

eNews

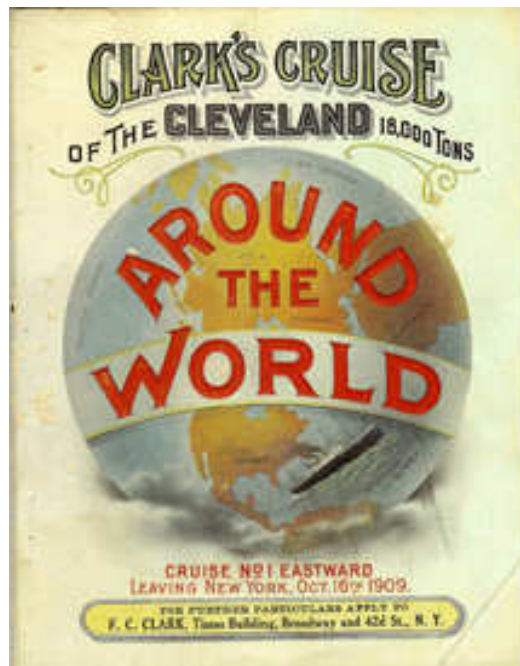
Published monthly by The Ephemera Society of America, Inc.

MARCH 2013

MARK YOUR CALENDAR



- March 9-11, St. Petersburg FL: “The Florida Antiquarian Book Fair” at The Coliseum. www.floridabooksellers.com.
- Until March 10, New York NY: “Jack Smith – Wait for Me At The Bottom Of The Pool” artwork, ephemera, and photography at Boo-Hooray. www.boo-hooray.com.
- March 12, London: The Ephemera Society visit to the British Library Africa, Asia and Pacific collections. d.Sutherland@vam.ac.uk.
- **DON'T MISS THE FINEST EPHEMERA SHOW ‘AROUND THE WORLD’!** March 15-17, Old Greenwich CT: Ephemera 33’s conference “Ephemera: Art and Commerce” and fair. Members enjoy early entry on Saturday, and reduced admission. **REMEMBER**, students with official ID enjoy free registration at the conference. www.ephemerasociety.org.



- Until March 15, Minneapolis: University of Minnesota, Elmer Andersen Library “Creating the World for the State 1833-1923, An Exhibit of Scenic Sketches,” the collection of retiring Professor Lance Brockman.
- March 18, Worcester MA: deadline for proposals for 20 minute presentations for a conference November 1-2, “Poignant Prospects: Landscape and the Environment in American Visual Culture, 1750-1890.” nwolverton@mwa.org.
- April 6, 7, Garden City NY: The Spring Long Island Vintage Book & Ephemera Fair www.FlamingoEventz.com.



- April 12, 13, New York NH: The Manhattan Vintage Book & Ephemera Fair (alias The Shadow Show, to the ABAA International Antiquarian Book Fair). www.FlamingoEventz.com.
- Until April 27, The Grolier Club, New York NY: exhibition “A Revolution in Print: American Little Magazines of the 1890s” curated by Dr. Kirsten MacLeod. msmith@grolierclub.org.
- April 27, 28, Allentown PA: Allentown Spring Antique Advertising, Book & Paper Show. Sean Klutinoty, 610-573-4969. www.allentownpapershow.com.
- May 2, Providence RI: “Out of the Ordinary: Preserving Paper-Based Ephemera” a conference sponsored by the Conservation Center for Art & Historic Artifacts, hosted by the Museum of Art Rhode Island School of Design. <http://www.cvent.com/d/vcqr4g>
- July 7-12, Worcester MA: CHAViC Summer Seminar “Domestic Impressions: The Visual & Material Culture of the American Family Home, 1750-1890.” Application deadline April 1. For more information, Nan Wolverton, Director of CHAViC nwolverton@mwa.org.

- July 27, 28, Albany NY: 2nd Northeast Postal History and Ephemera Show. www.nphes.com.
- September 19 & 20, Philadelphia: Conference “Unmediated History: The Scholarly Study of 19th-Century Ephemera” co-sponsored by the Library Company’s Visual Culture Program and The Ephemera Society of America. Conference rates available at the downtown Holiday Inn Express: [Library Company of Philadelphia](http://LibraryCompanyofPhiladelphia).

