screen*, book review (v7n2: 1989) p. 4.

Alpha Phi Alpha—(v21n3: 2003) p. **15**.

Ambramovitz, Tibian (author), “Lydia E. Pinkham Was a Picture of Health for Millions of Americans,” (v26n1: 2007) p. **1, 11-17, 18**.

America's Cup, *See* Sailing

American Antiquarian Society—Song sheets (v23n4: 2005) p. **18-19**.

American Eagle, *See* Eagles

American Illuminated Shipping Bills of Lading (pre War of 1812), article by Tom Cottrell & Robert Dalton Harris, (v13n1: 1994) p. **22-23**.

American Library Association, *See* Rare Books and Manuscripts Section

American Philatelic Society—(v24n2: 2006) p. 16, **18-19**.

American Postage Meter Company, *See* Pitney, Arthur

American War Mothers—(v24n2: 2006) p. 15.

American West—Promotional Ephemera of (v14n3: 1996) p. **8-9**. *See also* Gold Rush

Anderson, Robert, Civil War General—(v15n3: 1997) p. **10**.

Annese, Anthony (author), "Collecting Toy Catalogs—windows on the wonderful world of toys," (v4n4: 1985) p. **4-7**.

Annie Oakley Got Her Gun, And There's Paper To Prove It, article by Tony Sapienza (v25n3: 2007) p. **1, 12-18**.

Antecedents of Early American Children's Games, article by Rick Russack (v10n1: 1991) supplement 1-2.

Anthony, Susan B.—(v16n3: 1998) p. **1**, 13-14. *See also* Women's Suffrage

Apkarian-Russell, Pamela—(author), *Halloween: Collectible Decorations and Games*, book review (v18n4: 2000) p. **17**; (author), *Images of America: Armenians of Worcester*, book review (v19n3: 2001) p. 8; (author), *More Halloween Collectibles*, book review (v17n2: 1999) p. **5**; (author), *Tastes and Smells of Halloween, The*, book review (v19n4: 2001) p. **8**; (author), *Washday Collectibles*, book review (v19n1: 2000) p. **8**.

Appeal of a Fan, The, article by Moira F. Harris (v29n2: 2011) p. **18-19**.

Appreciating Cigar Label Art, article by Joe & Sue Davidson (v18n4: 2000) p. **7-9**.

Arbour, Keith (author), *Canvassing Books, Sample Books, and Subscription Publishers' Ephemera*, book review (v15n2: 1997) p. 6.

ArcAdiA, *See* Bigelow, Edward F.

Archives of American Art—(Summer 1983) p. 10.

Arluke, Arnold (coauthor), *Beauty and the Beast: Human-Animal Relations as Revealed in Real Photo Postcards*, book review (v29n3: 2011) supplement.

Art Groten's 15 Minutes of Fame as a TV 'History Detective,' article (v26n4: 2008) p. **9**.

Art of Making Money Plenty, The, Benjamin Franklin rebus (v24n2: 2006) p. **23**.

Arteaga, Orlando (author), "Cuban Cigar Labels" (v10n3: 1992) supplement 2-3.

Arts & Crafts Movement—"Papered Dream Houses Offer Clues to Imagined Lives," (v22n3: 2004) p. 14-15.

Atlantic and Pacific Aerial Navigation Company—(v22n1: 2003) p. **20**.

Autograph Books: Memorials to the Mind, article by Barbara Rusch (v5n4: 1987) p. **6-7**.

Autograph Books—Victorian (v5n4: 1987) p. **6-7**. *See also* Autographs

Autographs—*Fishing for Forgeries*, book review (v26n3: 2008) p. **8**; *Railroad Signatures Across the Pacific Northwest*, book review (v14n2: 1996) p. 5; Walt Disney (v18n3: 2000) p. **11-12**.

Baby in the Bean' Heralded Hershey's Sweet Success, The, article by James McMahon (v19n1: 2000) p. **12-15**.

Backmarks--(v27n4:2009) p. **19**.

Bailey patent press—(v10n4: 1992) p. **10-11**.

Bajorek, Lagretta Metzger (author), *America's Early Advertising Paper Dolls*, book review (v17n4: 1999) p. **6**.

Baker, Eric (coauthor), *See The USA: The Art of the American Travel Brochure*, book review (v18n3: 2000) p. 8.

Baker, James, *See* Walter Baker Chocolate Co.

Baker, T. Lindsay (author), "Windmill Manufacturers' Vintage Trade Literature: Gone with the Wind? Not Quite Yet," (v27n1: 2008) p. **17-21**.

Bald Eagle, *See* Eagles

Baldwin, Joyce (author), "Christmas Shopping Bags," (v1n3: 1981) p. **13**.

Ballotta, *See* Paper Ballots

Baltimore & Ohio Rail Road Company—(v22n1: 2003) p. **20**.

Banks, Margaret Downie (author), "Postcards 'Conn-tribute' to the Preservation of Industrial History," (v16n2: 1998) p. **1, 13-16**.

Banning, William L., Jr.—(v24n1: 2005) p. **10**.

Barjau, Santi (coauthor), *Smallest Posters in the World: Poster Stamps*, book review (v22n1: 2003) p. **7**.

Barkhaus, Joseph Henry, cartoonist—*The Wasp* (v23n1: 2004) p. **6**.

Barnes, Ed, member profile (v18n4: 2000) p. **4**.

Barnett, LeRoy (editor), *Shipping Literature of the Great Lakes, A Catalog of Company Publications*, book review (v13n1: 1994) p. 6.

Barnhill, Georgia B.—Maurice Rickards award (v5n4: 1987) p. 1; (author), "Poignant Songs and Poems Took the Civil War to the Home Front," (v23n4: 2005) p. 18-24; (reviewer) *President's Table: Two Hundred Years of Dining & Diplomacy, The*, book review (v26n4: 2008) p. **5-6**.

Barnum, P.T.—(v22n4: 2004) p. 18-**22**.

Baron, Daniele (coauthor), *Language of Graphics, The*, book review (Fall 1983) p. 10.

Barry, Kit—(author), *Advertising Trade Card—Book 1, The*, book review (Summer 1983) p. **11**; (author) "Interpreting Popular American Culture Through Advertising Trade Cards: The Oscar Wilde Event," (v27n1: 2008) p. **1, 10-15**, 16; member profile (v4n3: 1985) p. **9**; (author), *Reflections Volume II: Ephemera from trades, products & events*, book review (v13n2: 1995) p. 4.

Barthes, Roland (author), *Camera Lucida: Reflections of Photography*, book review (v1n3: 1981) p. 12.

Baseball—*Baseball Polka* (v5n2: 1986) p. **1**; *Home Run Quick Step* (v6n4: 1988) p. **1**; Sotheby's auction (v9n4: 1991) p. **1**, 14-15; Vintage ephemera: board game, catcher's mask ad, cigar label, photo card, playing card, trade cards, uniform catalogue (v5n2: 1986) p. **1, 16**.

Baskin, Lisa, member profile (v16n3: 1998) p. **5**.

Bassett, Kendall H. (author), "Woodworking Tool-Related Ephemera," (v15n2: 1997) p. **8-9**.

Bates, Joseph, *See* Stereoscope

Beecher, Mrs. Henry Ward—(v24n4: 2006) p. **18**.

Ben-Hur Ephemera: Chariot Races and American Consumerism, article by Jon Solomon (v26n3: 2008) p. **1, 12-22**.

Ben-Hur—Consumerism (v26n3: 2008) p. **1, 12-22**; Roller Coaster (v26n3: 2008) p. 18-**20**; *Scientific American* (v26n3: 2008) p. **15**; Souvenir album (v26n3: 2008) p. **14**.

Berman, Susan Warshaw (author), *Affordable Art Deco Graphics*, book review (v21n1: 2002) p. **5**.

Bermuda—"Bermuda: Bits and Pieces of the Somers Isles," (v27n3: 2009) p. **19-25**.

Berryman, Florence (daughter) and Clifford, "Florence Berryman—But is it Art?" (v29n2: 2011) p. **cover, 11-17**.

Bertrand Collection, The: A Repository of Mid-Nineteenth Century Americana, article by Allan L. Montgomery (v3n4: 1984) p. **8-11**.

Besthoff, III, Sydney J.—(v22n3: 2004) p. **18**.

Bicycles—Ben-Hur (v26n3: 2008) p. **1, 20**; Biker and bloomers (v6n2: 1988) p. **7**; Columbia die-cut trade card (Fall 1983) p. **1**; *Two Hundred Years of Bicycles*, book review (Fall 1983) p. **12-13**.

Bierstadt, Albert—Grand Duke Alexis tour (v23n4: 2005) p. 11, 17.

Bigelow, Edward F.— (v26n2: 2008) p. **20, 23-24**.

Biggert, Bob, collector (v29n4: 2011) **cover**, p. **8-13**;

Billboard Images, article by Diane DeBlois (v9n2: 1991) supplement **2-4**.

Billboards—Ayers' Cherry Pectoral (v15n4: 1997) p. **17**; Burma Shave (v15n4: 1997) p. 19; Chesterfield (v15n4: 1997) p. **18**; Complaints (v15n4: 1997) p. 18; Cream of Wheat (v15n4: 1997) p. **16**; Hand Sapolio (v15n4: 1997) p. **1**; Images (v9n2: 1991) supplement **2-4**; Jantzen (v4n3: 1985) p. **7**; (v15n4: 1997) p. **18**; Perrier (v15n4: 1997) p. **19**; 20th-Century Landscape," (v15n4: 1997) p. **1, 16-19**; Wrigley's (v15n4: 1997) p. **17**.

Billheads as Status Symbols...Elaborate 18th-century headings were a barometer of the times, article, author unknown (v3n2: 1984) p. **8-9**.

Billheads—Allaire Works (v29n4: 2011) p. **13**; American Manufacture, 1809 (v25n4: 2007) p. **15, 17**; Amoskeag Locomotive (v3n2: 1984) p. **9**; as status symbols, (v3n2: 1984) p. **8-9**; F.W. Pierce & Co. (v16n2: 1998) p. **11**; Firth, Pond & Co. (v16n2: 1998) p. **11**; G.H.W. Bates & Co. (v16n2: 1998) p. **12**; J.C. Ayers (v14n2: 1996) p. **12**; J.J. Slevin, Dr. (v14n1: 1995) p. **8**; J.R. Bigelow & Co. (v29n4: 2011) p. **8**; Levi Strauss & Co. (v22n2: 2004) p. **17**; Longstreth & Brother (v29n4: 2011) p. **11**; M. Donahue & Son, Dr. (v14n1: 1995) p. **8**; Midland Steel Company (v3n2: 1984) p. **9**; Murcott & Campbell (v15n2: 1997) p. **9**; Overton J. DeLong (v14n1: 1995) p. **1**; Parshall & Cory (v14n1: 1995) p. **9**; Patent press (v10n4: 1992) p. **10-11**; Seamon Brothers, Dr. (v14n1: 1995) p. **9**; University of Notre Dame (v3n2: 1984) p. **9**; Wadhams Oil & Grease Co. (v29n4: 2011) p. **12**; Way & Keyt (v22n2: 2004) p. **19**; W.N. Seymour & Co. (v15n2: 1997) p. **9**.

Bingham, A. Walker (author), *Snake-Oil Syndrome: Patent Medicine Advertising, The*, book review (v12n2: 1994) p. 21.

Black Ephemera, *See* African-American Ephemera

Blaine, James G.— Republican Conventions 1892/2008 (v27n2: 2009) p. 12, 14-16.

Bligh, William—(v21n4: 2003) p. 10.

Bliss, Joy V.—(coauthor), *Annotated Bibliography: World's Columbian Exposition, Chicago 1893*, book review (v13n4: 1995) p. 8; (coauthor), *Chicago Day at the World's Columbian Exposition*, book review (v16n3: 1998) p. 6.

Blotting Paper, *See* Ink Blotters

Boehl & Koenig, photographers—(v15n3: 1997) p. 1.

Bogard, Mary (coauthor), *History of Drug Containers and Their Labels*, book review (v20n3: 2002) p. 6-7.

Bogdan, Robert—(coauthor), *Real Photo Postcard Guide: The People's Photography*, book review (v25n2: 2007) p. 5-6; (author), "Real Photo Postcards: The People's Photography," book review (v26n4: 2008) p. 16-22; (coauthor), *Beauty and the Beast: Human-Animal Relations as Revealed in Real Photo Postcards*, book review (v29n3: 2011) supplement.

Boisterous Broad sides Bother & Belittle Bumptious Bumpkins, article by Peter Zinman (v26n2: 2008) p. 1, 9-19.

Bonyng, Richard (author), *Collectors Guide to Theatrical Postcards, A*, book review (v13n1: 1994) p. 16.

Bookmarks—Lydia E. Pinkham Medicine Co. (v26n1, 2007) p. 17; Texaco (v9n2: 1991) supplement 3.

Bookplates—*Bookplates by Beilby & Bewick: A Biographical Dictionary*, book review (v18n3: 2000) p. 7; J.M. Ludwig, apothecary (v14n2: 1996) p. 1.

Boothe-Clibborn, Edward (coauthor), *Language of Graphics, The*, book review (Fall 1983) p. 10.

Bowers, Q. David—(author), *Rare Silver Dollars Dated 1804 and the Exciting Adventures of Edmund Roberts, The*, book review (v18n4: 2000) p. 5; (author), *Treasure Ship S.S. Brother Jonathan: Her Life and Loss 1850-1865, The*, book review (v19n1: 2000) p. 8-9.

Braun, Donna (coauthor), *Bit of Brundage: The Illustration Art of Frances Brundage, A*, book review (v17n4: 1999) p. 6.

Brenwasser, Eugene (author) "Tips To Keep Your Scrapbooks Happy," (v28n3: 2010) p. 25.

Brett Lithographic Company—(v15n1: 1996) p. 9.

Breweriana—Abita Beer (v24n3: 2006) p. 15; Fleur-de-lis Restoration Ale (v24n3: 2006) p. 15; Pabst cover (v27n4: 2009) p. 23; "Refreshing Ephemera From The Land Of Sky Blue Waters, (v24n1: 2005) p. 1, 10-16.

Bright Angel Camp, *See* Grand Canyon

Broad sides—Chase's Daguerreotype Rooms (v22n1: 2003) p. 11; Daguerreotype Miniatures (v22n1: 2003) p. 13; Daguerreotypes!! (*sic*) (v22n1: 2003) p. 14; Dr. J.P. Mann (v5n2: 1986) p. 5; 1851 definition (v6n2: 1988) p. 3; Farm machinery (v4n1: 1985) p. 4-6; Keystone Club, Suffield, Conn. (v17n1: 1998) p. 12; Mary Merrill ship (v14n3: 1996) p. 10; Newsboy's Addresses (v4n1: 1985) p. 8-10; Richmond, Fredericksburg and Potomac Railroad (v6n2: 1988) p. 3; Selective Service (v27n3: 2009) p. 18; Stage coach to California (v14n3: 1996) p. 8;

Slavery (v17n4: 1999) p. **1**; Spine and limb deformities (v5n2: 1986) p. **5**; University (v26n2: 2008) **1, 9-19**; Vermont Historical Society collection (v8n2: 1990) p. **1**, 14-15.

Broeren, Nancy L. (author), "Houdini's Paper Trail Leads to Wisconsin," (v14n4: 1996) p. **9-10**

Brooklyn Bridge—(v2n2/3: 1982) p. **13**.

Brosterman, Norman—(author), "Collecting Kindergarten-Finding the Modern in Crystals for Kids," (v17n3: 1999) p. **1, 12-14**; (author), *Inventing Kindergarten*, book review (v15n4: 1997) p. **6**.

Broughton, David (author), *Four Victorian Kerosene Lighting Catalogs, Historic Lighting Reprints, Volume 3*, book review (v25n4: 2007) p. **7**.

Brown, Andreas (coauthor), *Prairie Fires and Paper Moons: The American Photographic Postcard, 1900-1920*, book review (v1n3: 1981) p. **12**.

Brown, Jane E. (co-author) *William Newman A Victorian Cartoonist in London and New York*, book review (v27n4: 2009) p. **4**.

Brownies, *See* Palmer Cox Brownies

Bryan, William Jennings—(v23n1: 2004) p. **11-12**.

Buckeye Lawn Mower—(v21n1: 2002) p. **1, 10**.

Buckler, Patricia P. (coauthor), *Scrapbook in American Life, The*, book review (v25n1: 2006) p. 6-7.

Buffalo Bill Ephemera, article by Melvin A. Schulte (Fall 1983) p. **8-9**.

Buffalo Bill—Ephemera (Fall 1983) p. **8-9**; Oakley, Annie (v25n3: 2007) p. 1, 13-16; (v22n1: 2003) p. **19**; stock certificate (v22n1: 2003) p. **19**.

Buffalo—Grand Duke Alexis hunt (v23n4: 2005) p. **11, 13-15, 17**.

Buhle, Paul (coauthor), *Images of American Radicalism*, book review (v16n3: 1998) p. **6**.

Buijnsters-Smets, Leontine—(author) *Decoratieve Prenten met Geschreven Wensen, 1670-1870*, book review (v27n3: 2009) p. 7-8.

Bumper Stickers—Anti-Vietnam (v15n4: 1997) p. **14**.

Burgess, Neil—(v24n4: 2006) p. **17**.

Business Cards—Brady's Daguerrean Galleries (v22n1: 2003) p. **14**; C.C. Schoonmaker Daguerreotypes (v22n1: 2003) p. **15**; Henry Gottselig & Bro. (v7n1: 1988) p. **1**; M.S. Hershey (v19n1: 2000) p. **14**.

Buster, Larry Vincent (author), *Art and History of Black Memorabilia, The*, book review (v19n3: 2001) p. **8**.

Butler, Frank—(v25n3: 2007) p. 12-14, 16-17.

Butterfly—History of net (v26n4: 2008) p. 10-15; "Iconic Butterfly Net Catches Lepidoptera and Lovers, The" (v26n4: 2008) p. **1, 10-15**

Buttolph, Miss Frank E.—(v25n1: 2006) p. **10**.

Bygones—old and new..., article by Graham Hudson (v3n1: 1984) **6-7**.

C.G. Conn Musical Instrument Company—"Postcards 'Conn-tribute' to the Preservation of Industrial History," (v16n2: 1998) p. **1, 13-16**.

C.W. Parker carrousselle, (v5n1: 1986) p. **6**; C.W. Parker 'Carry-Us-All' (v29n3: 2011) p. **11**.

Cabarga, Leslie (author), *Letterheads: One Hundred Years of Great Design 1850-1950*, book review (v10n4: 1992) p. 8.

Cabinet Cards—Oakley, Annie (v25n3: 2007) p. **1, 12, 17-18**.

Cable Car, *See* Trolley

Cagle, William—(coauthor), *American Books on Food and Drink*, book review (v18n2: 2000) p. **5**; (author), *Matter of Taste, A*, book review (v18n3: 2000) p. **8**.

Calling Cards—Goldfish, Victorian (v18n2: 2000) p. **11**; *Lutz-Kiler Collection of Calling Cards, Plus Reward of Merit and Scripture Cards, The*, book review (v21n4: 2003) p. 7; Overview (Summer 1983) p. **8**. *See also* Visiting Cards

Cameo Cards—"The Truly Ephemeral World of Cameo Cards," (v3n1: 1984) **4-5**; Copying & seal presses (v10n4: 1992) p. **11**; Clocks, Frames, Hotel, Iron, Livery (v11n2: 1993) supplement **3-4**; Cement, Hotel, Oil works (v11n3: 1993) supplement 1; Boot maker, China, Livery, Plumber (v11n4: 1993) p. 3; Furnaces, Groceries (v12n1: 1993) p. 11; China, Furniture, Grocer, Lumber, Plumber, Trunks (v12n2: 1994) p. **14-15**; Auctioneer, Framer, Furniture, Harness, Marble Works (v12n3: 1994) p. **14-15**; China & Glass, Iron works, Mount Joy cars, Seeds (v12n4: 1994) p. **14-15**; Boots, Candy, Carriages, Clothing, Furniture, Stone, Trunks (v13n1: 1994) p. **20-21**; Copper Smith, Flour, Foundry, Furniture, Grocer, Hotel, Milliner, Wigs (v13n3: 1995) p. **8-9**; Beer hall, Carriage maker, Distiller, Painter, Piano, Saddles (v13n4: 1995) p. **10-11**.

Campbell, Robert D. (author), *Reminiscences of a Birdman*, book review (v29n3: 2011) p. 7-8.

Campbell's Soup—(v24n4: 2006) p. 14-15.

Candy Making, *See* Hershey Chocolate Co.

Cantu, Hector (coauthor), *Collectible Movie Posters: Illustrated Guide with Auction Prices*, book review (v28n4: 2010) p. **6**.

Cape May & Millville Rail Road Company—(v22n1: 2003) p. **20**.

Caplin, Lillian, (author), "Discovering the Jacks of All Trades Through Ephemera," (v16n2: 1998) p. **11-12**.

Carallo, Valerie (author), *Collecting Rock 'n' Roll: Sheet Music of the 1960s*, book review (v24n3: 2006) p. **10**.

Card Seed Co.—(v25n4: 2007) p. **10**.

Caren, Eric (coauthor), *Titanic: The Story of the Disaster in the Newspapers of the Day*, book review (v17n2: 1999) p. **5**.

Carey, Kathryn (author), "Paper Conservation," (v11n3: 1993) supplement 4.

Carnival—C.W. Parker (v29n3: 2011) p. **cover, 10-18**. *See also* Carrousselles

Carousels, *See* Carrousselles

Carrandi, Mario, member profile (v14n4: 1996) p. **5**.

Carroll, Lewis—"Philately in Wonderland," (v3n3: 1984) p. **5**.

Carrousselles—Documenting, ephemera, history (v5n1: 1986) p. **4-7**; A Visit to the Parker Carnival Midway, article, (v29n3: 2011) p. **cover, 10-18**.

Carver, Sally S. (author), *American Postcard Guide to Tuck, The*, book review (v2n2/3: 1982) p. 11.

Cass, Gen. Lewis—(v23n1: 2004) p. **13**.

Catalogue of Home Grown Seeds (v15n1: 1996) p. 14.

Catalogues, *See* Trade Catalogs

Centennial Photographic Company—(v17n3: 1999) p. **1**.

Central Cycle M'fg. Co.—(v26n3: 2008) p. **1, 17**.

Centre for Ephemera Studies Department of Typography & Graphic Communications, University of Reading (publisher), *Register of Ephemera Collections in the United Kingdom*, book review (v22n3: 2004) p. 9.

Century of Paper Puts the 'Fizz' in Coca-Cola, article by Phil Mooney (v23n2: 2005) p. **1, 15-23**.

Chadborn & Coldwell Manufacturing Company—(v22n1: 2003) p. **24**.

Challem, Jack (author), "Advertising Blotters," (v10n2: 1992) supplement 1-2, **3-4**.

Chandler, Robert J. (author), "Historian's Hard-Working Ephemera Earns Its Keep," (v22n2: 2004) p. **1, 13-19**.

Charles, Barbara Fahs—(author), "A Visit to the Parker Carnival Midway," (v29n3: 2011) p. **cover, 10-18**; (author,) "Collecting Carrousselles (Without Breaking Them Up)," (v5n1: 1986) p. **4-7**; (coauthor), *Dream of Santa: Haddon Sundblom's Vision*, book review (v11n2: 1993) p. **4**; Maurice Rickards award (v5n1: 1986) p. 9.

Chasing Photographs, article by M.H. Hoeflich (v15n3: 1997) p. **10-12**.

Chautauqua, NY—1882 map (v13n4: 1995) p. **FC**; Institute (v13n4: 1995) p. 1.

Cheadle, Dave—(author), "Devils, Demons and Witches: A Sure-Fire Trade Car Brew!" (v20n1: 2001) p. 1, **10-14**; (coauthor), *Soapine DID IT!*, book review (v19n3: 2001) p. **6-7**; (author), *Victorian Fairies and the Enchanting Little People of a Romantic Age*, book review (v24n1: 2005) p. **4**; (author), *Victorian Trade Cards Historical Reference and Value Guide*, book review (v15n3: 1997) p. **6**.

Cheswick Press of London—(v17n3: 1999) p. **9**.

Child Health Alphabet—(v24n4: 2006) p. 12.

Child Health Organization—(v24n4: 2006) p. 12-13.

Children's Games in America: The First Chapter, article by Rick Russack (v9n4: 1991) supplement 1, **2-4**.

Children—ABC books (v24n4: 2006) p. **1, 11-19**; T.W. Strong books, (v27n4:2009) p. **13**.

Childs, John Lewis—(v25n4: 2007) p. 8-9.

Chocolate Maidens and Healthy Recipes Promote America's Oldest Chocolate, article by Anthony M. Sammarco (v19n1: 2000) p. **1, 16-18**.

Chocolate Makers—Baker (v19n1: 2000) p. **1, 16-18**; Hershey (v19n1: 2000) p. **12-15**; Van Houten, book review (v12n1: 1993) p. 15, (v24n1: 2005) p. **22, 24**.

Christie, Victor J.W. (author), *Gutmann & Gutmann Artists: A published Works Catalogue, 4th Edition, The*, book review (v20n1: 2001) p. 7.

Christmas Shopping Bags, article by Joyce Baldwin (v1n3: 1981) p. **13**.

Christmas—Early (v28n2: 2010) **17**; Ephemera, cards (v16n1: 1997) p. **12-17, 18**; Gift wrap, stockings (v12n1: 1993) p. 9; Prang (v13n2: 1995) p. **14**; Santa (v25n1: 2006) p. **20-28**; Shopping bags (v1n3: 1981) p. **13**; Victorian cards (v1n3: 1981) p. **13**, (v24n1: 2005) p. **20**.

Chromolithography, *Search* Lithographer, Lithography—German (v18n4: 2000) p. **7-9**; Engelmann's first publication (v29n1: 2010) p. **20**.

Cigar Label Gazette, The—(magazine) (v18n4: 2000) p. 4

Cigar Labels—Baltic (v18n4: 2000) p. 7; Ben-Hur (v26n3: 2008) p. **19**; Fellow Citizens (v18n4: 2000) p. **8**; Hans Wagner (v28n2: 2010) p. **18**; Home Strike (v5n2: 1986) p. **16**; Jose Jimenez Perez-Habana (v10n3: 1992) supplement 2-3; Love's Captive (v28n2: 2010) p. **19**; Magic Puffs (v18n4: 2000) p. **9**; Maradas (v18n4: 2000) p. **8**; member profile (v18n4: 2000) p. 4; Raven (v18n4: 2000) p. **9**; Red Stockings (v18n4: 2000) p. **9**; Rosa de Santos (v18n4: 2000) p. **8**. *See also* Tobacco

Cigarette Cards—Allen & Ginter's Cigarettes (v25n3: 2007) p. **12**; Goldfish (v18n2: 2000) p. 11-**12**; Lone Jack Cigarette, Co., Lynchburg, VA (v22n1: 2003) p. **11**; Oakley, Annie (v25n3: 2007) p. 12; variety (v12n1: 1993) **cover**; W.S. Kimball & Co's. Cigarettes (v25n3: 2007) p. **12**.

Cinderellas—Bonus Army (v26n4: 2008) p. **9**. *See also* Poster Stamps

Cinq Jumelles, *See* Dionne Quintuplets

Circus—Scrap sheet (v28n2: 2010) p. **19**; Jumbomania (v22n4: 2004) p. **16-22**.

Citizen Train, *See* Train, George Francis

Citizens' Stamp Advisory Committee—(v24n2: 2006) p. 8.

Civil War—Collecting ephemera (v17n4: 1999) p. **8-9**; Lettersheet (v24n2: 2006) p. **13**; Money (v17n4: 1999) p. **9**; Negro regiments (v17n4: 1999) p. 12; Patriotic labels/printers (v28n1: 2009) p. **1, 8-14**; Patriotism (v17n4: 1999) p. **8-9**; Song Sheets (v23n4: 2005) p. **18-24**; Union Mottoes labels (v28n1: 2009) p. **10**.

Clairvoyancy, *See* Rapoza, Andrew V.

Clauss Shear Company, The—(v24n4: 2006) p. **13-14**.

Clemens, Samuel Langhorne, *See* Twain, Mark

Cleveland, Grover—*The Wasp* (v23n1: 2004) p. **1, 5-6**.

Clipper Ship Cards—*California, Chariot of Fame, Ericsson, Invincible, King Philip, War Hawk, Young America* (v19n2: 2001) p. **1, 11-14**.

Cloth Labels—Jack Horner Shirtings, Pacific Mills (Spring 1983) p. **7**; Wacantuck Long Cloth, Uxbridge Cotton Mills (Spring 1983) p. **11**.

Cloth Labels—Please!, article by Helena Wright (Spring 1983) p. **7**.

Clouse, Doug (coauthor), *Handy Book of Artistic Printing, The*, book review (v28n1: 2009) p. **6**.

Cobbold, Elizabeth—(v13n2: 1995) p. **8-10**; (v24n2: 2006) p. **21-22**.

Coca Cola—"A Century of Paper Puts the 'Fizz' in Coca-Cola, (v23n2: 2005) p. **1, 15-23**; ABC books (v24n4: 2006) p. **12-13, 15-16**; *Dream of Santa: Haddon Sundblom's Vision*, book review (v11n2: 1993) p. **4**; Early British promotions (v28n4: 2010) p. **13-15**; Ink blotters (v10n2: 1992) supplement 2, 4; Katrina ephemera (v24n3: 2006) p. **16**; Santa (v25n1: 2006) p. **23, 25**.

Cody, William F., *See* Buffalo Bill

Cogswell, Henry, prohibitionist—*The Wasp* (v23n1: 2004) p. **1, 5-6**.

Cohen, Bertram M. (author), "Macerated Paper Souvenirs" (v10n3: 1992) supplement 3-4.

Colby, Steve (author), "Trolley Ephemera," (v21n2: 2003) p. **9-11**.

Cole, Henry—Cole-Horsley cards (v16n1: 1997) p. 15-16.

Cole-Horsley cards, *See* Cole, Henry

Collage Albums—(v22n3: 2004) p. **1, 13-16**.

Collectibles Insurance Agency—Corporate supporter profile (v23n2: 2005) p. **8**.

Collecting Anti-Vietnam Ephemera, article by Barry P. Mills (v15n4: 1997) p. **13-14**.

Collecting Carrousselles (Without Breaking Them Up), article by Barbara Fahs Charles (v5n1: 1986) p. **4-7**.

Collecting Early Photography: A Serendipitous Passion, article by Pat Ross (v15n3: 1997) p. **13-19**.

Collecting Ephemera of the American Civil War, article by Thomas Gordon, Jr. (v17n4: 1999) p. **8-9**.

Collecting Kindergarten-Finding the Modern in Crystals for Kids, article by Norman Brosterman (v17n3: 1999) p. **1, 12-14**.

Collecting Refund Checks, article by Wayne Gebhardt (v5n1: 1986) p. **7**.

Collecting Toy Catalogs—windows on the wonderful world of toys, article by Anthony Annese (v4n4: 1985) p. **4-7**.

Collecting Uncle Walt, article by Kevin Martin (v18n3: 2000) p. **1, 11-13**.

Collier's Weekly—1902 illustration, "Looking Forward—New York in 2002," (v21n1: 2002) p. **16-17**.

Collins, Douglas (author), *America's Favorite Food: The Story of Campbell Soup Company*, book review (v13n1: 1994) p. 17.

Colonel Conn," *See* Conn, Charles Gerard

Colorful Circus Paper Traces the Spread of Jumbomania, article by Deborah Walk, Jennifer Lemmer, and Marcy Murray (v22n4: 2004) p. **16-22**.

Columbia University's Avery Architectural and Fine Arts Library (v29n4: 2011) **cover**, p. **8-13**.

Columbian Transportation Company—(v22n1: 2003) p. **25**.

Condé Nast Press—(v26n2: 2008) p. **20**.

Conn, Charles Gerard—(v16n2: 1998) p. **1, 13-16**.

Conner, Bruce (author), "John Wanamaker: Putting Paper & Principles To Work," (v20n4: 2002) p. **16-23**.

Conner, Don, member profile (v18n2: 2000) p. **4**.

Connolly, Kevin (author), "Ephemera That Disappears," (v14n4: 1996) p. **1, 11-13**.

Cook, Frederick—Polar Postcards (v21n3: 2003) p. **16-24**.

Cook, Preston (author) "You Can't Have Too Many Eagles" (v27n3: 2009) p. **cover, 10-18**.

Cooper Laboratories, *See* Pinkham, Lydia E.

Cooper, Mark (author), *Baseball Games: Home Versions of the National Pastime 1860s-1960s*, book review (v14n1: 1995) p. **5**.

Copyrights—(v12n1: 1993) p. 2-3.

Corbett, Patricia (author), "With Compliments," (v12n3: 1994) p. **12-13**.

Cotton—(v25n4: 2007) p. **15, 17**.

Cottrell, Tom (coauthor), "American Illuminated Shipping Bills of Lading (pre War of 1812)," (v13n1: 1994) p. **22-23**.

Cowman, Dan, member profile (v14n2: 1996) p. **4**.

Coxe, Tench —(v25n4: 2007) p. 15-**17**.

Crain, Jim (author), "From Society Balls to Buffalo Trails, Ephemera Traces Grand Duke's Tour," (v23n4: 2005) p. 1, 10-17.

Crane, Ben (author), *Before and After Trade Card, The*, book review (v13n3: 1995) p. 7.

Crescendo of American Sheet Music, The, article by Kurt Stein (v6n4: 1988) p. **1, 12**.

Cripple Creek Tale: Tracing Cripple Creek's Well-Dressed Past, A, article by Calvin P. Otto (v23n3: 2005) p. 1, 14, **15-25**.

Cripple Creek, Colorado,—"Tracing Cripple Creek's Well-Dressed Past," (v23n3: 2005) p. 1, 14, **15-25**.

Cross Word Puzzle Magazine, The—(v19n4: 2001) p. 1, 14, **18**.

Crossword Puzzles—Origin (v19n4: 2001) p. 1, **12-19**.

Cryolite—(v24n4: 2006) p. 16-17.

Cuban Cigar Labels, article by Orlando Arteaga (v10n3: 1992) supplement 2-3.

Cunard—(v19n2: 2001) p. **16-17**; (v21n2: 2003) p. 12, **21-22**. *See also* Ocean Liners

Cundall, Joseph—(v16n1: 1997) p. 15.

Currier & Ives—Racist Statue of Liberty **13**; Travelers Insurance calendar (v13n1: 1994) p. **14**.

Curt Teich Company, "400,000 Postcards and Still Growing," (v28n1:2009) p. **15-19**.

Curt Teich Postcard Archives, *See Curt Teich Company*

Custer, George Armstrong—Grand Duke Alexis tour (v23n4: 2005) p. 11-13, **14-15, 17**.

D'Oyly Carte, Richard—(v27n1: 2008) p. 12, 16.

Dafoe Hospital and Quints' Play House, *See* Dionne Quintuplets

Daguerre, Louis J.M.—(v22n1: 2003) p. **1, 12, 13**.

Daguerreotype—*See* Daguerreotype

Daguerreotype—Calling cards (v12n3: 1994) p. 13; History, overview (v22n1: 2003) p. **1, 11-16**.

Dance Cards—(v21n4: 2003) p. 12-**13**.

Daniels, George, stationer—Rewards of Merit (v3n4: 1984) p. 7.

Dann, John—Maurice Rickards award (v22n3: 2004) p. **3**.

Darrah, William Culp—(v15n3: 1997) p. 11.

Dartmouth College—Broad­sides (v26n2: 2008) p. **9-11, 13, 16**.

Das Chokoladen Maedchen, *See* La Belle Chocolatiere

Datawala, Shahid (author), *Match Book: Indian Matchbox Labels*, book review (v26n2: 2008) p. 4-5.

Dateline 1927: Simply 'The Greatest' Ad Campaign, article by Howard A. Minners (v15n4: 1997) p. **8-9**.

Davidson, Joe (coauthor), "Appreciating Cigar Label Art, (v18n4: 2000) p. **7-9**.

Davidson, Sue (coauthor), "Appreciating Cigar Label Art, (v18n4: 2000) p. **7-9**.

Davis, Emily—(v23n2: 2005) p. **24-28**. *See also* Mobley, Emily Davis

Dawson, Judy (coauthor), *Hochman Encyclopedia of American Playing Card, The*, book review (v19n3: 2001) p. 7-8.

Dawson, Tom (coauthor), *Hochman Encyclopedia of American Playing Card, The*, book review (v19n3: 2001) p. 7-8.

Dear Ephemeralissimo, article by Wendy Shadwell (v7n4: 1989) p. 1, 11.

Death Certificate—Mark Twain (v19n3: 2001) p. **13**.

DeBlois, Diane—(author), "Billboard Images," (v9n2: 1991) supplement **2-4**; (author), "From English Roots, A Home-Grown Ephemera Society of America Flourishes," (v23n2: 2005) p. **24-28**; Maurice Rickards award (v26n3: 2008) p. **3**; (author), "Stamps and Ephemera Combine To Make Fascinating Postal History," (v24n2: 2006) p. 11, **12-19**; (author), "Thoreau Puts Used Paper to Good Use," (v19n4: 2001) p. **20-21**, 22; (coauthor), "Trade Card Studies: Variants," (v9n3: 1991) supplement **1, 2, 3-4**.

Delineator, The (magazine)—(v25n1: 2006) p. **22**.

Delvlio, Cynthia (coauthor), *Epecially Cats*, book review (v4n4: 1985) p. **13**.

Dempsey, Jack—(v23n3: 2005) p. 14.

Dennis, Lee—member profile (v4n4: 1985) p. **3**; (author), *Warman's Antique American Games—1840-1940*, book review (v4n4: 1985) p. 12.

Dennis, Rally, member profile (v4n4: 1985) p. **3**.

DeNoon, Christopher (author), *Posters of the WPA*, book review (v7n1: 1988) p. 7.

Derry Church, Pennsylvania, *See* Hershey Chocolate Co.

Devils, Demons and Witches: A Sure-Fire Trade Car Brew!, article by Dave Cheadle (v20n1: 2001) p. **1, 10-14**.

Dew, Stephanie (author), "My World of Ephemera and Welcome to It," (v18n1: 1999) p. **1, 11-13**.

Diaries—(v5n2: 1986) p. **10**, 12.

Die-Cut Advertising Trade Cards Shape-up value of goods in mind's eye, article by Dick Friz (v4n2: 1985) p. **8-10**.

Die-Cuts—Burley Company Porcelain, Pottery, and Glassware (v4n2: 1985) p. **9**; Cats (v16n1: 1997) p. **11**; Doughty Bros. tack (v4n2: 1985) p. **10**; Eli Bridge Company, (v28n4: 2010) p. **19**; Frog (v28n4: 2010) p. **19**; Geo. W. Beardsley pianos (v4n2: 1985) p. **10**; Halloween lantern (v16n1: 1997) p. **10**; J. Warren Gill fish (v4n2: 1985) p. **9, 10**; Jumbo the Elephant (v22n4: 2004) p. **18**; Oiline Dressing (v4n2: 1985) p. **9**; S.B. Shapleigh & Co. coffee (v4n2: 1985) p. **9**; Snow child (v16n1: 1997) p. **13**; Sterling Java (v4n2: 1985) p. **9**; Tea Bags (v28n2: 2010) **cover, 10-15**;

The West Electric Cure Co. (v4n2: 1985) p. **9**; Trade cards (v4n2: 1985) p. **8-10**; Triumph Catsup (v4n2: 1985) p. **8**.

Dionne Quintuplets—(v21n4: 2003) p. **15-21**; hand fan (v29n2: 2011) p. **18**.

Discovering the Jacks of All Trades Through Ephemera, article by Lillian Caplin, (v16n2: 1998) p. **11-12**.

DiSimone, Russell J. (author), *Survey of 19th Century Rhode Island Billheads, A*, book review (v21n1: 2002) p. 5-6.

Disney, Walt—"Collecting Uncle Walt," (v18n3: 2000) p. 1, 11-13.

Dispersion of Seeds, The (v19n4: 2001) p. 20.

Dodgson, Charles Lutwidge, *See* Carroll, Lewis

Donohoe Ralston & Co.—(v22n2: 2004) p. 1.

Dorey, Annette Vance, member profile (v17n3: 1999) p. 3-4.

Doubleday, Elwyn (author), "Postal History Primer," (v17n2: 1999) p. 9-10.

Dr. Lynn—(v14n4: 1996) p. 1-11.

Drug Labels—*History of Drug Containers and Their Labels*, book review (v20n3: 2002) p. 6-7.

Drug Stores—K&B (v22n3: 2004) p. 17-23.

Drury, Elizabeth (compiler), *Victorian Household Album, The*, book review (v14n1: 1995) p. 5.

Dunand, Jean—(v16n4: 1998) p. 12.

Dunhill, Priscilla (coauthor), *Nonsense & Common Sense: A child's book of Victorian verse*, book review (v11n3: 1993) p. 9.

Dutton, George—(v7n1: 1988) p. 10-11.

Dybwad, G.L.—(coauthor), *Annotated Bibliography: World's Columbian Exposition, Chicago 1893*, book review (v13n4: 1995) p. 8; (coauthor), *Chicago Day at the World's Columbian Exposition*, book review (v16n3: 1998) p. 6.

Eagles—"You Can't Have Too Many Eagles" (v27n3: 2009) p. cover, 10-18.

Eastman, George—(v15n3: 1997) p. 16.

Eaton, Edric—photographer, Grand Duke Alexis (v23n4: 2005) p. 14-15.

Echo Copper Mining & Milling Co.—(v22n1: 2003) p. 18.

Eckford, Henry—(v25n4: 2007) p. 10.

Education—Art (Summer 1983) p. 4-5, 10; Rewards of Merit (v3n4: 1984) p. 1, 6-7.

Edwards, Edward A.L., inventor—(v22n1: 2003) p. 22.

Ehrenhaus, Abraham, member profile (v15n4: 1997) p. 4-5.

Eiffel Tower—(v22n2: 2004) p. 11.

Eisenhart, Willy (author), *World of Donald Evans, The*, book review (v12n3: 1994) p. 20.

El Tovar Hotel, *See* Grand Canyon

Electric Railway Journal (v16n4: 1998) p. 10-11.

Elizabeth Cobbold Paper-Cuts: Silhouette Valentines, The, article by Nancy Rosin (v13n2: 1995) p. **8-10**.

Elkhart, Indiana—"Band Instrument Capital of the World" (v16n2: 1998) p. **1, 13-16**.

Ellis Island—Call for ephemera (v5n1: 1986) p. 12.

Elyce, Cynthia (coauthor), *Larger Than Life: The American Tall-Tale Postcard, 1905-1915*, book review (v10n3: 1992) p. 7.

Emancipation Proclamation—"Slavery and the War Between the States," article by Bob Raynor (v17n4: 1999) p. **1, 10-12**.

Entomology—(v26n4: 2008) p. 10-11, **15**.

Envelopes—Richardson Brothers (v15n2: 1997) p. **9**.

Ephemera from the Attic Traces 1884 Grand Tour, article by Russell Grills (v19n2: 2001) p. **15-20**.

Ephemera in Fiction, article by Linda Campbell Franklin (v2n1: 1982) p. 8.

Ephemera of Childhood 'The Earliest and Sweetest Recollections,' article by Charles F. Woods and David S. Osborn (v17n3: 1999) p. **15-18**.

Ephemera of Salmon Fishing, article by Charles B. Wood (v18n2: 2000) p. **1, 14-15**.

Ephemera Offers a Clue to Crossword Origins, article by Will Shortz (v19n4: 2001) p. **1, 12-19**.

Ephemera Society of America, Inc., The—

Distinguished Service Award: Rickards, Maurice (v4n2: 1985) p. **1, 4-6**.

History—"From English Roots, A Home-Grown Ephemera Society of America Flourishes," (v23n2: 2005) p. **24-28**; Non-profit status (v1n1: 1981) p. 1.

Maurice Rickards Award: Barnhill, Georgia (v5n4: 1987) p. 1; Bulkley, Jonathan (v28n2: 2010) p. **3**; Charles, Barbara (v5n1: 1986) p. 9; Dann, John (v22n3: 2004) p. **3**; DeBlois, Diane (v26n3: 2008) p. **3**; Grossman, John (v8n3: 1990) p. **11**; Harris, Robert Dalton (v26n3: 2008) p. **3**; Jackson-Harris, Valerie (v21n3: 2003) p. 3-4; Helfand, William (v24n3: 2006) p. 6-7; Jackson, Peter (v21n3: 2003) p. 3-4; Last, Jay (v23n2: 2005) p. **9-10**, (v23n3: 2005) p. 4; McCorison, Marcus A. (v18n3: 2000) p. **3**; Murray, Sam (v15n3: 1997) p. 8; Otto, Calvin P. (v20n3: 2002) p. **23**; Paine, Stephen (v16n3: 1998) p. 8; Rusch, Barbara (v7n3: 1989) p. **11**; Smith, Deborah (v10n2: 1992) p. **10**; Staples, Robert (v5n1: 1986) p. 9; Whitton, Blair & Margaret (v17n3: 1999) p. **5-6**. *See also* Rickards, Maurice

Special Funds: Philip Jones Fellowship Fund (v25n3: 2007) p. 3; Rockwell Gardiner Memorial Fund (v6n4: 1988) p. 9; Star Fund (v22n3: 2004) p. 2.

Ephemera Tales: Touchstones to the Past, article by Barbara Rusch (v21n4: 2003) p. **1, 10-14**.

Ephemera That Disappears, article by Kevin Connolly (v14n4: 1996) p. **7**.

Ephemera—Categories (v12n2: 1994) p. 8-11; Corporate use (v4n3: 1985) p. 11.

Ethridge, James M. (coeditor) *Antiquarian, Specialty, and Used Book Sellers: A Subject Guide and Directory 1997-98*, book review (v15n3: 1997) p. **6**.

Ethridge, Karen (coeditor) *Antiquarian, Specialty, and Used Book Sellers: A Subject Guide and Directory 1997-98*, book review (v15n3: 1997) p. **6**.

Etiquette—Victorian (v24n1: 2005) p. 17-24.

eToys.com—stock certificate (v22n1: 2003) p. **25**.

European Trade Cards: From Poisonous Plants and Inedible Fish to Humorous Tales from Cameroon, article by Saul Zalesch (v20n3: 2002) p. **1, 12-15**.

Excursion Steamer, *See* Steamboats

Exhibitions—*This is Ephemera* (v23n2: 2005) p. **24**.