AUCTION PREVIEW & REVIEW

- Archives International Auction of January 26 in Hong Kong realized over \$500,000 – catalog still available on line: www.archivesinternational.com.
- Swann’s Poster auction of February 5 was very strong – among the surprises was \$16,000 for a ca1885 Buffalo Bill poster chromolithographed by Forbes of Boston.
- Swann's Fine Photograph auction of February 26 featured a 1970s print of Ansel Adams' "The Grand Tetons and the Snake River," the complete portfolio #1 from Edward S. Curtis's The North American Indian.



- March 1-2, Heritage Auctions Texana Signature Auctions, featuring three items relating to the larger than life character William A. "Bigfoot" Wallace (1817-1899) - in a letter to his father after his release from Perote Prison in 1844 he describes the surrender of his party during the failed Mier expedition etc. Full catalog on line. www.HA.com.
- March 16, Clarence NY: Schultz auction of over 250,000 postcards from a 50-year collection. The cards will be grouped in albums or lots, but all are top quality with some rarities. www.schultzauctioneers.net.
- April 1 deadline for consignments to Cowan’s Auctions American History live auction of June 21. Contact Katie Horstman 513-871-1670, historic@cowans.com.

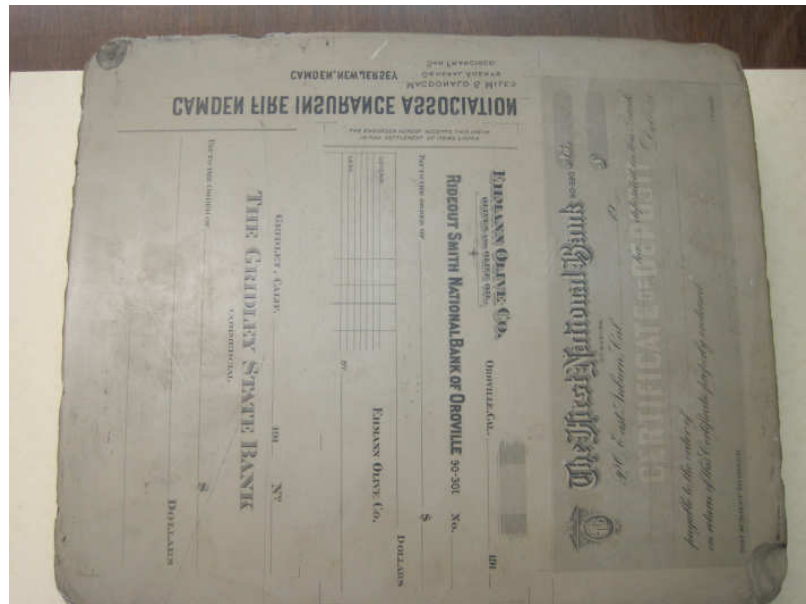
Ephemera Tour, February 13, San Francisco:



Bruce Shyer and Sheryl Jaeger look through the group of bookplates, one of the many collections within The Kemble Collections on Western Printing & Publishing at the California Historical Society.



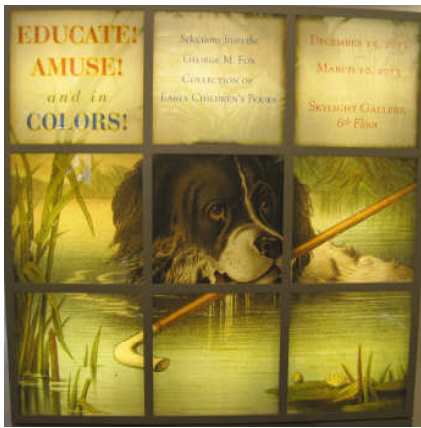
David Margolis watches librarian Jaimie Henderson unpack an imaginative trade catalog for the Zellerbach Paper Company. Jaimie specialized in archives at San Jose State University, and volunteered for two and half years at the California Historical Society before being hired full time. She is active in preparing on line finding aids for their many ephemera collections.



The Kemble Collection includes examples of different printing technologies: the copper plate for a postcard on the left; a lithograph stone on the right that shows a transitional period in the early 20th century when, for short runs, a stone would be used directly on a press (the type here appearing backwards; the rest of the stone would be obscured); and, for longer runs, a metal printing plate would be prepared from the stone.