Exploitation of the Dionne Quintuplets, The, article by Donald Zaldin (v21n4: 2003) p. **15-21**.

Facsimiles & Fakes, article reprinted with permission, June 1984 *Ephemerist* (v3n3: 1984) p. **6-7**.

Facsimiles—"Bygones—old and new..." (v3n1: 1984) **6-7**. *See also* Fakes

Fad (magazine)—Crossword puzzles (v19n4: 2001) p. 14.

Fairchild, Gordon (author), *Local Tickets of Global Lands*, book review (v28n1: 2009) p. **6-7**.

Fairs, *See* Exhibitions

Fakes—"Facsimiles & Fakes" (v3n3: 1984) p. **6-7**; Fisher, Bobby, book review (v26n3: 2008) p. **8**; *Great Forgers and Famous Fakes*, book review (v15n1: 1996) p. **7**; Shaker labels (v11n3: 1993) supplement 2-3.

Famous Nightingale Company—(v16n2: 1998) p. **8-10**.

Fanchi, Barbara (coauthor), *Miller's Movie Collectibles*, book review (v21n3: 2003) p. **9**.

Fanchi, Rudy (coauthor), *Miller's Movie Collectibles*, book review (v21n3: 2003) p. **9**.

Fashion—Accessories (v25n2: 2007) p. 1, 10-19; House of Kuppenheimer Trade Catalogue (v15n2: 1997) p. **1, 13**; The Fashion Company stock certificate (v22n1: 2003) p. **18**.

Felchlin, Marva "Take a Trip to the West of the Imagination," (v15n4: 1997) p. **15**.

Fendel, Cynthia (author), "Novelty Fans—Fantastic, Cool & Clever Advertising," (v25n2: 2007) p. **1, 10-19**.

Fenn, Patricia (coauthor), *REWARDS OF MERIT, Tokens of a Child's Progress and a Teacher's Esteem as an enduring aspect of American Religious and Secular Education*, book review (v13n2: 1995) p. 1.

Finer, Steve (author), "Trade Catalogues: Some Preliminary Thoughts," (v15n2: 1997) p. **1, 10-12, 13**.

Finley, Lee (author), "Goldfish: An Initial Victorian Trade Card Perspective," (v18n2: 2000) p. 9, **10-13**.

Fireworks Ephemera features glittering graphics, article by Richard Friz (Summer 1983) p. **1, 9**.

First Christmas Card: A History and a Census, The, article by Kenneth Rowe (v16n1: 1997) p. **15-17, 18**.

First Day Covers—Japan (v24n3: 2006) p. **20**.

Fischer, Roger A. (coauthor), *American Political Ribbon & Ribbon Badges: 1825-1981*, book review (v4n4: 1985) p. 12.

Fish—Goldfish (v18n2: 2000) p. 9, **10-13**; Salmon—(v18n2: 2000) p. **1, 14-15**.

Flexible Flyer—Eagle Decal (v27n3: 2009) p. **10**.

Flobert, Paul—(v12n2: 1994) p. 8.

Florey, Ken, *See* Florey, Kenneth

Florey, Kenneth—(author), "Political Trade Card, The" (Fall 1983) p. **4-6**; (author), "Woman Suffrage Sheet Music," (v16n3: 1998) p. **10-13**.

Flowers, Language of—Magic Bouquet (v11n2: 1993) supplement **1-2**.

For the Faithful Scholar... An introduction to collecting Rewards of Merit, article by Alfred P. Malpa (v3n4: 1984) p. **1, 6-7**.

Forbes, Malcolm J.—Chocolate investor (v19n1: 2000) p. 17.

Ford Motor Company—(v15n4: 1997) p. **8-9**.

Forgeries, *See* Fakes

400,000 Postcards and Still Growing, article (v28n1:2009) p. **15-19**.

Fourth of July, *See* Fireworks

Fowler, Helen, member profile (v16n1: 1997) p. 4.

Fox, George K.—(author) *Gone With the Wind: Sad Fact, Not Fiction*, article (v29n1: 2010) p. 24-25; (coauthor), *The Bicentennial of Lithography*, book review (v19n1: 2000) p. 7.

Frank Leslie's Illustrated Newspaper—Eagle cover (v27n3: 2009) p. **11**; Grand Duke Alexis cover (v23n4: 2005) p. **17**.

Franklin, Benjamin—Postage stamps (v27n4:2009) p. **22**; Rebus (v24n2: 2006) p. **23**.

Franklin, Linda Campbell—(author), "Ephemera in Fiction" (v2n1: 1982) p. 8; member profile (v4n1: 1985) p. **3, 11**; (coauthor), "The Old Testament, or Ephem Eras of the Bible" (v2n4: 1982) p. 3; (author), *300 Years of Housekeeping Collectibles*, book review (v16n4: 1998) p. **5**.

Franklin, Robert D. (coauthor), "The Old Testament, or Ephem Eras of the Bible" (v2n4: 1982) p. 3.

Friedman, Barry (author), "Lindbergh Ephemera Takes Flight," (v20n3: 2002) p. **16-21**.

Friz, Dick—(author), "Die-Cut Advertising Trade Cards Shape-up value of goods in mind's eye," (v4n2: 1985) p. **8-10**; (author), "Truly Ephemeral World of Cameo Cards, The" (v3n1: 1984) **4-5**.

Froebel, Friedrich—(v17n3: 1999) p. 12.

Frogs, Cops, Amtrak Posters...The Collecting Gene Seems To Conquer All, article by Sandra Jones (v28n4: 2010) p. **17-20**.

From Brochures to Baggage Tags, Ephemera Creates the Allure of Transatlantic Travel, article by Christie Jackson (v28n3: 2010) p. **1, 13-19**.

From English Roots, A Home-Grown Ephemera Society of America Flourishes, article by Diane DeBlois (v23n2: 2005) p. **24-28**.

From Society Balls to Buffalo Trails, Ephemera Traces Grand Duke's Tour, article by Jim Crain (v23n4: 2005) p. **1, 10-17**.

From Tippecanoe to Bush Number Two, Paper Plays an Important Campaign Role, article by Thomas A. Horrocks, Russell C. Williams, Steve Najarian, and Ted Hake (v23n1: 2004) p. 10, **11-16**.

Fruit Crate Labels—Seaside Oranges (v4n3: 1985) p. 7.

Fucini, Joseph J. (coauthor), *Entrepreneurs*, book review (v5n2: 1986) p. 13.

Fucini, Susan (coauthor), *Entrepreneurs*, book review (v5n2: 1986) p. 13.

Fugate, Francis L. (author), *Arbuckles: The Coffee That Won the West*, book review (v13n2: 1995) p. 16.

Funeralia, *See* Undertakers

Furness Bermuda Line—(v27n3: 2009) p. **19-25**.

Gair, Robert—(v25n4: 2007) p. **8**.

Gallo, Max (author), *Poster in History, The*, book review (v11n1: 1992) p. 6.

Games—*Americanopoly—America as Seen Through Its Games*, book review (v23n2: 2005) p. **5-6**; Board (v9n4: 1991) supplement **2-4**; Card (v9n4: 1991) supplement 1-4; F. & R. Lockwood Travellers Tours (v9n4: 1991) supplement 1, **2-4**; Fortunetelling (v16n1: 1997) p. **11**; Geographical (v9n4: 1991) supplement 1, **2-4**; Goose (v10n3: 1992) supplement 1; History, themes (v9n4: 1991) supplement 1, **2-4**; Early children's (v10n1: 1991) supplement 1-2; *Jigsaw Puzzle: Piecing Together a History, The*, book review (v23n2: 2005) p. **6**; Major League Indoor Base Ball (v5n2: 1986) p. **16**; Man in the Moon (v18n1: 1999) p. **1**; Ping Pong Fan (v25n2: 2007) p. **12**; Pre-1850 (v9n4: 1991) supplement 1, **2-4**; Rebus (v24n2: 2006) p. 20, **21-25**; Tiny Town Post Office (v24n2: 2006) p. 11-**12**; *Warman's Antique American Games—1840-1940*, book review (v4n4: 1985) p. 12; Who? (v17n3: 1999) p. **18**.

Ganz, Cheryl R. (author) *The 1933 Chicago World's Fair: A Century of Progress*, (v27n4: 2009) p. **5**.

Gardening—Seed catalogs (v15n1: 1996) p. 1, 12-15; *Vick's Monthly Magazine* (v15n1: 1996) p. **9-11**. *See also* Horticulture

Gardiner, Rockwell, member profile (v4n2: 1985) p. **11, 13**.

Garrett, Wendell (coauthor), *Ultimate Quire of Quotes, The*, book review (v19n4: 2001) p. **8**.

Garvey, Ellen Gruber (author), *Adman in the Parlor: Magazines and the Gendering of Consumer Culture, 1880s to 1910s*, *The*, book review (v14n4: 1996) p. **6**.

Gebhardt, Dieter (coauthor), *Puzzles from Catel's Cabinet and Bestelmeier's Magazine 1785 to 1823*, book review (v16n1: 1997) p. **5**.

Gebhardt, Wayne (author), "Collecting Refund Checks," (v5n1: 1986) p. **7**.

George Francis Train: Citizen of the Republic, article by Edmund B. Sullivan (v3n3: 1984) p. **8-10**.

George R. Lockwood & Sons—(v26n3: 2008) p. **13**.

German, Amy (author), "Mitchell Photos Find Safe Harbor at Mystic Seaport," (v19n3: 2001) p. **18-22**.

Gift Wrap—History (v12n1: 1993) p. **9**.

Gifted Line—(v27n2: 2009) p. **10**.

Gilmore, Charles H.—(v21n4: 2003) p. **10-11**.

Glaser, Mary Todd (author), "Paper Conservators Turn over New Leaves," (v20n2: 2002) p. **13-15, 16**.

Glauber, Moritz—cloth merchant (v23n3: 2005) p. **1, 14, 18-25**.

Globe Mens Outfitters—(v23n3: 2005) p. **18-19, 23**. *See also* Globe Shoe and Clothing House

Globe Shoe and Clothing House—(v23n3: 2005) p. **15**. *See also* Globe Mens Outfitters

Goddard, J.W. & Sons—(v25n2: 2007) p. **14-15**.

Godey's Ladies Book—(v16n3: 1998) p. **13**; (v22n3: 2004) p. **13**.

Going to Seed: A Magnificent Obsession Blooms in Vermont, article by Pat Laffin (v25n4: 2007) p. **1, 8-14**.

Goings, Kenneth W. (author), *Mammy and Uncle Mose*, book review (v13n2: 1995) p. **16**.

Gold Fish, *See* Goldfish

Gold Rush Ephemera, article by Kenneth Harrison (v14n3: 1996) p. **1, 9, 10-13**.

Gold Rush—(v14n3: 1996) p. **1, 9, 10-13**.

Golden Age, PMSS (Pacific Mail Steam Ship) (v22n2: 2004) p. **1**.

Golden Jubilee—"Philately in Wonderland," (v3n3: 1984) p. **5**. *See also* Queen Victoria

Goldfish: An Initial Victorian Trade Card Perspective, article by Lee Finley (v18n2: 2000) p. **9, 10-13**.

Goldman, Stephen—(coauthor), *Titanic: The Story of the Disaster in the Newspapers of the Day*, book review (v17n2: 1999) p. **5**; (author), *Wanted Dead or Alive: the True Life Accounts of the Desperados of the Wild West from the Actual Newspaper Reports of the Times*, book review (v13n4: 1995) p. **9**.

Goldman, Steve, *See* Goldman, Stephen

Goldstein, Gabriel M. (author), "Shana Tovah! Jewish New Year's Cards—A Short History," (v16n1: 1997) p. **7-9**.

Gordon, Thomas, Jr. (author), "Collecting Ephemera of the American Civil War," (v17n4: 1999) p. **8-9**.

Gotelli, Dolph (author), "Searching for the Holiday Spirit Through Ephemera," (v16n1: 1997) p. **12-14**.

Gould, Jay—(v22n1: 2003) p. 18.

Graf Zeppelin—luggage label (v20n4: 2002) p. **13**.

Grand Canyon—tourism (v13n1: 1994) **cover**.

Grand Duke Alexis—(v23n4: 2005) p. **1, 10-17**.

Graphite, *See* Pencil Making

Graphology, *See* Handwriting

Greenhouse, Bernard L. (author), *Political Postcards, 1900-1980*, book review (v3n3: 1984) p. 4.

Greeting Cards—Antique (v13n2: 1995) p. **14-15**; Presidential (v28n1:2009) p. **20-22**; Silhouette Valentines," (v13n2: 1995) p. **8-10**; Shana Tovah! (v16n1: 1997) p. **7-9**; *Studio Cards: Funny Greeting Cards and People Who Created Them*, book review (v22n3: 2004) p. **8-9**.

Griffenhagen, George (coauthor), *History of Drug Containers and Their Labels*, book review (v20n3: 2002) p. **6-7**.

Grills, Russell (author), "Ephemera from the Attic Traces 1884 Grand Tour," (v19n2: 2001) p. **15-20**

Grossman, John—Collection to Winterthur Museum, (v27n2: 2009) p. 10; Images (v28n2: 2010) **cover**, 16, **17-22**; (author) *Christmas Curiosities, Odd, Dark, and Forgotten Christmas*, book review (v27n2: 2009) p. 7; Maurice Rickards award (v8n3: 1990) p. **11**; (coauthor), *Nonsense & Common Sense: A child's book of Victorian verse*, book review (v11n3: 1993) p. 9; (author), "When Others Want to Use Your Collection," (v12n1: 1993) p. 2-3.

Groten, Arthur H., M.D. (author), "Union Patriotic Labels: Weapons in the Civil War," (v28n1: 2009) p. **1, 8-14**.

Gunn, Virginia (coauthor), *History and Magic of Honeycomb, The*, book review (v16n2: 1998) p. 5-6.

Gwathmey, Emily (coauthor), *Ticket to Paradise: American Movie Theaters and How We Had Fun*, book review (v10n4: 1992) p. 8.

H.C. Minor Litho Co.—(v16n2: 1998) p. 8.

H.F. Muller of Vienna—publisher (v17n3: 1999) p. **9**.

H.K. & F.B. Thurber—Trade Cards (Summer 1983) p. **7**.

Hake, Ted—(coauthor), "From Tippecanoe to Bush Number Two, Paper Plays an Important Campaign Role," (v23n1: 2004) p. 10, **11-16**; (author), "Heroism New and Old Boosts Candidates," (v23n1: 2004) p. **16**.

Halley's Comet—(v4n4: 1985) p. **9**; Mark Twain (v19n3: 2001) p. 1, 13-17.

Hallidie, Andrew—(v21n2: 2003) p. 9.

Halloween—Book reviews (v18n4: 2000) p. **17**, (v17n2: 1999) p. **5**, (v19n4: 2001) p. **8**; Collectibles (v16n1: 1997) p. **10-11**.

Halperin, Jim (coauthor), *Collectible Movie Posters: Illustrated Guide with Auction Prices*, book review (v28n4: 2010) p. **6**.

Hamilton, Charles (author), *Great Forgers and Famous Fakes*, book review (v15n1: 1996) p. **7**.

Hamilton, John D. (author), *Material Culture of the American Freemasons*, book review (v13n4: 1995) p. **8**.

Hamilton Hotel, Bermuda--(v27n3: 2009) p. **21, 23-24**.

Hamm Brewing Co.—(v24n1: 2005) p. **1, 10-16**.

Hamm, Theodore (v24n1: 2005) p. 10-13, 15.

Hand Fans, *See* Novelties

Handbills—California independence 1861 (v22n2: 2004) p. **13**; Edward F. Haberlein Windmills, (v27n1: 2008) p. **21**.

Handwriting Analysis Library in Greenfield, Massachusetts serves as repository of graphological information, article, author unknown (v5n2: 1986) p. **6-7**.

Hanford, G.C., Mfg. Co.—Syracuse, NY (v24n4: 2006) p. 1, **11**.

Hanna, Mark-- Republican Conventions 1892/2008 (v27n2: 2009) p. 14.

Happy Birthday from the White House, article by Moira F. Harris (v28n1:2009) p. **20-22**.

Harnden, William F.—(v17n2: 1999) p. 14.

Harper, Kenn (author), "Polar Postcards Heat Up the Peary/Cook North Pole Debate," (v21n3: 2003) p. **16-24**.

Harris, Leo J. (coauthor), *Minnesota on Paper*, book review (v25n2: 2007) p. **6**.

Harris, Moira F.--(author), "1892 and 2008 Convention Ephemera from Minnesota," (v27n2: 2009) p. **11-19**, 20; (author) "Appeal of a Fan, The" (v29n2: 2011) p. **18-19**; (author) "Happy Birthday from the White House" (v28n1:2009) p. **20-22**; (coauthor), *Minnesota on Paper*, book review (v25n2: 2007) p. **6**; (author), "Refreshing Ephemera From The Land Of Sky Blue Waters," (v24n1: 2005) p. 1, 10-16.

Harris, Robert Dalton—(coauthor), "American Illuminated Shipping Bills of Lading (pre War of 1812)," (v13n1: 1994) p. **22-23**; Maurice Rickards award (v26n3: 2008) p. **3**.

Harrison, Benjamin--(v27n2: 2009) p. 12-15.

Harrison, Kenneth (author), "Gold Rush Ephemera," (v14n3: 1996) p. **1, 10-13**.

Hart, Cynthia (coauthor), *Oral History Workshop, The*, (v28n3: 2010) p. **7**.

Harvey, Fred—Grand Canyon 1910 promotional (v13n1: 1994) **cover**.

Hatcher, W.C. (author), "Plug Tobacco Caddy Labels," (v18n4: 2000) p. **1**, **10-11**.

Have Your Wine of Tar Today: Learn Why, The ABC Way, article by Jeffrey Norton (v24n4: 2006) p. **1**, **11-19**.

Hazelton, Bruce, member profile (v17n2: 1999) p. **4**.

Hazing Posters—(v26n2: 2008) p. **1**, **9-19**: Allegheny, Amherst, Cornell, Dartmouth, Illinois, Michigan, Penn State, Princeton, Rice, University of Pennsylvania, Westminster College, Wisconsin.

Heffernan, Terry (coauthor), *100 American Flags*, book review (v28n2: 2010) p. **7**.

Heilman, Joyce—Member profile (v29n2: 2011) p. **9-10**.

Heinz 57—Atlantic City Pavilion (v21n4: 2003) p. **12-14**.

Heitzman, Tom, member profile (v16n4: 1998) p. **4**.

Helfand, Jessica (author), *Reinventing the Wheel*, book review (v21n4: 2003) p. **6-7**; (author) *Scrapbook: An American History*, book review (v27n3: 2009) p. **6**.

Helfand, William H.—Maurice Rickards award, Member profile (v24n3: 2006) p. **6-7**; (author), "Pharmaceutical Ephemera," (v14n2: 1996) p. **1**, **9-12**.

Heller, Lilian Bell—(author) *Decoratieve Prenten met Geschreven Wensen, 1670-1870*, book review (v27n3: 2009) p. **7-8**.

Henderson, Mary C.—(author), *Broadway Ballyhoo*, book review (v8n2: 1990) p. **8**; (author), "PLAYBILL: The Longest Run on Broadway," (v4n3: 1985) p. **4-5**, **10**.

Henderson, Peter, florist—(v15n1: 1996) p. **15**.

Herrick, George Gardner (author), *Winter Rules: A Commonplace Book*, book review (v16n2: 1998) p. **6**.

Hershey Chocolate Co.—"The 'Baby in the Bean' Heralded Hershey's Sweet Success," (v19n1: 2000) p. **12-15**.

Hershey, Henry, *See* Hershey Chocolate Co.

Hershey, Milton Snavely, *See* Hershey Chocolate Co.

Hicks, John Alan—(author), *Civil War Occupational Licenses, 1863-1873*, book review (v22n4: 2004) p. **7**; (author), *United States Internal Revenue Tax-Paid Stamps Printed on Tin-Foil and Paper Tobacco Wrappers*, book review (v8n2: 1990) p. **8**.

Hill, Rowland —(v16n1: 1997) p. **15-16**.

Hinde, Thomas (editor), *Lewis Carroll Looking-Glass Letters*, book review (v13n1: 1994) p. **16**.

Hinrichs, Kit--(coauthor), *100 American Flags*, book review (v28n2: 2010) p. **7**; *Long May She Wave*, book review (v20n1: 2001) p. **6-7**.

Hirasuna, Delphine--(coauthor), *100 American Flags*, book review (v28n2: 2010) p. **7**; *Long May She Wave*, book review (v20n1: 2001) p. **6-7**.

Historian's Hard-Working Ephemera Earns Its Keep, article by Robert J. Chandler (v22n2: 2004) p. **1**, **13-19**.

Ho, Ho, Ho! Ephemera Traces Americanization of Santa Claus, article by Robert Hoffman (v25n1: 2006) p. **20-28**.

Hoeflich, M.H. (author), "Chasing Photographs," (v15n3: 1997) p. **10-12**.

Hoffberg, Judith A. (author), "Rain, Rain Don't Go Away, I've Got Umbrellas," (v24n3: 2006) p. 19-23.

Hoffman, Robert—(author), "Ho, Ho, Ho! Ephemera Traces Americanization of Santa Claus," (v25n1: 2006) p. 20-28; (author), *Postcards from Santa Claus: Sights and Sentiments from the Last Century*, book review (v21n3: 2003) p. **8**.

Holidays—(v16n1: 1997) p. **1, 7-20, 21, 22-23**; *Search Halloween*

Holidays—American (v16n1: 1997) p. **1, 21, 22-23**; Rosh ha-Shanah (v16n1: 1997) p. **7-9**; Valentine's Day (v16n1: 1997) p. **19-20**. *See also* Christmas, New Year's

Holmes, Oliver Wendell, *See* Stereoscope

Hopkinson, Francis—Trade card (v12n2: 1994) **cover**, p. 9.

Horrocks, Thomas A.—(coauthor), "From Tippecanoe to Bush Number Two, Paper Plays an Important Campaign Role," (v23n1: 2004) p. 10, **11-16**; (author), "McKinley Campaigns for Patriotism, Protection, and Prosperity," (v23n1: 2004) p. 10, **11-12**.

Horse Racing—20th Century programs (v15n4: 1997) p. **10-12**.

Horsley, John Calcott—Cole-Horsley cards (v16n1: 1997) p. 15-16.

Horticulture—American practices, (v15n1: 1996) p. 12-15; *Horticulturist* magazine (v15n1: 1996) p. 9. *See also* Gardening

Hotels—Lake Mohonk Mountain House (v10n1: 1991) p. 1, (v24n2: 2006) p. **14**; Postcards, book review (v12n1: 1993) p. 15.

Houdini—(v14n4: 1996) p. 1, **9-10, 11, 12, 13**. *See also* Magic

Houdini's Paper Trail Leads to Wisconsin, article by Nancy L. Broeren (v14n4: 1996) p. **9-10**.

House That Glue Built, The, by Clara Andrews Williams, book review (v22n3: 2004) p. 14.

How I Came To Accumulate, article by Dick Sheaff (v27n4:2009) p. **17-23**.

Howard University—1930 Commencement program, (v21n3: 2003) p. **11**; 1923 Sphinx Club (v21n3: 2003) p. **12**.

Howe, George—Sydney, Australia (v21n4: 2003) p. 10, **14**.

Hudson, Graham—(author), "Bygones—old and new..." (v3n1: 1984) **6-7**; (author) *Design and Printing of Ephemera in Britain and America, 1720—1920, The*, book review (v27n2: 2009) p. **6**.

Huener, Rachael—(v22n4: 2004) p. 12, 14.

Huets, Jean (coauthor), *Encyclopedia of Tarot, Volume IV, The*, book review (v24n4: 2006) p. **7-8**.

Hugh/Washington Simmons, *See* Dr. Lynn

Hughes, Raymond (author), "All Wrapped Up?" (v12n1: 1993) p. 9.

Hulser, Kathleen (author), "Larger than Life: Billboards and Signs in the 20th-Century Landscape," (v15n4: 1997) p. 1, **16-19**.

Human Body: 19th Century Anatomy, The, article by Rocco A. Verrilli (v14n2: 1996) p. 8.

Huntington Library, The Jay T. Last Collection (v28n2: 2010) **cover**, 16, **23-25**.

Hurricanes—Katrina ephemera (v24n3: 2006) p. 1, **14-18**; map (v22n3: 2004) p. **19**.

Hyder, Darrell (coauthor), *Ultimate Quire of Quotes, The*, book review (v19n4: 2001) p. 8.

Hyman, Jacob—(v14n4: 1996) p. 10.

Iconic Butterfly Net Catches Lepidoptera and Lovers, The, article by Faith B. Kuehn (v26n4: 2008) p. 1, **10-15**.

If This is Monday, That Must be Lake Ontario, article by John G. Sayers (v21n2: 2003) p. **18-22**.

Illustrated American News, The—(v27n4: 2009) p. 9.

Index of American Design—(Summer 1983) p. 5, 10.

Industrial Revolution—Trade Card Studies: Factory Views, Images of a New Social Order," (v9n1: 1991) supplement **1-4**.

Ink Blotters—American Sales Book Company (v10n2: 1992) supplement **3**; Book review (v23n2: 2005) p. 7; History (v10n2: 1992) supplement 1-2, **3-4**; Inter-Mountain Machine & Stamp Works (v9n2: 1991) supplement **3**; Metal Blast, Inc. (v26n4: 2008) p. **15**; Osterby The Florist (v10n2: 1992) supplement **4**; Smith Brothers' Cough Drops (v10n2: 1992) supplement **3**; The Premier Malt Products Company (v10n2: 1992) supplement **4**; South Texas Commercial National Bank (v29n1: 2010) p. **12**.

International Bond & Share Society—(v22n1: 2003) p. 17.

Invitations—Formal (Fall 1983) p. 7; Grand Duke Alexis (v23n4: 2005) p. **12, 16**.

Isenburg, Matthew R.—Member profile (v15n3: 1997) p. 4-5; (author), "Photographic Ephemera: Broadsides, Business Cards, Boxes, Bottles—and Daguerre!" (v22n1: 2003) p. 1, **11-16**.

Isenhour, Bill, member profile (v17n1: 1998) p. 5.

Jackson, Christie (author) "From Brochures to Baggage Tags, Ephemera Creates the Allure of Transatlantic Travel" (v28n3: 2010) p. 1, **13-19**.

Jackson, Peter—Maurice Rickards award (v21n3: 2003) p. 3-4.

Jackson-Harris, Valerie—Maurice Rickards award (v21n3: 2003) p. 3-4.

James J.H. Gregory & Son—(v15n1: 1996) p. 14.

James Vick's Sons—(v15n1: 1996) p. 11.

Jankowski, Jerry (author), *ShelfLife: Modern Package Design 1920-1945*, book review (v11n2: 1993) p. 5.

Jay, Ricky (author), *Extraordinary Exhibitions: Broadides from the Collection of Ricky Jay*, book review (v24n4: 2006) p. 5-6.

Jay, Robert (author), *Trade Card in Nineteenth Century America, The*, book review (v6n2: 1988) p. 4.

John and Mable Ringling Museum of Art, "Colorful Circus Paper Traces the Spread of Jumbomania," (v22n4: 2004) p. **16-22**.

John Wanamaker: Putting Paper & Principles To Work, article by Bruce Conner (v20n4: 2002) p. **16-23**.

Johnson, Eric—(author), "Bermuda: Bits and Pieces of the Somers Isles," (v27n3: 2009) p. **19-25**; (author), "Collector or Conduit? Bob Biggert Claims a Little Bit of Both,"(v29n4: 2011) **cover, p. 8-13**; "For memory has painted this perfect day with colors that never fade," (v26n1: 2007) p. **23-24**; Heilman, Joyce member profile (v29n2: 2011) p. **9-10**; Last, Jay, member profile (v23n2: 2005) p. 9-10; Murray, Kathleen, member profile (v22n2: 2004) p. 11-**12**; Rudy, Ellis member profile (v29n1: 2010) p. **10-14**; "Women Won the Right to Vote On a Trail of Paper and Protest," (v23n1: 2004) p. **7**.

Johnson, George (author), "Railroad and Other Passes: Freeloading First Class," (v21n2: 2003) p. **7-8**.

Johnson, John—Collection of Printed Ephemera (v7n4: 1989) p. 1, 11; Scholar (Summer 1983) p. **4-5**.

Jones, Glenn A. (author), "Vintage Menus Help Scientists Trace Seafood Cost and Usage," (v25n1: 2006) p. 1, 10-19.

Jones, Philip H.—Fellowship fund (v25n3: 2007) p. 3, (v26n3: 2008) p. 5; Member profile (v17n4: 1999) p. **5**; Member profile (v23n3: 2005) p. 8-**9**; Printers' Letterheads collection (v13n4: 1995) p. **12-13**.

Jones, Sandra (author) "Frogs, Cops, Amtrak Posters...The Collecting Gene Seems To Conquer All," (v28n4: 2010) p. **17-20**.

Judge (magazine) Crossword Puzzle Number—(v19n4: 2001) p. **14**;

Jumbo the Elephant—Dorman Products Inc. meter stamped mail (v11n1: 1992) p. **10**; "Jumbomania" (v22n4: 2004) p. **16-22**.

Jumonville, Florence—(author), "After the Storm: Ephemera Floods New Orleans," (v24n3: 2006) p. **1, 14-18**; (author), "Purple Passion: Ephemera from K&B Drugstores," (v22n3: 2004) p. **17-23**.

Kabelac, Karl Sanford (author), "Advice for Gardeners: *Vick's Monthly Magazine*," (v15n1: 1996) p. **9-11**.

Kapenstein, Henry M. (author), "Paper Dreams," (v2n1: 1982) p. 6.

Kaplan, Stuart (coauthor), *Encyclopedia of Tarot, Volume IV, The*, book review (v24n4: 2006) p. 7-8.

Katz, Gustav—(v22n3: 2004) p. 18.

KB Online Holdings, *See* eToys.com

Kellar, Harry, *See* Magic

Keller, W.L.—(v11n2: 1993) p. 15.

Keller's Roman Liniment, *See* Keller, W.L.

Kelly, Martha (author), "Suffrage Newspapers," (v16n3: 1998) p. 1, **13-14**.

Kelsey, Doug (author), "Meter Stamped Mail as Advertising Ephemera," (v11n1: 1992) p. **1, 8-12**.

Kendall, Amos, Postmaster General—(v17n2: 1999) p. 14.

Kennedy, John Fitzgerald—Cartoon (v23n1: 2004) p. **16**; Eagle Inaugural Program (v27n3: 2009) p. **18**;

Kentucky Derby, *See* Horse Racing

Kiddle, Charles (author), *Poster Stamps: The American Story*, book review (v29n1: 2010) p. 7-8.

Kilinski, Ray (author) "Who Says There's Nothing 'New' Under the Sun To Buck You Up!" (v28n4: 2010) p. **13-15**.

Kindergarten—"Collecting Kindergarten-Finding the Modern in Crystals for Kids," (v17n3: 1999) p. **1, 12-14**;
First playground photo (v15n3: 1997) p. **1**; *Inventing Kindergarten*, book review (v15n4: 1997) p. **6**. *See also*
Education

Kinderpost—(v24n2: 2006) p. 11-**12**.

King, Julia (author), *Flowering of Art Nouveau Graphics, The*, book review (v12n2: 1994) p. 21.

King, Thomas Starr—(v22n2: 2004) p. 1.

Kirwin, Liza--(author), *Lists: To-dos, Illustrated Inventories, Collected Thoughts and Other Artists' Enumerations from the Smithsonian's Archives of American Art*, book review (v28n4: 2010) p. **5-6**; *More Than Words: Illustrated Letters from the Smithsonian's Archives of American Art*, book review (v24n3: 2006) p. **9-10**.

Knipe, Eliza, *See* Cobbold, Elizabeth

Kohn, George C. (author), *Dictionary of Historic Documents, The*, book review (v11n1: 1992) p. 6.

Kolpas, Sid (author), "Mathematics Teaching + Antiquarian Texts & Ephemera = Excitement & Enrichment," (v12n4: 1994) p. 26-27.

Koppel, Lily (author), *Red Leather Diary—Reclaiming a Life Through the Pages of a Lost Journal, The*, book review (v26n4: 2008) p. 6.

Korzenik, Diane (author), "Researching a Profession," (Summer 1983) p. **4-5, 10**.

Kovel, Ralph (coauthor), *Kovels' Bottles Price List*, book review (v15n1: 1996) p. **7**.

Kovel, Terry (coauthor), *Kovels' Bottles Price List*, book review (v15n1: 1996) p. **7**.

Kreider, Katherine—(author), *One Hundred Years of Valentines*, book review (v17n3: 1999) p. **4**; (author), *Valentines for the Eclectic Collector*, book review (v19n1: 2000) p. 7-8; (author), *Valentines with Value*, book review (v14n3: 1996) p. **7**.

Krohn, Edward (editor), *Noble's Catalog and Price Guide of National Political Convention Tickets and Other Convention Ephemera*, book review (v15n1: 1996) p. **6**.

Kuehn, Faith B. (author), "Iconic Butterfly Net Catches Lepidoptera and Lovers, The" (v26n4: 2008) p. **1, 10-15**.

Kulp, Jean, member profile (v28n3: 2010) p. **11-12**.

Kulp, Roy, member profile (v28n3: 2010) p. **11-12**.

Kurutz, Gary F. (coauthor), *Bicentennial of Lithography, The*, book review (v19n1: 2000) p. 7.

La Belle Chocolatiere—(v19n1: 2000) p. 17.

Labels—Cloth (Spring 1983) p. 7; Dionne Quint dolls (v21n4: 2003) p. **21**; H.K. & F.B. Thurber Co. (v3n1: 1984) p. **1**; Indian Matchbox, book review (v26n2: 2008) p. 4-5; Numsen Carrol and Company's Jellies (v3n4: 1984) p. **11**; Rancho Chico Muscatel Raisins (v28n2: 2010) p. **25**. *See also* Cigar Labels, Drug Labels, Fruit Crate Labels, Luggage, Plug Tobacco

Lace Paper Valentines—That Golden Era, article by Elizabeth Baird (v16n1: 1997) p. **19-20**.

Laffin, Pat—(author), "Going to Seed: A Magnificent Obsession Blooms in Vermont," (v25n4: 2007) p. **1, 8-14**; Member profile (v15n1: 1996) p. 4-5.

Lake Mohonk Mountain House—(v10n1: 1991) p. **1**; (v24n2: 2006) p. **14**.

Lambert, Julie (author), *Nation of Shopkeepers, Trade Ephemera from 1654 to the 1860s in the John Johnson Collection*, book review (v20n2: 2002) p. **6**.

Lamonaca, Marianne (coauthor), *Weapons of Mass Dissemination: The Propaganda of War*, book review (v23n3: 2005) p. **11**.

Lancaster Caramel Company, *See* Hershey Chocolate Co.

Lancaster County, Pennsylvania, *See* Hershey Chocolate Co.

Landau, Barry H. (author), *President's Table: Two Hundred Years of Dining & Diplomacy, The*, book review (v26n4: 2008) p. 5-6.

Landauer, Bella C.—Johnson, John (v7n4: 1989) p. 1, 11; (author), "Literary Allusions in American Advertising," (v11n4: 1993) supplement 1-4; (author), "Speech, 2 January 1934," (v12n2: 1994) p. 8-11. *See also* Cameo Cards

Larger than Life: Billboards and Signs in the 20th-Century Landscape, article by Kathleen Hulser (v15n4: 1997) p. **1, 16-19**.

Lasansky, Jeannette (coauthor), *History and Magic of Honeycomb, The*, book review (v16n2: 1998) p. 5-6.

Last, Jay—Archeological Conservancy (v23n2: 2005) p. 10; (coauthor), *California Orange Box Labels*, book review (v4n2: 1985) p. **12**; (author), *Color Explosion: Nineteenth-Century American Lithography, The*, book review (v24n3: 2006) p. 8-9; Fairchild Semiconductors (v23n2: 2005) p. 9; "Jay Last First Physicist To Earn Rickards Award," (v23n2: 2005) p. **9-10**; Maurice Rickards award (v23n3: 2005) p. 4.

Lawn Mowers—"Reel Lawn Mowers Create Real Paper, But Both Are Rare Commodities," (v21n1: 2002) p. **1, 10-15**.

- Lean, Sue (author), "Saving Sentiments: Holiday Expressions Undeniably Reflect Their Times," (v16n1: 1997) p. 1, 21, **22-23**.
- Ledenbach, Mark (author), "Trick or Treat: An Autumn Tradition Coveted Halloween Collectibles," (v16n1: 1997) p. **10-11**.
- Ledyard, George Strawbridge—(v19n2: 2001) p. **18-20**.
- Ledyard, Lamburtus Wolters—(v19n2: 2001) p. **18-20**.
- Lee, Dennis (author), *Warman's Antique American Games—1840-1940*, book review (v4n4: 1985) p. 12.
- Lee, W.H. (coauthor), *Soapine DID IT!*, book review (v19n3: 2001) p. 6-7.
- Lemmer, Jennifer (coauthor), "Colorful Circus Paper Traces the Spread of Jumbomania," (v22n4: 2004) p. **16-22**.
- Lepidoptera—(v26n4: 2008) p. **10-11, 15**.
- Letterheads of Travelling/Touring Entertainers, 1880-1910, article by Patrick Sweeney (v16n2: 1998) p. **8-10**.
- Letterheads—Albert G. King & Co. printer (v13n4: 1995) p. **13**; Al Martz Specialty Co. & Schaffer's Swiss Bell Ringers (v16n2: 1998) p. **10**; Coca-Cola (v23n2: 2005) p. **23**; Connor & Cooke printer (v13n4: 1995) p. **12**; Curtiss Candy Co. Baby Ruth (v9n2: 1991) supplement **4**; E.H. Pughe printer (v13n4: 1995) p. **12**; E. McLearn & Co. (v23n3: 2005) p. **15**; Eagle (v27n3: 2009) p. **13**; Famous Nightingale Co. (v16n2: 1998) p. **8**; F.G. Millar printer (v13n4: 1995) p. **13**; Ford & Flansburgh (v16n2: 1998) p. **12**; Glasgow Palmer & Co. engravers (v13n4: 1995) p. **13**; Globe Mens Outfitters (v23n3: 2005) p. **23**; Gormans Elite Minstrel Attractions (v16n2: 1998) p. **10**; Hamm Brewing Co. (v24n1: 2005) p. **13**; John P. Miller (v16n2: 1998) p. **12**; Jolly Companions (v16n2: 1998) p. **9**; Lake Mohonk Mountain House (v10n1: 1991) p. 1; (v24n2: 2006) p. **14**; *Letterheads: One Hundred Years of Great Design 1850-1950*, book review (v10n4: 1992) p. 8; *Letters from the Avant Garde: Modern Graphic Design*, book review (v15n1: 1996) p. 6-7; Morrill's Printing House (v13n4: 1995) p. **12**; Norristown Hosiery Co. (v23n3: 2005) p. **16**; Old Kentucky Star Specialty Company (v16n2: 1998) p. **9**; Raffle Hotel (v25n3: 2007) p. **20**; Roberts Sash & Door Co. (v29n4: 2011) p. **10**; Robinson Bros. Shoe Builders and Leather Dealers (v23n3: 2005) p. **16**; Rockford High Grade Watches (v29n4: 2011) p. **13**; Scripps, Bross & Spears printer (v13n4: 1995) p. **12**; Stetson's Uncle Tom's Cabin Co. (v16n2: 1998) p. **9**; Sweet, Orr & Co. (v23n3: 2005) p. **17**; The Euclid Candy Company Love Nest (v9n2: 1991) supplement **4**; Thos. E. Wilson & Co. (v16n2: 1998) p. **12**; Tootle, Wheeler & Motter, Wire Buckle Suspender Co. (v23n3: 2005) p. **22**; Wire Buckle Suspender Co. (v23n3: 2005) p. **22**; Wm. Brown Engraving Co. (v13n4: 1995) p. **13**.
- Lettersheet—Gold Rush (v14n3: 1996) p. **1**.
- Letters—*History Comes to Life: Collecting Historical Letters and Documents*, book review (v13n4: 1995) p. 8; Houdini (v14n4: 1996) p. **9**; *Lewis Carroll Looking-Glass Letters*, book review (v13n1: 1994) p. 16; Love Letters (v25n3: 2007) p. **19-27**; *More Than Words: Illustrated Letters from the Smithsonian's Archives of American Art*, book review (v24n3: 2006) p. **9-10**; Nineteenth Century (v5n1: 1986) p. 10-11.
- Lewis, Philippa (compiler), *Victorian Household Album, The*, book review (v14n1: 1995) p. 5.
- Licensing Agreements—(v12n1: 1993) p. 2-3.
- Liebig—(v14n2: 1996) p. 10; (v20n3: 2002) 12, 14; (v26n4: 2008) p. **11**.
- Lincklaen, John—(v19n2: 2001) p. **15-20**.

Lincoln Political Americana, article by Donald Ackerman (v17n1: 1998) p. **8-9**.

Lincoln, Abraham--"Lincoln Political Americana," (v17n1: 1998) p. **8-9**; Patriotic label (v28n1: 2009) p. **12**.

Lindbergh Ephemera Takes Flight, article by Barry Friedman (v20n3: 2002) p. **16-21**.

Lindbergh, Charles—(v20n3: 2002) p. **16-21**.

Linen labels, *See* Cloth labels

Linerana, *See* Cunard, Ocean Liners

Lion—Prang card (v13n2: 1995) p. **15**.

Lipton, Thomas J., "A Century of Tea Bag Tags Offers Infinite Possibilities for Publicity," (v28n2: 2010) cover, 10-15.

Literary Allusions in American Advertising, article by Bella C. Landauer (v11n4: 1993) supplement 1-4.

Little Nellie Took on a Big Job, article by Richard Sheaff (v28n4: 2010) p. **1, 9-12**.

Loaning, licensing (v12n1: 1993) p. 2-3.

Loe, Barbara (author), "Windmills an icon of the Midwest," (v27n1: 2008) p. **22**.

Lomazow, Stephen (author), *American Periodicals: A Collector's Manual and Reference Guide*, book review (v14n4: 1996) p. **6-7**.

Lorenzo New York State Historic Site, Cazenovia, NY (v19n2: 2001) p. **15-20**.

Lother, Eva—(v27n3: 2009) p. **19-25**.

Love Letters from Louise Trace Her Round-the-World Voyage, article by John G. Sayers (v25n3: 2007) p. **19-27**.

Lowry, Nicholas D.—Corporate supporter profile (v23n1: 2004) p. 3-4; (author), "Posters' Popularity Crosses the Atlantic," (v20n1: 2001) p. 15-17.

Loyalty Oaths—California teachers 1863 (v22n2: 2004) p. **15**.

Luggage Labels/Tags--(v20n4: 2002) p. **1, 12-15**; Cunard (v28n3: 2010) p. **17**.

Lupton, Ellen (coauthor), *Letters from the Avant Garde: Modern Graphic Design*, book review (v15n1: 1996) p. 6-7.

Lustig, Elaine (coauthor), *Letters from the Avant Garde: Modern Graphic Design*, book review (v15n1: 1996) p. 6-7.

Lydia E. Pinkham Was a Picture of Health for Millions of Americans, article by Tibian Amramovitz (v26n1: 2007) p. **1, 11-17**, 18.

Lyon Printing Museum: Coming to terms with printed ephemera, article by Alan Marshall (v29n1: 2010) p. **cover, 15-23**.

M. Schwartz & Co.—Cripple Creek, Colorado (v23n3: 2005) p. 14.

Macerated Paper Souvenirs, article by Bertram M. Cohen (v10n3: 1992) supplement 3-4.

Made in the USA, article by Richard Sheaff (v25n4: 2007) p. **15-17**.

Magazine Covers—Cross Words (v19n4: 2001) p. **1, 13-14, 16-18**; Day of Infamy: *American Hairdresser, Children's Play Mate, Gourmet, House & Garden, Ladies Home Journal, Poultry Tribune, The Merck Report, The Ring, Woman's Day* (v21n1: 2002) p. **18-23**.

Magic Bouquet, The—(v11n2: 1993) supplement **1-2**.

Magic—Books, authors (v14n4: 1996) p. 11-12; "Ephemera That Disappears" (v14n4: 1996) p. **1, 11-13**. *See also* Houdini

Making Sure that Ephemera Doesn't Have to be Ephemeral, article by Eric Johnson (v28n2: 2010) **cover, 16, 17-25**.

Malden, Karl—(v24n2: 2006) p. 8.

Malpa, Alfred P.—(author), "For the Faithful Scholar...An introduction to collecting Rewards of Merit," (v3n4: 1984) p. **1, 6-7**; Member profile (v3n2: 1984) p. **11, 14**; (coauthor), *REWARDS OF MERIT, Tokens of a Child's Progress and a Teacher's Esteem as an enduring aspect of American Religious and Secular Education*, book review (v13n2: 1995) p. 1.

Man in the Moon—Board game (v18n1: 1999) p. **1**; Romantic card (v18n1: 1999) p. **11**.

Mancini, Richard (author), *American Legends of the Wild West*, book review (v13n1: 1994) p. 16.

Mansell, Joseph, stationer—(v16n1: 1997) p. 19.

Manufacturing ephemera, *See* Billheads, Letterheads, Trade Cards

Manuscript Only Clouds the Issues Surrounding Misdeeds Aboard Ship, article by Bob Minnocci (v26n1: 2007) p.19-22.

Manuscript—Salmon outfitter (v18n2: 2000) p. **15**; Shipboard (v26n1: 2007) p.19-22; Thoreau, Henry David (v19n4: 2001) p. 20-22; Twain, Mark (v19n3: 2001) p. 1, 13-14, 16.

Many Collectors Seek Ephemera Revealing Rich, Little Known Past, article by Elvin Montgomery (v21n3: 2003) p. **1, 10-15**.

Margolies, John—(author), *Fun Along the Road: American Tourist Attractions*, book review (v16n4: 1998) p. **5**; (coauthor), *Hitting the Road: The Art of the American Road Map*, book review (v14n4: 1996) p. **7**; (author), *Home Away from Home: Motels in America*, book review (v14n3: 1996) p. **7**; (coauthor), *See The USA: The Art of the American Travel Brochure*, book review (v18n3: 2000) p. 8; (coauthor), *Ticket to Paradise: American Movie Theaters and How We Had Fun*, book review (v10n4: 1992) p. 8; (author), *Roadside America: Architectural Relics from a Vanishing Past*, book review (v29n1: 2010) p. **8**.

Maria Burridge Collection of Antique Greeting Cards, article by Nancy Rosin (v13n2: 1995) p. **14-15**.

Marks, Patrick (author), *Van Houten*, book review (v12n1: 1993) p. 15.

Marshall, Alan (author) "Lyon (France) Printing Museum: Coming to terms with printed ephemera," (v29n1: 2010) p. **cover, 15-23**.

Martin, Andrew Marty, member profile (v18n3: 2000) p. **6**.

Martin, Kevin (author), "Collecting Uncle Walt," (v18n3: 2000) p. **1, 11-13**.

Martinus, Norman E. (coauthor), *Warman's Paper* (vol. VII *Encyclopedia of Antiques and Collectibles*) book review (v13n2: 1995) p. 4.

Mason & Pollard's Malaria Cure Cards—(v20n1: 2001) p. **12**.

Masonic Ephemera: Wisdom, Strength, & Beauty, article, author unknown (v7n3: 1989) p. **10**.

Match Book, *See* Matches

Matchbox, *See* Matches

Matchcover, *See* Matches

Matches—*Comic Hillbilly Series*, (v29n1: 2010) p. **13**; *Match Book: Indian Matchbox Labels*, by Shahid Datawala (author), book review (v26n2: 2008) p. **4-5**; *Matchcover Collector's Price Guide, The*, book review (v16n3: 1998) p. **7**.

Mathematics Teaching + Antiquarian Texts & Ephemera = Excitement & Enrichment, article by Sid Kolpas (v12n4: 1994) p. 26-27.

Maxson, Richard C. (author), "Short History of the Paper Ballot, A," (v2n2/3: 1982) p. **6-7**.

Mayflower, The (magazine) (v25n4: 2007) p. **1, 8**.

McClellan, Gen. George B.—(v23n1: 2004) p. **14-15**; McClellan, Maj. General George B. (v24n2: 2006) p. **13-14**.

McClelland, Gordon (coauthor), *California Orange Box Labels*, book review (v4n2: 1985) p. **12**.

McCorison, Marcus A.—Maurice Rickards award (v18n3: 2000) p. **3**.

McKinley Campaigns for Patriotism, Protection, and Prosperity, article by Thomas A. Horrocks (v23n1: 2004) p. 10, **11-12**.

McKinley, William—(v23n1: 2004) p. 10, **11-12, 14**; (v27n2: 2009) p. 12-14.

McKinstry, E. Richard—(author), "The Grossman Collection Finds its Way to the H.F. du Pont Winterthur Museum," (v27n2: 2009) p. 10; Jones Fellowship (v26n3: 2008) p. 5; (author), "Papered Dream Houses Offer Clues to Imagined Lives," (v22n3: 2004) p. **1, 13-16**.

McLane, Louis—(v26n1: 2007) p. 19.

McMahon, James (author), "The 'Baby in the Bean' Heralded Hershey's Sweet Success," (v19n1: 2000) p. **12-15**.

Medeiros, Gary (author), "Thoroughbred Horse Racing Programs of the 20th Century," (v15n4: 1997) p. **10-12**.

Medical—Anatomy (v14n2: 1996) p. **8**; Girondin trade card (v20n1: 2001) p. **12**.

Medicine, *See* Clairvoyance, Patent Medicine

Melnick, Mimi (coauthor), *Manhole Covers*, book review (v13n4: 1995) p. 9.

Melnick, Robert A. (coauthor), *Manhole Covers*, book review (v13n4: 1995) p. 9.

Mementos of Mr. Mould, article by Patricia Comstock Wilczak (v14n1: 1995) p. **1, 8-9**.

Memorial Cards—Jumbo the Elephant (v22n4: 2004) p. **20**; Queen Victoria (v24n1: 2005) p. **23**; Titanic (v21n2: 2003) p. **20**; Victorian (v24n1: 2005) p. **18**.

Mendenhall, John (author), *Character Trademarks*, book review (v11n4: 1993) p. 5.

Menus—Seafood (v25n1: 2006) p. **1, 10-19**. *See also* Restaurants

Mercer, Henry Chapman—(Summer 1983) p. **4-5, 10**.

Meredith, Barbara, member profile (v3n3: 1984) p. **3, 11**.

Meredith, Lois, member profile (v3n3: 1984) p. **3, 11**.

Merry-go-round, *See* Carrouselles

Meter Stamped Mail as Advertising Ephemera, article by Doug Kelsey (v11n1: 1992) p. **1, 8-12**.

Meter Stamped Mail, *See also* Philately, Postal History, Postage Stamps, Poster Stamps, U.S. Postal Service

Metropolitan Life Insurance Co.—(v24n4: 2006) p. **13**.

Mice, Mexican Presidents, Musty Odors and More, article by Lois Olcott Price (v20n2: 2002) p. 17-21.

Mickey Mouse—Advertising (v17n3: 1999) p. **17-18**; Metered mail (v11n1: 1992) p. 9. *See also* Disney, Walt

Milgram, James W. (author), *Presidential Campaign Illustrated Envelopes and Letter Paper 1840-1872*, book review (v13n4: 1995) p. 8.

Miller, M. Stephen—(author), *From Shaker Lands and Shaker Hands*, book review (v26n1: 2007) p. **7-8**; (author), "Shaker Label Fakery" (v11n3: 1993) supplement 2-**3**.

Mills, Barry P. (author), "Collecting Anti-Vietnam Ephemera," (v15n4: 1997) p. **13-14**.

Milton Bradley Co.—(v17n3: 1999) p. **12-13, 16**.

Minneapolis Institute of Arts--(v27n2: 2009) p. 19-20.

Minneapolis, Minnesota--(v27n2: 2009) p. **11-19, 20**.

Minners, Howard A. (author), "Dateline 1927: Simply 'The Greatest' Ad Campaign," (v15n4: 1997) p. **8-9**.

Minnesota Historical Society--(v27n2: 2009) p. 20.

Minnocci, Bob (author), "Manuscript Only Clouds the Issues Surrounding Misdeeds Aboard Ship," (v26n1: 2007) p.19-22.

Miss Liberty, *See* Statue of Liberty

Mitchell Photos Find Safe Harbor at Mystic Seaport, article by Amy German (v19n3: 2001) p. **18-22**.

Mitchell, Carleton, photographer—(v19n3: 2001) p. 18-**20**, 21-22.

Mobley, Bill, *See* Mobley, William Frost

Mobley, Emily Davis—member profile (v3n4: 1984) p. **3**, 12. *See also* Davis, Emily

Mobley, William Frost—Member profile (v3n4: 1984) p. **3**, 12; Society history (v23n2: 2005) p. **24-28**; (coauthor), "Trade Card Studies," (v9n3: 1991) supplement **1**, 2, **3-4**.

Moebs, Thomas Truxtun (author), *Black Soldiers - Black Sailors - Black Ink*, book review (v12n3: 1994) p. 7.

Mondlin, Marvin (author), *Appraisals: A Guide for Bookmen, Practical Methods and Essential Principles*, book review (v16n1: 1997) p.**5**.

Mondrian, Piet—(v17n3: 1999) p. 13.

Montana gold—Steamboat Bertrand (v3n4: 1984) p. **8-11**.

Montgomery, Allan L. (author), "Bertrand Collection, The: A Repository of Mid-Nineteenth Century Americana," (v3n4: 1984) p. **8-11**.

Montgomery, Elvin (author), "Many Collectors Seek Ephemera Revealing Rich, Little Known Past," (v21n3: 2003) p. **1**, **10-15**.

Mooney, Phil (author), "Century of Paper Puts the 'Fizz' in Coca-Cola," (v23n2: 2005) p. **1**, **15-23**.

Morgan, Hal—(coauthor), *Amazing 3-D*, book review (Summer 1983) p. **12**; (coauthor), *Prairie Fires and Paper Moons: The American Photographic Postcard, 1900-1920*, book review (v1n3: 1981) p. 12; (author), *Symbols of America*, book review (v5n2: 1986) p. **13**; (v6n4: 1988) p. 6.

Morley, H.T. (author), *Old and Curious Playing Cards*, book review (v9n3: 1991) p. 5.

Morrill, Mrs. G.H.—"The Spirit of Clairvoyant Medicine is Alive in Ephemera" (v7n1: 1988) p. **10-11**.

Morris, Robert—(v22n1: 2003) p. 21.

Moses, Phoebe Ann—(v25n3: 2007) p. **1**.

Mount Lebanon, NY, *See* New Lebanon

Mourning Cards, *See* Memorial Cards

Movable ephemera, (v29n4: 2011) p. **14-17**.

Mr. Vick—*See* Vick, James

M/S Bermuda--(v27n3: 2009) p. **19-25**.

Muncaster, Alice L. (coauthor), *Cat Made Me Buy It: A Collection of Cats Who Sold Yesterday's Products, The*, book review (v4n3: 1985) p. 13.

Murphy, Jim (author), *Two Hundred Years of Bicycles*, book review (Fall 1983) p. **12-13**.

Murray, Kathleen, member profile (v22n2: 2004) p. 11-**12**.

Murray, Marcy (coauthor), "Colorful Circus Paper Traces the Spread of Jumbomania," (v22n4: 2004) p. **16-22**.

Murray, Rev. William Henry Harrison—(v5n2: 1986) p. **11**.

Murray, Sam—Maurice Rickards award (v15n3: 1997) p. 8.

Museum of Our National Heritage—"Masonic Ephemera: Wisdom, Strength, & Beauty" (v7n3: 1989) p. **10**.

Music Directory of Early New York City 1786-1835 (v16n2: 1998) p. 11.

Musical Instruments—Abraham Prescott (v16n2: 1998) p. 11; C.G. Conn (v16n2: 1998) p. **1, 13-16**; Ephemera (v16n2: 1998) p. **11-12**.

My Dolly's House and Furnishings Put-Together Book—(v22n3: 2004) p. 15.

My World of Ephemera and Welcome to It, article by Stephanie Dew (v18n1: 1999) p. **1, 11-13**.

Mystic Seaport—Mitchell, Carleton photos (v19n3: 2001) p. **18-22**.

Nabokov, Vladimir—(v26n4: 2008) p. 10-11, **15**.

Najarian, Steve—(coauthor), "From Tippecanoe to Bush Number Two, Paper Plays an Important Campaign Role," (v23n1: 2004) p. 10, **11-16**; (author), "Musicians Strike a Note for Civil War Politicians," (v23n1: 2004) p. **14-15, 16**.

Nast, Thomas—(v16n3: 1998) p. 12; (v25n1: 2006) p. **22, 24**.

National Organization of Women—(v16n3: 1998) p. 15. *See also* Women's Suffrage

National Rifle Association—Campaign stamp (v17n1: 1998) p. **15**.

National Women's Suffrage Association—(v16n3: 1998) p. 13. *See also* Women's Suffrage

Neal, Julia (coauthor), *Shaker Image, The*, book review (v13n4: 1995) p. 8.

NEDCC, *See* Northeast Document Conservation Center

Nesbitt, George—(v19n2: 2001) p. **1, 11-14**.

Nestler, Harold—(author), *MORE—Adventures of an Antiquarian Bookman*, book review (v23n3: 2005) p. **10**; (author), *Where Did You Find That? Adventures of an Antiquarian Bookman* (v20n1: 2001) p. **7**.

New Lebanon, NY—"Shaker Label Fakery" (v11n3: 1993) supplement 2-3.

New Orleans—Katrina ephemera (v24n3: 2006) p. **1, 14-18**; Newcomb College (v16n3: 1998) p. 15-17.

New Year's Cards—Houdini (v15n1: 1996) p. **10**; Jewish (v16n1: 1997) p. **7-9**.

New York Herald Tribune—Crossword Puzzle (v19n4: 2001) p. 14, **19**.

New York Stock Exchange—(v24n2: 2006) p. 8.

New York World—Crosswords (v19n4: 2001) p. **12-13**.

Newcomb College—(v16n3: 1998) p. **15, 16, 17**. *See also* Women's Suffrage

Newsboy's Addresses Celebrate a Two-Century Old American Tradition, article by Mary T. Russo (v4n1: 1985) p. **8-10**.

Nicholson, Ian (author), "Vintage Luggage Labels: Our Passport to the Lost Art of Travel," (v20n4: 2002) p. **1, 12-15**.

1892 and 2008 Convention Ephemera from Minnesota, The, article by Moira F. Harris (v27n2: 2009) p. **cover, 11-19, 20**.

Nineteenth Century Diaries, article by Barbara Rusch (v5n2: 1986) p. **10, 12**.

Nineteenth Century Letters, article by Barbara Rusch (v5n1: 1986) p. 10-11.

Nineteenth-Century Seed Catalogs, article by Marjorie Norcross (v15n1: 1996) p. **1, 12-15**.

97 Year Old Game Archive, article by Rick Russack (v10n3: 1992) supplement 1-2.

Norcross and Company—(v13n2: 1995) p. **14-15**.

Norcross, Marjorie (author), "Nineteenth-Century Seed Catalogs," (v15n1: 1996) p. **1, 12-15**.

Norman, Dean (author), *Studio Cards: Funny Greeting Cards and People Who Created Them*, book review (v22n3: 2004) p. 8-9.

Normandie, ocean liner—(v16n4: 1998) p. **1, 12-13**.

North American Land Company—(v22n1: 2003) p. **21**.

North Pole—*Hampton's Magazine* (v21n3: 2003) p. 20, **23**; Polar Postcards (v21n3: 2003) p. **16-24**.

Northeast Document Conservation Center—(v20n2: 2002) p. 13.

Norton, Jeffrey (author), "Have Your Wine of Tar Today: Learn Why, The ABC Way," (v24n4: 2006) p. 1, 11-19.

Novelties—Advertising fans (v25n2: 2007) p. **1, 10-19**; Dionne Quintuplets hand fan (v29n2: 2011) p. **18**; LeMaistre Lace and Embroidery Co. hand fan (v27n3: 2009) p. **17**.

Now (sic) *York Times, The* (newspaper)—(v16n3: 1998) p. 15-**16**.

Nunes, John (author), "Philately: An Urge to Collect Color Paper Tax or Service Receipts," (v17n2: 1999) p. **1, 11-16**.

Nuquist, Reidun D. (author), "Vermont Broadsides: Creating Access," (v8n2: 1990) p. **1, 14-15**.

O'Neill, Vivienne, (author) *Yesterday's Paper—Collective Ephemera in Australia*, book review (v27n1: 2008) p. **6**.

Oak Hill Gold Mining Company—(v22n1: 2003) p. **17**.

Oakley, Annie—(Fall 1983) p. **9**; (v25n3: 2007) p. **1, 12-18**.

Ocean Liner Ephemera: What's Hot and What's Not, article by Ken Schultz (v16n4: 1998) p. **1, 12-13**.

Ocean Liners--Ephemera, (v16n4: 1998) p. **1, 12-13**; Love Letters (v25n3: 2007) p. **19-27**; Red Star Line (v25n3: 2007) p. **19-20, 25**; Cunard, White Star; Interiors (v28n3: 2010) p. **1, 13-19**. *See also* Book Reviews, Cunard, Normandie.

Ockenga, Starr (author), *On Women & Friendship: A Collection of Victorian Keepsakes and Traditions*, book review (v11n3: 1993) p. 9.

Ogden, Sherelyn (editor), *Preservation of Library & Archival Materials: A Manual*, book review (v18n3: 2000) p. 7.

Old Greenwich, Connecticut—(v26n2: 2008) p. **20-25**.

Old Testament, or Ephem Eras of the Bible, The," poem by Robert D. Franklin & Linda C. Franklin (v2n4: 1982) p. 3.

Oliva, Victor (coauthor), *Smallest Posters in the World: Poster Stamps*, book review (v22n1: 2003) p. 7.

Oliver Crook & Co.—(v24n4: 2007) p. 11.

Olympiana, article by Wendy Shadwell (v3n4: 1984) p. 4-5.

Olympics ephemera—(v3n4: 1984) p. 4-5.

Opie, Robert (author), *Remember When—A nostalgic trip through the consumer era*, book review (v20n4: 2002) p. **6**.

Orcutt, Marjorie, member profile (v5n1: 1986) p. 3.

Orcutt, William, member profile (v5n1: 1986) p. 3.

Osborn, David S. (coauthor), "Ephemera of Childhood 'The Earliest and Sweetest Recollections,'" (v17n3: 1999) p. **15-18**.

Ott, Katherine (coauthor), *Scrapbook in American Life, The*, book review (v25n1: 2006) p. 6-7.

Otto, Calvin P.—(author), "Cripple Creek Tale: Tracing Cripple Creek's Well-Dressed Past, A" article (v23n3: 2005) p. 1, 14, **15-25**; Maurice Rickards award (v20n3: 2002) p. **23**; Member profile (Fall 1983) p. **3**; photo (v23n3: 2005) p. **24**; (author), Rickards, Maurice member profile (Summer 1983) p. **13**.

Overstreet, Robert M. (author), *Overstreet Comic Book Price Guide, The*, book review (v13n4: 1995) p. 8.

Pacific Express Co.—(v22n2: 2004) p. **17**.

Packaging—Daguerreian boxes & bottles (v22n1: 2003) p. **14-16**; Dickinson' Witch Hazel bottle label (v14n2: 1996) p. **11**; *History of Drug Containers and Their Labels*, book review (v20n3: 2002) p. **6-7**; K&B Drug Store Archives (v22n3: 2004) p. 21.

Paine, Stephen—Maurice Rickards award (v16n3: 1998) p. 8.

Palmer Cox Brownies—(v12n4: 1994) **cover**.

Panama-Pacific Exhibition—(v25n1: 2006) p. 10.

Paper Ballots—History of (v2n2/3: 1982) p. **6-7**.

Paper Conservation, article by Kathryn Carey (v11n3: 1993) supplement 4; Scrapbook Tips, article by Eugene Brenwasser (v28n3: 2010) p. 25.

Paper Conservation, *See also* Paper Conservators, Preservation

Paper Conservators Turn over New Leaves, article by Mary Todd Glaser (v20n2: 2002) p. **13-15, 16**.

Paper Dolls, *See* Toys, Paper

Paper Dreams, article by Henry M. Kapenstein (v2n1: 1982) p. 6.

Paper Playthings for Young and Old, article by Whitton, Margaret (v17n3: 1999) p. **8-11**.

Paper Tells Old Greenwich's Story, article by Anne Young (v26n2: 2008) p. **20-25**.

Paper-cuts, *See* Valentines

Papered Dream Houses Offer Clues to Imagined Lives, article by E. Richard McKinstry (v22n3: 2004) p. **1, 13-16**.

Parker, Charles Wallace (C.W.), showman, (v29n3: 2011) p. **cover, 10-18**.

Patent Medicine—Keller's Roman Liniment (v11n2: 1993) p. 15; Lydia E. Pinkham (v26n1: 2007) p. **1, 11-17, 18**; Patent medicine collection (v14n2: 1996) p. 4; Pharmaceutical ephemera (v14n2: 1996) p. **1, 9-12**; St. Jacob's Oil (v11n2: 1993) p. 15.

Patriotic Cards—Civil War (v17n4: 1999) p. **8-9**.

Peace—Poster (v15n4: 1997) p. **13**.

Pearl Harbor—Flag magazine covers (v21n1: 2002) p. **18-23**.

Pearson, Elmer R. (coauthor), *Shaker Image, The*, book review (v13n4: 1995) p. 8.

Peary, Robert—Polar postcards (v21n3: 2003) p. **16-24**.

Pencil Making—Thoreau, Henry David (v19n4: 2001) p. 20-22.

Penfield Extra, The--newspaper (v28n4: 2010) p. **1, 9-12**.

People's Choice: Advertising White House Candidates, The, article by Edmund B. Sullivan (v17n1: 1998) p. **1, 10-12**.

People's Hurricane Relief Fund & Oversight Coalition—(v24n3: 2006) p. **1**.

Pharmaceutical Ephemera, article by William H. Helfand (author), (v14n2: 1996) p. **1, 9-12**.

Philadelphia—Centennial Fan (v25n2: 2007) p. **10**; John Wanamaker & Co. (v20n4: 2002) p. **16-23**.

Philately in Wonderland, article by Kenneth Rowe (v3n3: 1984) p. 5.

Philately—"Philately: An Urge to Collect Color Paper Tax or Service Receipts," (v17n2: 1999) p. **1, 11-16**;
"Philately in Wonderland," (v3n3: 1984) p. **5**; Wells Fargo cover (v14n3: 1996) p. **12**; (v24n2: 2006) p. 11. *See also* Cinderellas, Postal History, Postage Stamps, Poster Stamps, U.S. Postal Service

Philip Jones Fellowship Fund (v25n3: 2007) p. 3. *See also* Jones, Philip

Phillips, Tom (author), *Postcard Century, The*, book review (v19n3: 2001) p. **6**.

Photographic Ephemera: Broadsides, Business Cards, Boxes, Bottles—and Daguerre! article by Matthew R. Isenberg (v22n1: 2003) p. **1, 11-16**.

Photographic Postcards, *See* Real Photo Postcards

Photography—Collecting (v15n3: 1997) p. **1, 13-19, 10-12**; Combat (v19n3: 2001) p. 18; of the Dead (v14n1: 1995) p. **7**. Documenting (v15n3: 1997) p. 11; Forms (v15n3: 1997) p. **1, 13-19**; Mitchell, Carleton (v19n3: 2001) p. 18-22; Preservation (v20n2: 2002) p. **1, 10-12**.

Photosphere, Bahamas—(v17n2: 1999) p. 7-8.

Pictorial of Changing Styles of Swim Wear, A, author unknown (v4n3: 1985) p. **1, 6-7**.

Pierce, Henry L., *See* Walter Baker Chocolate Co.

Pierce, Josiah—(v25n2: 2007) p. 14.

Pinkham, Lydia E.—Blood Medicine (v26n1: 2007) p. **11**, Vegetable Compound p. 1, **11-13, 14, 16-18**.

Pitney Bowes, *See* Pitney, Arthur

Pitney, Arthur—"Meter Stamped Mail as Advertising Ephemera," (v11n1: 1992) p. 1, 8-12.

Placemats—Hamm Brewing Co. (v24n1: 2005) p. **15**.

PLAYBILL: The Longest Run on Broadway, article by Mary C. Henderson, reprinted with permission from *PLAYBILL Magazine* April 1984 N.Y.C. (v4n3: 1985) p. **4-5, 10**.

Playing Cards—Baseball (v5n2: 1986) p. **1**; *Hochman Encyclopedia of American Playing Card, The*, book review (v19n3: 2001) p. 7-8; K&B Drug Store (v22n3: 2004) p. **18**; Michel Faiet uncut sheet (v29n1: 2010) p. **16**; *Old and Curious Playing Cards*, book review (v9n3: 1991) p. 5; Signed Duke & Dutchess of Windsor, (v21n2: 2003) p. **13**; *Small Cards, Great Stories*, book review (v25n4: 2007) p. **6-7**; used as money (v29n1: 2010) p. **16**.

Plug Tobacco Caddy Labels, article by W.C. (Tobacco Bill) Hatcher (v18n4: 2000) p. **1, 10-11**.

Plug Tobacco Caddy Labels—Courage (v18n4: 2000) p. **10**; High Admiral of Navies, King of Seas (v18n4: 2000) p. **1**; Rivals (v18n4: 2000) p. **10**; The Queen (v18n4: 2000) p. **11**; Winner (v18n4: 2000) p. **10**; Wm. Cameron & Bros. (v18n4: 2000) p. **11**.

Plumbago, *See* Graphite

Pocket Almanack—NSW Australia (v21n4: 2003) p. 10.

Poems—*See* Newsboy's Addresses (v4n1: 1985) p. **8-10**.

Poignant Songs and Poems Took The Civil War to the Home Front, article by Georgia B. Barnhill (v23n4: 2005) p. **18-24**.

Polar Postcards Heat Up the Peary/Cook North Pole Debate, article by Kenn Harper (v21n3: 2003) p. **16-24**.

Political Campaign 'Stamps,' article by Mark Warda (v17n1: 1998) p. **13-15**.

Political Campaigns—1892 and 2008 Convention Ephemera from Minnesota, The, (v27n2: 2009) p. 11-19, 20; Cards (Fall 1983) p. **4-6**; Categories (v17n1: 1998) p. 8-9; "From Tippecanoe to Bush Number Two, Paper Plays an Important Campaign Role," (v23n1: 2004) p. 10, **11-16**; "Lincoln Political Americana," (v17n1: 1998) p. **8-9**; "Political Trade Card, The" (Fall 1983) p. **4-6**; *Presidential Campaign Illustrated Envelopes and Letter Paper 1840-1872*, book review (v13n4: 1995) p. 8; Stamps (v17n1: 1998) p. **13-15**; *Strong's Campaign Pictorial--* (v27n4: 2009) p. 15-16.

Political Convention--Republican 1892/2008 (v27n2: 2009) p. **11-19**, 20.

Political Trade Card, The, article by Kenneth Florey (Fall 1983) p. **4-6**.

Political Trade Cards—Ma Bell, Mrs. Pott's Iron, President Suspenders (Fall 1983) p. **4-6**.

Politics—1892 and 2008 Convention Ephemera from Minnesota, The, (v27n2: 2009) p. 11-19, 20; Advertising White House candidates (v17n1: 1998) p. **1, 10-12**; "Lincoln Political Americana," (v17n1: 1998) p. **8-9**; *San Francisco Wasp: An Illustrated History, The*, book review (v23n1: 2004) p. **5-6**; *Strong's Campaign Pictorial--* (v27n4: 2009) p. **15-16**; Train, George Francis (v3n3: 1984) p. **8-10**; Women's Right To Vote (v23n1: 2004) p. 7; Women's Suffrage (v23n1: 2004) p. 7. *See also* Political Campaigns, Political Trade Cards

Postage Stamps—French, Invention of Photography (v22n1: 2003) p. **11**; Meter stamped mail (v11n1: 1992) p. **1, 8-12**; Organ & Tissue Donation (v24n2: 2006) p. 7; Postal History (v17n2: 1999) p. **1, 11-16**; Pure Food and Drugs Act, 1906 (v24n2: 2006) p. 8; Sheaff, Richard, designer (v24n2: 2006) p. 7-8; "Stamps and Ephemera Combine To Make Fascinating Postal History" (v24n2: 2006) p. 11, **12-19**; W. Duke Sons & Co. album (v12n1: 1993) **bc**. *See also* Cinderellas, Philately, Postal History, Poster Stamps, U.S. Postal Service

Postal History—Bahamas (v17n2: 1999) p. **7-8**; Collecting, history, rates (v17n2: 1999) p. **1, 4, 9-10, 11-16**; Photography (v22n1: 2003) p. **11**; "Stamps and Ephemera Combine To Make Fascinating Postal History," (v24n2: 2006) p. 11, **12-19**; Terminology (v17n2: 1999) p. **9-10**; W. Duke Sons & Co. album (v12n1: 1993) **bc**. *See also* Philately, Postage Stamps, U.S. Postal Service

Postcards 'Conn-tribute' to the Preservation of Industrial History, article by Margaret Downie Banks (v16n2: 1998) p. **1, 13-16**.

Postcards—*Beauty and the Beast: Human-Animal Relations as Revealed in Real Photo Postcards*, book review (v29n3: 2011) supplement; Ben-Hur Coney Island (v26n3: 2008) p. **20**; Bermuda (v27n3: 2009) p. **22, 24-25**; Butterflies (v26n4: 2008) p. **1, 10-15**; C.G. Conn Musical Instrument Company (v16n2: 1998) p. **1, 13-16**; Coca-Cola (v23n2: 2005) p. **16-19**; Cross Word Craze (v19n4: 2001) p. **16**; Grass-growing heads (v28n1: 2009)

p. **17**; Hamm Brewery, 1904 (v24n1: 2005) p. **11**; Kawin, (v21n3: 2003) p. 17, 19, **22**; Large letter postcards (v28n1:2009) p. **19**; Mothers (v24n2: 2006) p. **16**; Polar (v21n3: 2003) p. **16-24**; *Political Postcards, 1900-1980*, book review (v3n3: 1984) p. 4; *Postcard Century, The*, book review (v19n3: 2001) p. **6**; *Postcards from Santa Claus*, book review (v21n3: 2003) p. **8**; *Postcards: True Stories That Never Happened*, book review (v26n2: 2008) p. **6**; Raphael Tuck, Cross Word Craze (v19n4: 2001) p. **16**; Real photo (v26n4: 2008) p. **16-22**; Republican Elephant (v27n2: 2009) **cover**; Rosh ha-Shanah (v16n1: 1997) p. 7-9; Schuster Sisters Saxophone Quartette, (v16n2: 1998) p. **13**; Seven Dwarfs (v18n3: 2000) p. **1**; Suffrage March (v26n4: 2008) p. **21**; *Three for a Nickel: Martha's Vineyard Postcards 1900-1925*, book review (v21n3: 2003) p. **8**; Tools, tool companies (v15n2: 1997) p. 9; Tuba (v16n2: 1998) p. **15**; Uncle Sam with cigar (v16n1: 1997) p. **22**; Women's Suffrage (v23n1: 2004) p. **7**. *See also* Book Reviews,

Poster Stamps—Crane and Crutch Tips (v24n2: 2006) p. **13**; Elgin Watches (v22n4: 2004) p. **13**; Pictorial Printing Co., Aurora, IL (v22n4: 2004) p. **13**; *Poster Stamps: The American Story*, book review (v29n1: 2010) p. 7-8; *Smallest Posters in the World: Poster Stamps*, book review (v22n1: 2003) p. 7; Strobridge Poster Stamps and Albums (v22n4: 2004) p. **12**; "Thumb-Sized Poster Stamps Worked As Hard As Their Full-Sized Cousins" (v22n4: 2004) p. **1, 10-15**. *See also* Cinderellas, Philately, Postage Stamps

Posters' Popularity Crosses the Atlantic, article by Nicholas D. Lowry (v20n1: 2001) p. **15-17**.

Posters—Alphonse Mucha (v20n1: 2001) p. **16**; Anti-Vietnam (v15n4: 1997) p. **13**; Arm & Hammer Baking Soda (v27n3: 2009) p. **16**; Belle Jardinière department store, (v29n1: 2010) p. **15**; Benedictine Liqueur (v20n1: 2001) p. **16**; Buffalo Bill, French (Fall 1983) p. **9**; Buy War Bonds (v20n1: 2001) p. **15**; Cody Museum (Fall 1983) p. **8**; C.W. Parker carrousselle, (v5n1: 1986) p. **6**; Eagle (v27n3: 2009) p. **14-17**; Jumbo the Elephant (v22n4: 2004) p. **17, 21-22**; Farm machinery (v4n1: 1985) p. **4-6**; Hamm Brewing Co. (v24n1: 2005) p. **10**; Kar-Mi magicians (v14n4: 1996) p. **1**; Leslie Ragan, New Empire State Express (v20n1: 2001) p. **17**; Lester Beall, Rural Electrification Administration (v20n1: 2001) p. **17**; N.C. Wyeth, Ringing Out Liberty (v20n1: 2001) p. **16**; Normandie, (v16n4: 1998) p. **13**; Paris Exposition Universelle of 1878, Marinoni, (v29n1: 2010) p. **1**; 1917 Propaganda (v27n3: 2009) p. **16**; People's Hurricane Relief Fund & Oversight Coalition (v24n3: 2006) p. **1**; "Posters' Popularity Crosses the Atlantic," (v20n1: 2001) p. **15-17**; *Smallest Posters in the World: Poster Stamps*, book review (v22n1: 2003) p. 7; The Parker Shows (v29n3: 2011) p. **14**; *Theatre Posters*, book review (v13n1: 1994) p. 16; The Ephemera Society of America, Inc. (v23n2: 2005) p. **24-28**; *Wake Up, America! World War I and the American Poster*, book review (v7n2: 1989) p. 4

Potomac Steamboat Co.—(v6n2: 1988) p. 3.

Powell, Adam Clayton—telegram, (v21n3: 2003) p. **13**.

Prang, Louis—(v4n4: 1985) p. 14; (v13n2: 1995) p. **14-15**; (v25n1: 2006) p. **22-23**.

Prescott, Abraham—(v16n2: 1998) p. 11.

Preservation—Paper (v20n2: 2002) p. **13-16**, 17-21; Photos (v20n2: 2002) p. **1, 10-12**.

Preston, Caroline (author) *The Scrapbook of Frankie Pratt*, book review (v29n4: 2011) p. **6**.

Price, Charles M.—(v22n4: 2004) p. 10.

Price, Lois Olcott (author), "Mice, Mexican Presidents, Musty Odors and More," (v20n2: 2002) p. 17-21.

Prince of Wales—(v21n4: 2003) p. 12-**13**.

Prin-Seti Gold Mining Company—(v22n1: 2003) p. **23**.

Priscilla Dunhill (coauthor), *Nonsense & Common Sense: A child's book of Victorian verse*, book review (v11n3: 1993) p. 9.

Private local posts, *See* Philately

Programmes, *See* Programs

Programs—Ben-Hur Spectacular Pantomime (v26n3: 2008) p. **16**; Cheyenne Frontier Days (v15n4: 1997) p. **15**; Fraternal Council of Negro Churches, 1935 (v21n3: 2003) p. **15**; Howard University 1930 Commencement (v21n3: 2003) p. **11**; 1892 Republican Convention (v27n2: 2009) p. **11**; Republican Fundraiser (v27n2: 2009) p. **17**; Ristigouche Salmon Club's 100th Anniversary (v18n2: 200) p. **1**; "Thoroughbred Horse Racing Programs of the 20th Century," (v15n4: 1997) p. **10-12**.

Promotional Ephemera of the American West, article by Michael Vinson (v14n3: 1996) p. **8-9**.

Publishers Wave the Flag After Day of Infamy, article by Helena E. Wright (v21n1: 2002) p. **18-23**.

Purple Passion: Ephemera from K&B Drugstores, article by Florence M. Jumonville (v22n3: 2004) p. **17-23**.

Puzzles—Crossword (v19n4: 2001) p. **1, 12-19**; *15 Puzzle: How it Drove the World Crazy, The*, book review (v25n1: 2006) p. **5-6**; *Jigsaw Puzzle: Piecing Together a History, The*, book review (v23n2: 2005) p. **6**; *Puzzles from Catel's Cabinet and Bestelmeier's Magazine 1785 to 1823*, book review (v16n1: 1997) p. **5**.

Queen Victoria—1887 Jubilee (v6n1: 1987) p. **1, 7**.

Quilt—Crossword (v19n4: 2001) p. 15.

Quintland, *See* Dionne Quintuplets.

R.R. Donnelly & Co., printers—(v15n4: 1997) p. 9.

R.W. Bell Mfg. Co., Buffalo, NY (v25n1: 2006) p. **24**.

Rackcliffe, Alice--(v27n3: 2009) p. **19-25**.

Raffles Hotel—Luggage label (v20n4: 2002) p. **13**; (v25n3: 2007) p. **20**.

Railroad and Other Passes: Freeloading First Class, article by George Johnson (v21n2: 2003) p. **7-8**.

Railroads—*California Limited* (v26n3: 2008) p. **21**; Disney (v18n3: 2000) p. **13**; Passes (v21n2: 2003) p. **7-8**; Richmond, Fredericksburg and Potomac broadside (v6n2: 1988) p. **3**; Santa Fe (v26n3: 2008) p. **21**; Shore Line Route (v27n3: 2009) p. **20**; Trolley (v21n2: 2003) p. **9-11**; Vienna ticket (v26n1: 2007) p. **23**.

Rain, Rain Don't Go Away, I've Got Umbrellas, article by Judith A. Hoffberg (v24n3: 2006) p. **19-23**.

Rapoza, Andrew V. (author), "The Spirit of Clairvoyant Medicine is Alive in Ephemera" (v7n1: 1988) p. **10-11**.

Rare Books and Manuscripts Section, Preconference (v25n3: 2007) p. 6.

Rawls, Walton (author), *Wake Up, America! World War I and the American Poster*, book review (v7n2: 1989) p. 4.

Raynor, Bob (author), "Slavery and the War Between the States," (v17n4: 1999) p. **1, 10-12**.

Real Photo Postcards: The People's Photography, article by Robert Bogdan (v26n4: 2008) p. **16-22**.

Real Photo Postcards—Book review (v25n2: 2007) p. **5-6**; People's photography (v26n4: 2008) p. **16-22**.

Rebello, Stephen (coauthor), *Reel Art: Great Posters from the Golden Age of the Silver Screen*, book review (v7n2: 1989) p. 4.

Rebus, A Game of Love: If You These Hieroglyphs Discover, You Fix, for Life, a Worthy Lover, article by Nancy Rosin (v24n2: 2006) p. 20, **21-25**.

Receipts—Abraham Lincoln Testimonial (v22n2: 2004) p. **16**; National Poll Tax (v22n2: 2004) p. **16**; Nevada Patriotic Fund Association (v22n2: 2004) p. **14**; Wells Fargo (v14n3: 1996) p. **12**.

Recipes—Chocolate (v19n1: 2000) p. **16-18**.

Red Scrap Book, See Cobbold, Elizabeth

Red Star Line—(v25n3: 2007) p. **19-20, 25**. See also Cunard, Normandie, Ocean Liners

Redway, Virginia Larkin (v16n2: 1998) p. 11.

Reed, Robert—(author), *Paper Advertising Collectibles: Treasures from Almanacs to Window Signs*, book review (v16n3: 1998) p. **7**; (author), *Paper Collectibles: The Essential Buyer's Guide*, book review (v14n1: 1995) p. 5.

Reel Lawn Mowers Create Real Paper, But Both Are Rare Commodities, article by James Ricci (v21n1: 2002) p. **1, 10-15**.

Refreshing Ephemera From The Land Of Sky Blue Waters, article by Moira F. Harris (v24n1: 2005) p. **1, 10-16**.

Reid, Aileen (author), *Theatre Posters*, book review (v13n1: 1994) p. 16.

Rendell, Kenneth W. (author), *History Comes to Life: Collecting Historical Letters and Documents*, book review (v13n4: 1995) p. 8.

Reproductions, See Fakes

Reps, John W. (author), *Views and Viewmakers of Urban America*, book review (v10n1: 1991) p. 13.

Research of ephemera—Trade Cards (Spring 1983) p. **3-5, 8**; (Summer 1983) p. **4-5, 10**.

Researching a Profession, article by Diane Korzenik (Summer 1983) p. **4-5, 10**.

Resnick, Carol—(v23n2: 2005) p. 28.

Restaurants—Bristol's Oyster & Chop House, New York City (v25n1: 2006) p. **17**; Cafe Amacord, Vienna (v26n1: 2007) p. **34**; Edmonds Seafood Restaurant, St. Louis (v25n1: 2006) p. **17**; Il Corso, Italy (v26n1: 2007) p. **34**; Jones' Hotel, Philadelphia (v25n1: 2006) p. **10**; O'Neill & Bristol Oyster & Chop House, New York City (v25n1: 2006) p. **13**; Oyster Loaf Restaurant, San Francisco (v25n1: 2006) p. **16**; Plessas Tavern, Pismo Beach, CA (v25n1: 2006) p. **16**. See also Menus

Retskin, Bill (author), *Matchcover Collector's Price Guide, The*, book review (v16n3: 1998) p. **7**.

Revenue Cutter *McLane*—(v26n1: 2007) p. **19, 20, 21-22**.

REWARDS OF MERIT, Tokens of a Child's Progress and a Teacher's Esteem as an enduring aspect of American Religious and Secular Education, by Patricia Fenn & Alfred P. Malpa, book review (v13n2: 1995) p. 1.

Rewards of Merit—Book review (v13n2: 1995) p. 1; Description (v13n3: 1995) p. 3; Illustration (v13n2: 1995) **cover**; *Lutz-Kiler Collection of Calling Cards, Plus Reward of Merit and Scripture Cards, The*, book review (v21n4: 2003) p. 7.

Rhodes, Barbara (coauthor), *Before Photocopying: The Art and History of Mechanical Copying 1780-1938*, book review (v18n1: 1999) p. 7.

Ricci, James (author), "Reel Lawn Mowers Create Real Paper, But Both Are Rare Commodities," (v21n1: 2002) p. 1, **10-15**.

Richard Joseph Publishers Ltd. (publishers) *Sheppard's International Directory of Ephemera Dealers*, book review (v16n3: 1998) p. 7.

Richards, Marion Dudley—(v22n3: 2004) p. 14.

Richey, Ken, member profile (v14n3: 1996) p. 5-6.

Rickards, Maurice—(author), *Collecting Printed Ephemera*, book review (v7n2: 1989) p. 4; Distinguished Service Award (v4n2: 1985) p. 1, **4-6**; (author), *Encyclopedia of Ephemera: A Guide to the Fragmentary Documents of Everyday Life for the Collector, Curator, and Historian*, book review (v19n2: 2001) p. 6; ephemera as *genus papyri* (v21n4: 2003) p. 1; member profile (Summer 1983) p. 13; *This is Ephemera* (v23n2: 2005) p. 24; (author), *This is Ephemera: Collecting Printed Throwaways*, book review (Summer 1983) p. 11.

Rimmel, Eugene—(v16n1: 1997) p. 20.

Ringwalt, Jessie E.—(v22n3: 2004) p. 13.

Rinhart, Floyd (coauthor), *American Daguerreotype, The*, book review (Spring 1983) p. 14.

Rinhart, Marion (coauthor), *American Daguerreotype, The*, book review (Spring 1983) p. 14.

Rinker Enterprises (author), *Official Price Guide to Antiques and Collectibles* (18th edition) book review (v18n3: 2000) p. 7-8. *See also* Rinker, Harry

Rinker, Harry—(coauthor), *Warman's Paper* (vol. VII *Encyclopedia of Antiques and Collectibles*) book review (v13n2: 1995) p. 4; member profile (v18n1: 1999) p. 6-7.

River travel—Steamboat Bertrand (v3n4: 1984) p. **8-11**.

Roberts Petroleum Torpedo Company—(v22n1: 2003) p. **22**.

Roberts, Bruce—(author), *Clipper Ship Sailing Cards*, book review (v25n4: 2007) p. 5-6; (author), *Mechanical Bank Trade Cards*, book review (v15n4: 1997) p. 6; (author), "Selling Sail with Clipper Ship Cards," (v19n2: 2001) p. 1, **11-14**.

Robinson, Theodore (author), "Scripophilists Invest in Shares of Financial History," (v22n1: 2003) p. **17-25**.

Rockcliffe, Alice, *See* Rackcliffe, Alice Racism—Currier & Ives' Statue of Liberty (v3n3: 1984) p. **12-13**.

Rocking Melodion, *See* Prescott, Abraham

Rockwell Gardiner Memorial Fund (v6n4: 1988) p. 9.

Rockwell, Norman—telegram cover (v24n2: 2006) p. 17.

Rodgers, Patricia (author), *Three for a Nickel: Martha's Vineyard Postcards 1900-1925*, book review (v21n3: 2003) p. 8.

Rodriguez, Jason (author), *Postcards: True Stories That Never Happened*, book review (v26n2: 2008) p. 6.

Rosenberg, Chaim M. (author), *Goods for Sale: Products and Advertising in the Massachusetts Industrial Age*, book review (v26n2: 2008) p. 5-6.

Rosenblum, Joseph (translator), *Prince of Forgers*, book review (v17n1: 1998) p. 6.

Rosin, Nancy—(author), "Elizabeth Cobbold Paper-Cuts: Silhouette Valentines," (v13n2: 1995) p. 8-10; (author), "Maria Burridge Collection of Antique Greeting Cards," (v13n2: 1995) p. 14-15; (author), "Rebus, A Game of Love: If You These Hieroglyphs Discover, You Fix, for Life, a Worthy Lover," (v24n2: 2006) p. 20, 21-25; (author), "War & Roses: A Collector's Journey to the Front Lines," (v21n2: 2003) 1, 13-17.

Ross, Esta Speedby (coauthor), *Especially Cats*, book review (v4n4: 1985) p. 13.

Ross, Pat—(author), "Collecting Early Photography: A Serendipitous Passion," (v15n3: 1997) p. 13-19; (author), *Kinship of Women: A Celebration of Enduring Friendship, The*, book review (v15n3: 1997) p. 6.

Roth, Rodris—(v22n3: 2004) p. 15.

Rowe, Kenneth—(author), "First Christmas Card: A History and a Census, The," (v16n1: 1997) p. 15-17, 18; (author), "Philately in Wonderland," (v3n3: 1984) p. 5; (author), "Victorian Christmas Cards," (v1n3: 1981) p. 13.

Royer, Joseph, *See Hershey Chocolate Co.*

rppcs, *See Real Photo Postcards*

Rubin, Ellen G.K. (author) "Watchpapers: Practical Tokens of Labor and Love," article (v29n4: 2011) p. 14-17.

Rudy, Ellis—Member profile (v29n1: 2010) p. 10-14.

Rusch, Barbara—(author), "Autograph Books: Memorials to the Mind," (v5n4: 1987) p. 6-7; (author), "Ephemera Tales: Touchstones to the Past," (v21n4: 2003) p. 1, 10-14; Maurice Rickards award (v7n3: 1989) p. 11; (author), "Nineteenth Century Diaries," (v5n2: 1986) p. 10, 12; (author), "Nineteenth Century Letters," (v5n1: 1986) p. 10-11; "The Secret Life of Victorian Cards," (v24n1: 2005) p. 17-24; (author), "Trade Card Studies: Factory Views, Images of a New Social Order," (v9n1: 1991) supplement 1-4; (author), "Victoria & The Empire: Old Gold," article adapted from a speech (v6n1: 1987) p. 1, 7.

Russack, Rick—(author), "Antecedents of Early American Children's Games," (v10n1: 1991) p. supplement 1-2; (author), "Children's Games in America: The First Chapter," (v9n4: 1991) supplement 1, 2-4; (author), "97 Year Old Game Archive" (v10n3: 1992) supplement 1-2.

Russia—Grand Duke Alexis tour (v23n4: 2005) p. 1, 10-17.

Russo, Mary T. (author), "Newsboy's Addresses Celebrate a Two-Century Old American Tradition," (v4n1: 1985) p. 8-10.

Rust Craft Collection, The—(v13n2: 1995) p. **14-15**.

Ryan, Edward (author), *Paper Soldiers: The Illustrated History of Printed Paper Armies of the 18th, 19th, and 20th Centuries*, book review (v14n1: 1995) p. **5**.

S. Gabriel Sons, publisher—(v22n3: 2004) p. 15.

Sailing—"Mitchell Photos Find Safe Harbor at Mystic Seaport," (v19n3: 2001) p. **18-22**.

St. Paul, Minnesota—(v27n2: 2009) p. **11-19**, 20.

Sammarco, Anthony M. (author), "Chocolate Maidens and Healthy Recipes Promote America's Oldest Chocolate," (v19n1: 2000) p. **1, 16-18**.

Samson, Lisa (coauthor), *Oral History Workshop, The*, (v28n3: 2010) p. **7**.

Santa Claus—Atmore's Mince Meat trade card (v6n2: 1998) p. **1**; Cards (v16n1: 1997) p. **12-14**; *Dream of Santa: Haddon Sundblom's Vision*, book review (v11n2: 1993) p. **4**; History (v25n1: 2006) p. **20-28**; Soap (v24n1: 2005) p. **24**.

Santa Fe & Disneyland R.R.—(v18n3: 2000) p. **13**.

Sapienza, Tony (author), "Annie Oakley Got Her Gun, And There's Paper To Prove It," (v25n3: 2007) p. **1, 12-18**.

Saving Sentiments: Holiday Expressions Undeniably Reflect Their Times, article by Sue Lean (v16n1: 1997) p. **1, 21, 22-23**.

Sayers, John G.—(author), "If This is Monday, That Must be Lake Ontario," (v21n2: 2003) p. **18-22**; (author), "Love Letters from Louise Trace Her Round-the-World Voyage," (v25n3: 2007) p. **19-27**.

Schlegel III, George, lithographer--(v18n4: 2000) p. 7; (v28n2: 2010) p. **17, 19**.

Schleuning, Sarah (coauthor), *Weapons of Mass Dissemination: The Propaganda of War*, book review (v23n3: 2005) p. **11**.

Schmitt, Frederick P. (author), "Sea Floor, Bahamas: The Story of a Postal History Collection," (v17n2: 1999) p. 7-8.

Schnitzspahn, Karen L. (author), *Album of Animal Companions: A Collection of Turn-of-the-Century Photographs and Ephemera, An*, book review (v15n1: 1996) p. **6**.

Schulte, Melvin A. (author), "Buffalo Bill Ephemera," (Fall 1983) p. **8-9**.

Schultz, Ken (author), "Ocean Liner Ephemera: What's Hot and What's Not," (v16n4: 1998) p. **1, 12-13**.

Schwantes, Carlos A. (author), *Railroad Signatures Across the Pacific Northwest*, book review (v14n2: 1996) p. 5.

Schwartzman, Arnold (author), *Phono-Graphic: The Visual Paraphernalia of the Talking Machine*, book review (v12n2: 1994) p. 20.

Scott, J. Walter—(v24n2: 2006) p. 16, **18**.

Scrapbook Houses—"Papered Dream Houses Offer Clues to Imagined Lives," (v22n3: 2004) p. **1, 13-16**.

Scrapbooks—Mark Twain (v19n3: 2001) p. **15**; Newcomb College (v16n3: 1998) p. 17; Scrapbook houses (v22n3: 2004) p. **1, 13-16**; *The Scrapbook of Frankie Pratt*, book review (v29n4: 2011) p. **6**.

Scripophilists Invest in Shares of Financial History, article by Theodore Robinson (v22n1: 2003) p. **17-25**.

Scripophily—Franklin California Trading and Mining Company (v14n3: 1996) p. **11**; "Scripophilists Invest in Shares of Financial History," (v22n1: 2003) p. **17-25**. *See also* Stock Certificates

Sea Floor, Bahamas: The Story of a Postal History Collection, article by Frederick P. Schmitt (v17n2: 1999) p. **7-8**.

Seafood—(v25n1: 2006) p. **1, 10-19**: Abalone p. 17-**18**; Lobster p. **15-17**; Swordfish p. 17-18.

Searching for the Holiday Spirit Through Ephemera, article by Dolph Gotelli (v16n1: 1997) p. **12-14**.

Secret Life of Victorian Cards, article by Barbara Rusch (v24n1: 2005) p. **17-24**.

Secure the Shadow, article by Deborah Smith (v14n1: 1995) p. **7**.

See also Women's Suffrage

Seed Catalogs—Carrie Lippincott (v15n1: 1996) p. **1, 15**; D.M. Ferry & Co. (v15n1: 1996) p. **13**; John Lewis Childs (v28n2: 2010) p. **22**; Joseph Breck & Sons (v15n1: 1996) p. **14**; Landreth (v15n1: 1996) p. 12; Nineteenth-Century Seed Catalogs," (v15n1: 1996) p. **1, 12-15**; Peter Henderson (v15n1: 1996) p. **15**; V.P. Douw (v15n1: 1996) p. **12**; W. Atlee Burpee & Co. (v15n1: 1996) p. **12**. *See also* Seed Packets, Seeds

Seed Packets—(v18n1: 1999) p. **12-13**; (v25n4: 2007) p. **1, 8-14**. *See also* Seed Catalogs, Seeds

Seeds—Cameo cards (v12n4: 1994) p. **15**; *Catalogue of Home Grown Seeds* (v15n1: 1996) p. 14; "Dispersion of Seeds, The" (v19n4: 2001) p. 20; D.M. Ferry, Reid's, Rice's, Shakers (v3n2: 1984) p. **10**; Mandeville & King Co. poster (v28n2: 2010) p. **23**.

Seekers After the Light from Ben Hur (v26n3: 2008) p. **13**.

Selling Sail with Clipper Ship Cards, article by Bruce Roberts (v19n2: 2001) p. **1, 11-14**.

Sewell, Helen, Norcross artist—(v13n2: 1995) p. **15**.

Shadwell, Wendy—(author), "Dear Ephemeralissimo," (v7n4: 1989) p. 1, 11; (author), "Olympiana," (v3n4: 1984) p. 4-5.

Shaker Label Fakery, article by M. Stephen Miller (v11n3: 1993) supplement 2-**3**.

Shakers—Fake Labels (v11n3: 1993) supplement 2-**3**; *From Shaker Lands and Shaker Hands*, book review (v26n1: 2007) p. **7-8**.

Shana Tovah! Jewish New Year's Cards—A Short History, article by Gabriel M. Goldstein (v16n1: 1997) p. **7-9**.

Sheaff, Richard--(author), "Little Nellie Took on a Big Job," (v28n4: 2010) p. **1, 9-12**; "How I Came To Accumulate," (v27n4:2009) p. **17-23**; (author); "Made in the USA," (v25n4: 2007) p. 15-17; Member profile (v24n2: 2006) p. **7-8**.

Sheet Music—*Chariot Race* or *Ben Hur March* (v26n3: 2008) p. **17**; *Collecting Rock 'n' Roll: Sheet Music of the 1960s*, book review (v24n3: 2006) p. **10**; *Eagle* (v27n3: 2009) p. **14**; *El Sapateo de Cadiz* (v6n4: 1988) p. **1**; *Home Run Quick Step* by John Zebley, Jr. (v6n4: 1988) p. **1**; *Lincoln Grand Funeral March* by Henry Mayer (v6n4: 1988) p. **12**; *Lincoln Grand March* by F.W. Rauch (v17n1: 1998) p. **8**; *Mind the Baby, I Must Vote Today* by E.H. Webb (v17n1: 1998) p. **12**; *November*, (v16n3: 1998) p. **12**; *Sharpshooter's March* (Fall 1983) p. **9**; *The Americans Come*, (v29n1: 2010) p. **10**; *The Anti-Suffrage Rose*, (v16n3: 1998) p. **10**; *What's The Matter With Uncle Sam*, (v16n3: 1998) p. **11**; *Women's Rights Convention Waltz* (v16n3: 1998) p. **10**; *Women's Suffrage*, (v16n3: 1998) p. **10-13**. *See also* Song Sheets

Sheet Poems, *See* Newsboy's Addresses (v4n1: 1985) p. **8-10**.

Sheridan, Lt. Gen. Philip—Grand Duke Alexis hunt (v23n4: 2005) p. 11, **14**.

Shoemaker, Vaughn, editorial cartoonist—(v23n1: 2004) p. **16**.

Shopping Bags—Political (v27n2: 2009) p. 19.

Shorelands—(v26n2: 2008) p. **21**.

Short History of the Paper Ballot, A, article by Richard C. Maxson (v2n2/3: 1982) p. **6-7**.

Shortz, Will (author), "Ephemera Offers a Clue to Crossword Origins," (v19n4: 2001) p. **1, 12-19**;

Show Cards--Motorist 5 cent Cigars, (v28n2: 2010) p. **18**; C.W. Parker's Sublime Creation (v29n3: 2011) p. **cover**; Singing Girls of Baghdad, Powerful Engines and Dynamos (v29n3: 2011) p. **17**; Tonsorial business (v28n2: 2010) p. **22**;

Signatures, *See* Autographs

Signs—Ladyfair Swimwear (v4n3: 1985) p. 7; Long Live The Allies (v27n3: 2009) p. **12**; Wrigley Pepsin Gum (v5n2: 1986) p. **14**.

Simmons Spice Mill, trade publication, "A Century of Tea Bag Tags Offers Infinite Possibilities for Publicity," (v28n2: 2010) p. 11.

Simon and Schuster—Crosswords (v19n4: 2001) p. 12-**13**.

Sino-Phobia—(v7n4: 1989) p. **4**; (v12n3: 1994) p. 5.

Skinner, Elaine, member profile (v5n2: 1986) p. 4.

Skinner, Sam, member profile (v5n2: 1986) p. 4.

Skinner, Tina (author), *Harrison Fisher: Defining the American Beauty*, book review (v17n3: 1999) p. **4**.

Slavery and the War Between the States, article by Bob Raynor (v17n4: 1999) p. **1, 10-12**.

Slocum, Jerry—(coauthor), *15 Puzzle: How it Drove the World Crazy, The*, book review (v25n1: 2006) p. **5-6**; (coauthor), *Puzzles from Catel's Cabinet and Bestelmeier's Magazine 1785 to 1823*, book review (v16n1: 1997) p. **5**;

Slotta, Robert (author), "Twain Makes His Mark As Ephemera Giant," (v19n3: 2001) p. **1, 13-17**

Smith, Deborah A.—Maurice Rickards award (v10n2: 1992) p. **10**; (author), "Secure the Shadow," (v14n1: 1995) p. **7**.

Smithsonian—(Summer 1983) p. **10**.

Snow & Hapgood, Patriotic labels (v28n1: 2009) p. **1, 8-9**.

Social Causes—Campaign stamps: AIDS, depression, NAACP, prohibition, venereal diseases, Vietnam War (v17n1: 1998) p. **13-15**. *See also* Women's Suffrage

Soldiers' Packets, *See* Valentines-Soldiers

Solley, Thomas T. (author), *Prestige, Status and Works of Art: Selling the Luxury Car 1888-1942*, book review (v28n3: 2010) p. **6-7**.

Solomon, Jon (author), "Ben-Hur Ephemera: Chariot Races and American Consumerism," (v26n3: 2008) p. **1, 12-22**.

Song Sheets—*A Mother's Hymn in Time of War* by William Ross Wallace (v23n4: 2005) p. **22-23**; *Bonnie Blue Flag* by Harry McCarthy (v23n4: 2005) p. **20**; Civil War (v23n4: 2005) p. 18-24; *Columbia Mourns for Maj. Gen. Hiram G. Berry* by Abner Warren Harmon (v23n4: 2005) p. **21, 23**; *Cross Words* by Charles Tobias and E.D. Gladstone (v19n4: 2001) p. **13**; (Dionne) *Quintuplets' Lullaby* by Gordon V. Thompson (v21n4: 2003) p. **15**; *Flag of Our Union* by George P. Morris (v23n4: 2005) p. **19-20**; *Monitor and Merrimack* by Charles Magnus (v23n4: 2005) p. **18-19**; *My Loved One* by E. Walter Lowe (v23n4: 2005) p. 20, **21-22**; *Southern Girl with the Home-Spun Dress* by Carrie Bell Sinclair (v23n4: 2005) p. **24**; *The Grundys* (v16n3: 1998) p. 12; *There's A Sound Among the Forest Trees* by Fanny Crosby (v23n4: 2005) p. **23**. *See also* Sheet Music

Sonneveld, Dic (coauthor), *15 Puzzle: How it Drove the World Crazy, The*, book review (v25n1: 2006) p. **5-6**.

Sound Beach Summer Homes Corporation, The—(v26n2: 2008) p. **21**. *See also* Old Greenwich, Connecticut

Speech, 2 January 1934, article by Bella C. Landauer (v12n2: 1994) p. 8-11.

Spirit of Clairvoyant Medicine is Alive in Ephemera, The, article by Andrew V. Rapoza (v7n1: 1988) p. **10-11**.

Spooner, Lysander—(v17n2: 1999) p. 14-15.

St. Jacob's Oil, *See* A. Vogeler & Co., Patent Medicine

Stafford, Lisa Killion (coauthor), *American Books on Food and Drink*, book review (v18n2: 2000) p. **5**.

Standard Oil Company—(v22n1: 2003) p. **21**.

Stanley Wessel & Company, Chicago—(v24n2: 2006) p. **15**.

Stanton, Elizabeth Cady—(v16n3: 1998) p. **1, 13-14**. *See also* Women's Suffrage

Staples, Robert—(coauthor), *Dream of Santa: Haddon Sundblom's Vision*, book review (v11n2: 1993) p. **4**; Maurice Rickards award (v5n1: 1986) p. 9.

Statue of Liberty—Ephemera (v3n3: 1984) p. **12-13**; Racism **13**.

Steamboats—Bertrand (v3n4: 1984) p. **8-11**; Boston & Hingham, Columbia (v3n3: 1984) p. **1**.

Steamships, *See* Steamboats

Steier, Sarah (coauthor), *Bit of Brundage: The Illustration Art of Frances Brundage, A*, book review (v17n4: 1999) p. **6**.

Stein, Kurt (author), "The Crescendo of American Sheet Music," (v6n4: 1988) p. **1, 12**.

Steinway, Henry, member profile (v16n2: 1998) p. 4-5.

Stereoscope—Invention (Summer 1983) p. 12-13.

Stereoviews—*Amazing 3-D*, book review (Summer 1983) p. 12; Coldwell Lawn Mower (v21n1: 2002) p. **15**; Grand Duke Alexis hunt (v23n4: 2005) p. **14**.

Stock Certificates—Collecting (v22n1: 2003) p. **17-25**; Genre listing (v22n1: 2003) p. 21, 24; Second Street Cable Railroad Co. (v14n4: 1998) p. **11**. *See also* Scripophily

Stokes, Frederick A., publisher—(v22n3: 2004) p. 14.

Stone, Richard (author), *Fragments of the Everyday: A Book of Australian Ephemera*, book review (v24n1: 2005) p. 4-5.

Storey County, Nevada—Patriotic Fund Association receipt (v22n2: 2004) p. **14**.

Storrs, Frank, *See* Strauss, Frank V.

Story, Margaret & Charles A.—U.S. Fonetic Co. (v22n1: 2003) p. **23**;

Strauss, Frank V.—(v4n3: 1985) p. 10.

Street Railway Journal (v16n4: 1998) p. 10-11.

Streetcar, *See* Trolley

Streeter, William (coauthor), *Before Photocopying: The Art and History of Mechanical Copying 1780-1938*, book review (v18n1: 1999) p. **7**.

Strong, T.W., publisher—(v27n4: 2009) **cover**, p. **8-15**, 16.

Strong's Campaign Pictorial—(v27n4: 2009) p. **15-16**.

Suffrage Newspapers, article by Martha Kelly (v16n3: 1998) p. 1, **13-14**.

Suffrage Newspapers—*The Lily* (v16n3: 1998) p. 13, *The Revolution* p. 1, **13-14**; *The Woman's Journal* p. 1, 13-14; *Woman's Exponent* p. **13-14**. *See also* Women's Suffrage

Sullivan, Edmund B.—(coauthor), *American Political Ribbon & Ribbon Badges: 1825-1981*, book review (v4n4: 1985) p. 12; (author), "George Francis Train: Citizen of the Republic," (v3n3: 1984) p. **8-10**; (coauthor), *Images of American Radicalism*, book review (v16n3: 1998) p. **6**; (author), "People's Choice: Advertising White House Candidates, The" (v17n1: 1998) p. **1, 10-12**.

Sullivan, Edmund, *See* Sullivan, Edmund B.

Sullivan, Thomas, inventor "A Century of Tea Bag Tags Offers Infinite Possibilities for Publicity," (v28n2: 2010) cover, 10-15.

Sundblom, Haddon—(v25n1: 2006) p. **23**, 25, 28.

Swann Galleries—Corporate supporter profile (v23n1: 2004) p. **3-4**; Lowry, Nicholas D. (v20n1: 2001) p. 15-**17**.

Sweeney, Patrick (author), "Letterheads of Travelling/Touring Entertainers, 1880-1910," (v16n2: 1998) p. **8-10**.

Swofford, Mark—(v24n2: 2006) p. 20.

Symmes, Dan (coauthor), *Amazing 3-D*, book review (Summer 1983) p. **12**.

Take a Trip to the West of the Imagination, article by Marva Felchlin (v15n4: 1997) p. **15**.

Tatham, David (editor), *Prints and Printmakers of New York State, 1825-1940*, book review (v5n3: 1987) p. 5.

Tattersfield, Nigel (author), *Bookplates by Beilby & Bewick: A Biographical Dictionary*, book review (v18n3: 2000) p. 7.

Taylor, J. Curtiss (coauthor), *Bicentennial of Lithography, The*, book review (v19n1: 2000) p. 7.

Taylor, Zachary—(v23n1: 2004) p. **16**.

Tea Bag, "A Century of Tea Bag Tags Offers Infinite Possibilities for Publicity," (v28n2: 2010) **cover**, **10-15**.

Tea bag tags, *See Tea Bag*

Tea Tags, *See Tea Bag*

Teitel, Roberta (coauthor), *Advertising Ink Blotters: Collector's Guide and Price List*, book review (v23n2: 2005) p. 7.

The Stuff of Women's Lives as Found in the Ephemera of a Women's College, article by Susan Tucker (v16n3: 1998) p. **15-17**.

Theater programs—History (v4n3: 1985) p. **4-5**, **10**; *Smiles* (v4n3: 1985) p. **10**. *See also* PLAYBILL

Theater—*Ticket to Paradise: American Movie Theaters and How We Had Fun*, book review (v10n4: 1992) p. 8; *Theatre Posters*, book review (v13n1: 1994) p. 16. *See also* PLAYBILL, Theater Programs

Theatre, *See* Theater

Thomas, Lowell—"Tracing Cripple Creek's Well-Dressed Past," (v23n3: 2005) p. 14.

Thoreau, Henry David—(v19n4: 2001) p. **20-21**, 22.

Thoroughbred Horse Racing Programs of the 20th Century, article by Gary L. Medeiros (v15n4: 1997) p. **10-12**.

Three Keys to Long Life for Photos, article by Gary Albright (v20n2: 2002) p. **1**, **10-12**.

Thumb-Sized Poster Stamps Worked As Hard As Their Full-Sized Cousins, article by Arthur H. Groten (v22n4: 2004) p. **1**, **10-15**.

Thurman, Allan, politician—*The Wasp* (v23n1: 2004) p. **6**.

Tickets—Cab Calloway, (v21n3: 2003) p. **10**; Disneyland admission, railroad, steamboat (v18n3: 2000) p. **12-13**; Republican Convention (v27n2: 2009) p. **13, 17, 19**.

Tips To Keep Your Scrapbooks Happy, article by Eugene Brenwasser (v28n3: 2010) p. 25.

Titanic—Ephemera (v16n4: 1998) p. **12**; Memorial Card (v21n2: 2003) p. **20**; *Titanic: The Story of the Disaster in the Newspapers of the Day*, book review (v17n2: 1999) p. **5**.

Tobacco Bill—*See* Hatcher, W.C.

Tobacco—Garrett Snuff fan (v25n2: 2007) p. **13**; H.H. Reynolds' Red Elephant label (v28n2: 2010) p. **23**; Henry Gottselig & Bro. business card (v7n1: 1988) p. **1**; Lithographers (v18n4: 2000) p. 10; Plug caddy labels (v18n4: 2000) p. **1, 10-11**; Virginia manufacturers (v18n4: 2000) p. 10. *See also* Cigarette Cards

Tools—Woodworking (v15n2: 1997) p. **8-9**.

Tortaro, Lawrence (author), *Fishing for Forgeries*, book review (v26n3: 2008) p. **8**

Toy Catalogs—A. Schoenhut Company, Bing, Carlisle and Finch Co., Ives Miniature Railway System, Selchow & Righter, Steelcraft, Tally Ho Sulky (v4n4: 1985) p. **4-7**.

Toys—Blocks (v17n3: 1999) p. **1, 12-14**; Cut-and-Paint (v17n3: 1999) p. **15-18**; Paper (v17n3: 1999) p. **8-11**; Ping Pong Fan (v25n2: 2007) p. **12**.

Trade Card Mirror Images, article, author unknown (v8n1: 1989) p. **1, 12**.

Trade Card Studies: Factory Views, Images of a New Social Order, article by Barbara Rusch (v9n1: 1991) supplement **1-4**.

Trade Card Studies: Variants, article by Diane DeBlois and Bill Mobley (v9n3: 1991) supplement **1, 2, 3-4**.

Trade Cards—A. Hammacher & Co. (v16n2: 1998) p. **12**; Aesthetic movement (v27n1: 2008) p. **1, 10-15, 16**; American Eagle Fine Cut Chewing Tobacco (v5n2: 1986) p. **16**; as research tool (Spring 1983) p. **3-5, 8**; Atmore's Mince Meat and Genuine English Plum Pudding (v6n2: 1988) p. **1**; Before and After (v13n3: 1995) p. **7, cover**; Biker and bloomers (v6n2: 1988) p. **7**; Boraxine (v28n4: 2010) p. **17**; Boschee's German Syrup (v9n3: 1991) supplement **1**; B.T. Babbitt (v9n1: 1991) supplement **4**; Buckeye Mower (v21n1: 2002) p. **1, 10**; C. Adrien, Paris lithographer (v29n1: 2010) p. **19**; California Apricots (Summer 1983) p. **7**; Capadura Cigars (v4n3: 1985) p. **7**; Celluloid (v7n4: 1989) p. **4**; Clarence Brooks & Co., coach varnish (v27n1: 2008) p. **14**; Clipper Lawn Mower (v21n1: 2002) p. **11**; Coca-Cola (v23n2: 2005) p. **16**; Conservatory of Music and Declamation of the City of San Francisco (v16n2: 1998) p. **12**; Crompton Loom Works (v9n1: 1991) supplement **2**; Davis Sewing Machine (v9n3: 1991) supplement **1**; Deuil, Paris (v26n4: 2008) p. **12**; Domestic Sewing Machine Co. (v20n1: 2001) p. **13**; Dougherty's Mince Meat (Fall 1983) p. **6**; Dr. Fitzgerald's Improved Invigorator (v20n1: 2001) p. **13**; Eagle (v27n3: 2009) p. **16**; Edgerton Company (v23n1: 2004) p. **12**; Ehrich Bros. (v11n4: 1993) p. **4**; Elite cleanser (v28n4: 2010) p. **17**; Epicurean Soups (Summer 1983) p. **7**; Estey Piano Co. (v9n1: 1991) supplement **3**; European (v20n3: 2002) p. **1, 12-15**; F.E. Myers & Bro. hay tools (v12n4: 1994) **cover**; Finley Acker & Co. (v27n1: 2008) p. **15**; Firderer & Caduc ice merchant (v14n3: 1996) p. **13**; Frank Miller's Blacking (v8n1: 1989) p. **1**; Freeman's Flavoring Extracts (v27n1: 2008) p. **13**; Garland stoves (v27n1: 2008) p. **10**; Girondin (v20n1: 2001) p. **12**; Globe Lawn Mower (v21n1: 2002) p. **13**; Goldfish (v18n2: 2000) p. **10-13**; Granite State Mowing Machine Co. (v21n1: 2002) p. **13**; Hopkinson, Francis (v12n2: 1994) **cover**; Jackson Wagon Co. (v20n1: 2001) p. **11**; J.L. Reed & Bro. reel mower (v21n1: 2002) p. **12**; John Hancock Mutual Insurance Co. (v26n4: 2008) p. **12**; John Kelley's Fine Shoes (v27n3: 2009) p. **16**; Jumbo the Elephant (v22n4: 2004) p. **19-20**; Kimball's Clothing House (v27n1: 2008) p. **13**; Lambs Tongues (Summer

1983) p. 7; Le Page's Liquid Glue (v9n3: 1991) supplement 3; Mackerel (Summer 1983) p. 7; Madame Drusilla (v7n1: 1988) p. 10; McLaughlin's Coffee (v20n1: 2001) p. 1; McKinley, William (v23n1: 2004) p. 12; Mermaids (v18n1: 1999) p. 13; Muscat Grapes (Summer 1983) p. 7; New Brunswick Tire Co. (v6n2: 1988) p. 7; New Home Sewing Machine Co. (v8n1: 1989) p. 12; New York Silicate Book Slate Co. (v29n1: 2010) p. 24; Oakley, Annie (v25n3: 2007) p. 12-13; overprinted (v12n4: 1994) p. 25; Perreyon, printers, Lyon (v29n1: 2010) p. 19; Pharmaceutical (v14n2: 1996) p. 9-10; "Political Trade Card, The" (Fall 1983) p. 4-6; Pineapple (Summer 1983) p. 7; Powderly, Terrence (v17n1: 1998) p. 11; Queen Victoria (v6n1: 1987) p. 7; Quaker Oats (v24n1: 2005) p. 23; R. Jones & Son chemists (v27n1: 2008) p. 13; Roast Chicken, Veal (Summer 1983) p. 7; Roosevelt, Teddy (v17n1: 1998) p. 11; Royal Baking Powder (v9n1: 1991) supplement 1; Royal Lawn Mower (v21n1: 2002) p. 10; Santa (v25n1: 2006) p. 20; Santa Claus Soap (v24n1: 2005) p. 24; Shredded Maize (Summer 1983) p. 7; Smith Brothers Cutlery (v20n1: 2001) p. 14; Soapine (v25n1: 2006) p. 21; Sterling Bicycle (v25n3: 2007) p. 13; Stollwerck Chocolate (v20n3: 2002) p. 1, 13-15; Strawberries (Summer 1983) p. 7; Suchard (v20n3: 2002) p. 14; Swimsuits (v4n3: 1985) p. 6-7; Tarrants Seltzer Aperient (v27n1: 2008) p. 14; The Butcher & Gibbs Plow Co. (v6n1: 1987) p. 7; The Standard Sewing Machine Co. (v9n3: 1991) supplement 4; Thurbers' (Summer 1983) p. 7; Toilet Bay Rum (Summer 1983) p. 7; Troy Malleable Iron Co. (v9n1: 1991) supplement 3; Categories of (Fall 1983) p. 4-6; Uncle Sam (v7n4: 1989) p. 4, (v8n1: 1989) p. 1; variants (v9n3: 1991) supplement 1, 2, 3-4; vegetable people (v25n4: 2007) p. 12-13; W. Bell & Co. (v9n1: 1991) supplement 4; Warner Bros. Coraline Corsets (v27n1: 2008) p. 10; Williamette Tent and Awning Co. (v24n3: 2006) p. 22; Van Dyk's Duchess Coffee, (v17n1: 1998) p. 11; White's Magnificent Steamers (v4n3: 1985) p. 6; Wiggle Stick Blueing (v4n3: 1985) p. 6; Willimantic Thread (v26n4: 2008) p. 13; Windmills (v27n1: 2008) p. 22; Witches (v20n1: 2001) p. 10; Withington & Cooley M'fg. Co. (v12n4: 1994) cover; Wm. Broadhead & Sons (Fall 1983) p. 5. *See also* Book Reviews

Trade Catalogs—Abbot Downing Company, NH, coaches and wagons (v15n2: 1997) p. 11; Aeromotor Co., windmills (v27n1: 2008) p. 19; Arthur Rendle, NY, conservatories (v15n2: 1997) p. 12; Coldwell's Steam Motor Mower (v21n1: 2002) p. 14; Elgin Windmill Co. (v27n1: 2008) p. 17; Holdrege Machine Shop and Foundry, windmills (v27n1: 2008) p. 20; House of Kuppenheimer, Chicago (v15n2: 1997) p. 1; Influences on (v15n2: 1997) p. 10-13; James J. Hicks, London (v15n2: 1997) p. 10; Kenney-Kennedy Co. (v15n2: 1997) p. 1; Miller Stockman Supply Company (v15n4: 1997) p. 15; Peck & Snyder baseball fashions (v5n2: 1986) p. 1; Salvajor and Salvajor Junior dishwasher (v15n2: 1997) p. 12; Social themes (v15n2: 1997) p. 12-13; Stanley Rule and Level Co., NY (v15n2: 1997) p. 8; Temple Pump Company, The, windmills (v27n1: 2008) p. 20.

Trade Catalogues 1542 to 1842, by Theodore R. Crom (v15n2: 1997) p. 1.

Trade Catalogues: Some Preliminary Thoughts" article by Steve Finer (v15n2: 1997) p. 1, 10-12, 13.

Trade Mark Law—(v6n3: 1988) p. 1

Trademark, *See* Trade Mark Law

Tragic Almanac—(v27n4: 2009) p. 8.

Train, George Francis (v3n3: 1984) p. 8-10.

Transportation, *See* Ocean Liners, Railroad, Trolley

Travel Brochures, *See* Travel Guides

Travel Guides—Bermuda (v27n3: 2009) p. 20; Colorado 1883 (v14n3: 1996) p. 9; Pacific Electric Railway (v16n4: 1998) p. 10; Paradise Farm, Cuddebackville, NY (v21n3: 2003) p. 10; Santa Fe Trailways Scenic Bus Vacations (v15n4: 1997) p. 15; Canadian Pacific (v28n3: 2010) p. 13.

Travel--Ocean liner (v21n2: 2003) p. 18-22, (v25n3: 2007) p. 19-27; Bermuda Cruise (v27n3: 2009) p. 19-25; (v28n3: 2010) p. 1, 13-19.

Trick or Treat: An Autumn Tradition Coveted Halloween Collectibles, article by Mark Ledenbach (v16n1: 1997) p. **10-11**.

Trolley Ephemera, article by Steve Colby (v21n2: 2003) p. **9-11**.

Truly Ephemeral World of Cameo Cards, The, article by Dick Friz (v3n1: 1984) **4-5**.

Tuck, Raphael—Cross Word Craze (v19n4: 2001) p. 15-**16**.

Tucker, Susan—(coauthor), *Scrapbook in American Life, The*, book review (v25n1: 2006) p. 6-7; (author), "The Stuff of Women's Lives as Found in the Ephemera of a Women's College," (v16n3: 1998) p. **15-17**.

Tuttle, Craig A. (author), *Ounce of Preservation: A Guide to the Care of Papers and Photographs, An*, book review (v15n1: 1996) p. **6**.

Twain Makes His Mark As Ephemera Giant, article by Robert Slotta (v19n3: 2001) p. **1, 13-17**.

Twain, Mark—(v19n3: 2001) p. **1, 13, 14-15, 17**; Disneyland steamboat "Mark Twain," (v18n3: 2000) p. **12**.

Twyman, Michael—(coauthor), *Bicentennial of Lithography, The*, book review (v19n1: 2000) p. 7; (author), *Early Lithographed Books, A Study of the Design and Production of Improper Books in the Age of the Hand Press*, book review (v9n4: 1991) p. 6; Lyon printing museum (v29n1: 2010) p. 23; (author), *Printing 1770-1970, an illustrated history of its development and uses in England*, book review (v18n2: 2000) p. **6**.

U.S. Presidents—(v17n1: 1998) p. **1, 10-12**.

U.S. Sanitary Commission—(v22n2: 2004) p. 1, 14-15.

Umbrellas—(v24n3: 2006) p. **19-23**.

Undertakers—"Mementos of Mr. Mould," (v14n1: 1995) p. **1, 8-9**.

Unexpected Treasures: English 18th Century Trade Cards, article by Janet Warner (Spring 1983) p. **3-5, 8**.

Union Mattole Oil Company—(v22n2: 2004) p. **18**.

Union Patriotic Labels: Weapons in the Civil War, article by Arthur H. Groten, M.D. (v28n1: 2009) p. **1, 8-14**.

United States Fonetic Company—(v22n1: 2003) p. **23**.

United States Postal Service—History, rates (v17n2: 1999) p. **1, 11-16**. Meter stamped mail (v11n1: 1992) p. **1, 8-12**; *Prestige Booklet* (v27n4:2009) p. **20**. See also Philately, Postage Stamps, Postal History

Valentines—Book reviews (v14n3: 1996) p. **7**, (v17n3: 1999) p. **4**, (v19n1: 2000) p. 7-8; Butterfly (v26n4: 2008) p. **14**; Cobbold, Elizabeth paper-cutsLace (v13n2: 1995) p. **8-10**; Elaborate (v28n2: 2010) **19**; Paper (v16n1: 1997) p. **19-20**; Raphael Tuck & Sons, drop, (v28n2: 2010) p. **20**; Rebus (v24n2: 2006) p. 20, **21-25**; Soldiers (v21n2: 2003) p. **1, 15-17**; T.W. Strong (v27n4:2009) p. **14**.

Van den Bosch, Albert, member profile (v20n3: 2002) p. **5**.

van Diggele, Gejus (author), *Small Cards, Great Stories*, book review (v25n4: 2007) p. **6-7**.

Vaudeville—(v16n2: 1998) p. **8-10**.

Vedder, Elihu, Prang artist—(v13n2: 1995) p. **14**.

Vegetable People—Holiday (v16n1: 1997) p. **13**; Seed packets (v18n1: 1999) p. **12-13**; Trade cards (v25n4: 2007) p. **12-13**.

Vermont Broad­sides: Creating Access, article by Reidun D. Nuquist (v8n2: 1990) p. **1**, 14-15.

Vermont Historical Society—(v8n2: 1990) p. **1**, 14-15.

Verrilli, Rocco A. (author), "The Human Body: 19th Century Anatomy" (v14n2: 1996) p. **8**.

Vick, James—(v15n1: 1996) p. 9-11, 13.

Vick's Flower and Vegetable Garden, Vick's Floral Guide, by James Vick (v15n1: 1996) p. 9, 13.

Victor Motor Company—(v22n1: 2003) p. **22**.

Victoria & The Empire: Old Gold, article from a speech by Barbara Rusch (v6n1: 1987) p. **1**, 7.

Victorian Christmas Cards, article by Kenneth Rowe (v1n3: 1981) p. **13**.

Victoriana—Christmas cards (v1n3: 1981) p. **13**; Jubilee (v6n1: 1987) p. **1**, 7; (v24n1: 2005) p. **17-24**; *Victorian Fairies and the Enchanting Little People of a Romantic Age*, book review (v24n1: 2005) p. **4**; *Victorian Household Album, The*, book review (v14n1: 1995) p. 5; *Victorian Trade Cards Historical References and Value Guide*, book review (v15n3: 1997) p. **6**. *See also* Autograph Books, Calling Cards, Diaries, Etiquette, Goldfish, Letters, Queen Victoria, Trade Cards

Vietnam War—Anti-Vietnam ephemera (v15n4: 1997) p. **13-14**.

Vieux Papier Society of Paris, *See* Flobert, Paul

Vinson, Michael (author), "Promotional Ephemera of the American West," (v14n3: 1996) p. **8-9**.

Vintage Charmings, *See* Murray, Kathleen

Vintage Luggage Labels: Our Passport to the Lost Art of Travel, article by Ian Nicholson (v20n4: 2002) p. **1**, **12-15**.

Vintage Menus Help Scientists Trace Seafood Cost and Usage, article by Glenn A. Jones (v25n1: 2006) p. **1**, **10-19**.

Visit to the Parker Carnival Midway, A, article by Barbara Fahs Charles, (v29n3: 2011) p. **cover**, **10-18**.

Visiting Cards—(v12n3: 1994) p. **12-13**.

V-Mail—(v24n2: 2006) p. **15**.

Vogeler, August, *See* A. Vogeler & Co.

von Puhl, Ruth—Crossword champion (v19n4: 2001) p. 18-**19**.

Voulangas, Angela (coauthor), *Handy Book of Artistic Printing, The*, book review (v28n1: 2009) p. **6**.

W.S. Kimball & Co. Cigarettes—(v25n3: 2007) p. **12**.

Wagner, Honus—(v9n4: 1991) p. **1**; (v10n1: 1991) p. **8**.

Wain, Louis—*Especially Cats*, by Cynthia C. Delvlio & Esta Speedby Ross (authors) book review (v4n4: 1985) p. **13**.

Wald, Carol (author), *Myth America, Picturing Women 1865-1945*, book review (Summer 1983) p. **14**.

Walk, Deborah (coauthor), "Colorful Circus Paper Traces the Spread of Jumbomania," (v22n4: 2004) p. **16-22**.

Walker, Dan, member profile (v23n2: 2005) p. **8**.

Wallace, Lew—(v26n3: 2008) p. 12-14.

Wallach, Anne Tolstoi (author), *Paper Dolls*, book review (Summer 1983) p. **11**.

Walter Baker Chocolate Co.—"Chocolate Maidens and Healthy Recipes Promote America's Oldest Chocolate," (v19n1: 2000) p. **1, 16-18**.

Walton, John, botanical artist—(v15n1: 1996) p. 10.

Wanamaker, John—(v20n4: 2002) p. **16-23**.

Wanted Dead or Alive: the True Life Accounts of the Desperados of the Wild West from the Actual Newspaper Reports of the Times, by Stephen Goldman (author), book review (v13n4: 1995) p. 9.

War & Roses: A Collector's Journey to the Front Lines, article by Nancy Rosin (v21n2: 2003) **1, 13-17**.

Warda, Mark (author), *100 Years of Political Campaign Collectibles*, book review (v14n4: 1996) p. **6**; (author), "Political Campaign 'Stamps,'" (v17n1: 1998) p. **13-15**.

Warhol, Andy—Perrier ad (v15n4: 1997) p. **19**.

Warner, Janet (author), "Unexpected Treasures: English 18th Century Trade Cards," (Spring 1983) p. **3-5, 8**.

Wasp, The (magazine)—(v23n1: 2004) p. **1, 5-6**; Barkhaus, Joseph Henry (v23n1: 2004) p. **6**; Cleveland, Grover (v23n1: 2004) p. **1, 5-6**; Cogswell, Henry (v23n1: 2004) p. **1, 5-6**; *San Francisco Wasp: An Illustrated History, The*, book review (v23n1: 2004) p. **5-6**; Thurman, Allan, politician (v23n1: 2004) p. **6**.

Watchpapers: Practical Tokens of Labor and Love, article by Ellen G.K. Rubin (v29n4: 2011) p. **14-17**.

Waterman, Lewis E.—"Advertising Blotters," (v10n2: 1992) supplement 1-2, **3-4**.

Weaver, Willam Woys (author), *Culinary Ephemera*, book review (v29n4: 2011) p. **5-6**.

Weiss, Ehrich, *See Houdini*

Welch, Naomi—(author), *American & European Postcards of Harrison Fisher*, book review (v18n1: 1999) p. **7**; (author), *Complete Works of Harrison Fisher Illustrator, The*, book review (v18n2: 2000) p. **6**.

Wells Fargo—(v22n2: 2004) p. 14-15, **16**.

Weseloh, Todd (coauthor), *Real Photo Postcard Guide: The People's Photography*, book review (v25n2: 2007) p. **5-6**.

West, Richard Samuel (author), *San Francisco Wasp: An Illustrated History, The*, book review (v23n1: 2004) p. **5-6**; (author), "T.W. Strong: Pioneer Publisher of Pictorial Paper," (v27n4:2009) **cover**, p. **8-15**, 16; (co-author) *William Newman A Victorian Cartoonist in London and New York*, book review (v27n4: 2009) p. **4**.

Western Union—Grand Duke Alexis tour (v23n4: 2005) p. **10-11**; Postal history (v24n2: 2006) p. 16-17.

Wheatstone, Charles—(Summer 1983) p. 12.

When Others Want to Use Your Collection, article by John Grossman (v12n1: 1993) p. 2-3.

Whistler, James—(v24n2: 2006) p. 15-16.

White House, *See Greeting Cards, Presidential*

White, P.J., grocer—(v22n2: 2004) p. 18.

Whitehill, Bruce (author), *Americanopoly—America as Seen Through Its Games*, book review (v23n2: 2005) p. **5-6**.

Whitton, Blair—Maurice Rickards award (v17n3: 1999) p. **5-6**.

Whitton, Margaret—Maurice Rickards award (v17n3: 1999) p. **5-6**; (author), "Paper Playthings for Young and Old," (v17n3: 1999) p. **8-11**.

Who Says There's Nothing "New" Under the Sun To Buck You Up!, article by Ray Kilinski (v28n4: 2010) p. **13-15**.

Whole Art of Conjuring, or Hocus Pocus (v14n4: 1996) p. **12**.

Wide Awake marching club, *See Lincoln, Abraham*

Wilczak, Patricia Comstock (author), "Mementos of Mr. Mould," (v14n1: 1995) p. **1, 8-9**.

Wild West Circus, *See Buffalo Bill*

Wilde, Oscar—"Interpreting Popular American Culture Through Advertising Trade Cards: The Oscar Wilde Event," article by Kit Barry, (v27n1: 2008) p. **1, 10-15**, 16.

Williams, Anne D. (author), *Jigsaw Puzzle: Piecing Together a History, The*, book review (v23n2: 2005) p. **6**.

Williams, Clara Andrews (author), *The House That Glue Built*, book review (v22n3: 2004) p. 14.

Williams, Ellen Theresa, publisher--"Little Nellie," (v28n4: 2010) p. **1, 9-12**.

Williams, Morgan (coauthor), *Larger Than Life: The American Tall-Tale Postcard, 1905-1915*, book review (v10n3: 1992) p. 7.

Williams, Russell C.—(coauthor), "From Tippecanoe to Bush Number Two, Paper Plays an Important Campaign Role," (v23n1: 2004) p. 10, **11-16**; (author), "So Many Examples, So Little Space," (v23n1: 2004) p. **12-13**.

Williamson, John Ernest—(v17n2: 1999) p. 7-8.

Willkie, Wendell L.—Campaign stamp (v17n1: 1998) p. **14**.

Windmills—"Windmill Manufacturers' Vintage Trade Literature: Gone with the Wind? Not Quite Yet," article by T. Lindsay Baker (v27n1: 2008) p. **17-21**.

Wine of tar—(v24n4: 2006) p. 11-**12**.

Wingate, Judge Livingston—telegram, (v21n3: 2003) p. **13**.

Winterthur, The John and Carolyn Grossman Collection of Antique Images (v28n2: 2010) **cover**, 16, **17-22**.

Witek, John (author), "A Century of Tea Bag Tags Offers Infinite Possibilities for Publicity," (v28n2: 2010) **cover**, **10-15**; (author) "Florence Berryman—But is it Art?" (v29n2: 2011) p. **cover**, **11-17**.

With Compliments, article by Patricia Corbett (v12n3: 1994) p. **12-13**.

Wolff, Laetitia (editor), *Real Photo Postcards: Unbelievable Images from the Collection of Harvey Tulcensky*, book review (v24n4: 2006) p. 6-7.

Wolfsonian, Florida International University (publisher), *Journal of Decorative and Propaganda Arts, Issue 24, The*, book review (v20n4: 2002) p. **6-7**.

Woman Suffrage Sheet Music, article by Ken Florey (v16n3: 1998) p. **10-13**.

Women Won the Right to Vote On a Trail of Paper and Protest, article by Eric Johnson (v23n1: 2004) p. **7**.

Women's Suffrage—1915 Convention stamp (v17n1: 1998) p. **13-14**; Newspapers (v16n3: 1998) p. 1, **13-14**; Postcard (v26n4: 2008) p. **21**; Sheet music (v16n3: 1998) p. **10-13**; (v17n1: 1998) p. 12; "Women Won the Right to Vote On a Trail of Paper and Protest," (v23n1: 2004) p. **7**. *See also* Suffrage Newspapers

Wonderland Stamp Case, *See* Carroll, Lewis

Wood, Charles B. (author), "Ephemera of Salmon Fishing," (v18n2: 2000) p. **1**, **14-15**.

Wood, Richard, member profile (v15n2: 1997) p. 4-5.

Woods, Charles F. (coauthor), "Ephemera of Childhood 'The Earliest and Sweetest Recollections,'" (v17n3: 1999) p. **15-18**.

Woodworking Tool-Related Ephemera, article by Kendall H. Bassett (v15n2: 1997) p. **8-9**.

Woodworking, *See* Tools

World's Columbian Exposition—(v24n4: 2006) p. 1, 18; (v29n3: 2011) p. **cover**, **10-18**. *See also* Exhibitions

World's Fair—Fans (v25n2: 2007) p. 10; Meter stamped mail (v11n1: 1992) p. **10**.

Wrapping Paper, *See* Gift Wrap

Wright, Frank Lloyd—(v17n3: 1999) p. 1, 12, 14.

Wright, Helena E.—(author), : Cloth Labels—Please!" (Spring 1983) p. **7**; (author), "Publishers Wave the Flag After Day of Infamy," (v21n1: 2002) p. **18-23**.

Wynne, Arthur, *Fun* editor—Word Cross (v19n4: 2001) p. **12**.

Yankee Notions—(v27n4: 2009) p. **10**, 12.

Yanow, Ellen (coauthor), *Cat Made Me Buy It: A Collection of Cats Who Sold Yesterday's Products, The*, book review (v4n3: 1985) p. 13.

Yorke, Douglas A., Jr. (coauthor), *Hitting the Road: The Art of the American Road Map*, book review (v14n4: 1996) p. 7.

You Can't Have Too Many Eagles, article by Preston Cook (v27n3: 2009) p. **cover**, **10-18**.

Young America—(v27n4: 2009) p. **11**, 14.

Young, Anne (author), "Paper Tells Old Greenwich's Story" (v26n2: 2008) p. **20-25**.

Zaid, Barry (author), *Wish You Were Here: A Tour of America's Great Hotels during the Golden Age of the Picture Post Card*, book review (v12n1: 1993) p. 15.

Zaldin, Donald (author), "The Exploitation of the Dionne Quintuplets" (v21n4: 2003) p. **15-21**.

Zalesch, Saul (author), "European Trade Cards: From Poisonous Plants and Inedible Fish to Humorous Tales from Cameroon," (v20n3: 2002) p. **1**, **12-15**.

Zinman, Peter (author), "Boisterous Broad sides Bother & Belittle Bumptious Bumpkins" (v26n2: 2008) p. **1**, **9-19**.

Zweig, S. Morton (coauthor), *Advertising Ink Blotters: Collector's Guide and Price List*, book review (v23n2: 2005) p. 7.