Part of the tour group at a casual lunch. Dealers Margolis & Moss from Santa Fe, a Gatherin' from upstate New York, and Eclectibles from Connecticut were in town to exhibit at the international book fair, while Elizabeth Pope of the American Antiquarian Society had come to buy. Designers Staples & Charles from DC had been at an opening of their work in San Diego; locals Betty Siedhoff, Bruce Shyer, John Lehner, and George Fox were discovering more about Bay area ephemera resources.



George Fox gave a tour of his grandfather and father's collection of American illustrated children's books at the San Francisco Public Library. In the Marjorie G. & Carl W. Stern Book Arts & Special Collections Center are several years' worth of student designs for a brochure to the Fox collection. Fine pressman Alistair Johnson discovered that the visual richness was good inspiration for his design class.

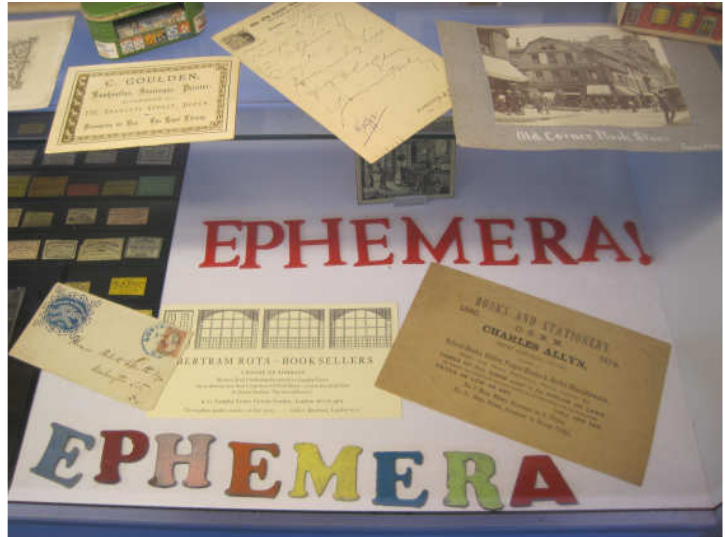
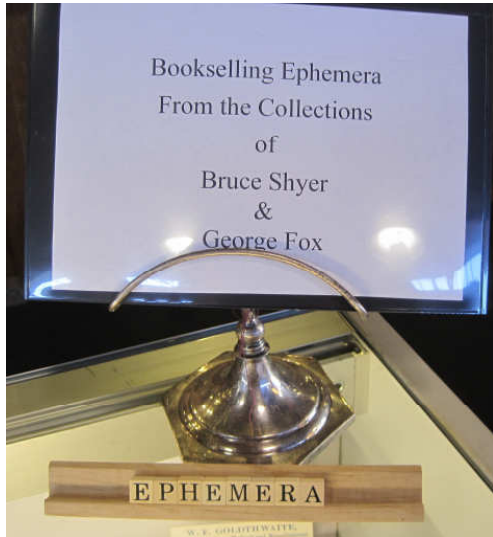


The Fox collection has, at its core, the archives of the McLoughlin company and so has some printing plates for children's books, as well as fine copies of mechanical book toys which the curators exhibited with reproduction examples of how they were to be manipulated.

The third tour of the day was to the Book Club of California, a very welcoming place, newly renovated in 2010, that has over 800 members interested in the fine press arts. The poet/monk William Everson, however, called Northern California "the keepsake-ridden coast" for the propensity of local presses to turn out ephemera instead of more monumental works.

This tour was organized by the eNews editor, Diane DeBlois, who encourages other members to put together such events in their own areas.

Ephemera Society Exhibit:



The ABAA offered The Ephemera Society an information booth at the international fair in San Francisco, February 15 to 17 (the largest in the country). Board members Bruce Shyer and George Fox volunteered to mount an exhibit of bookselling ephemera – the best illustration of what ephemera can add to the book collecting world! The booth was manned for most of the fair by Robert Dalton Harris. Member dealers with booths at the event: aGatherin’; Antipodean; James E. Arsenault; Austin’s Antiquarian Books; Bartleby’s; Book Hunters Holiday; Jeffrey D.Carr; DeWolfe & Wood; Eclectibles; High Ridge Books; Margolis & Moss; L & T Respass; Marc Selvaggio; University Archives.



Jones Fellowship:

- The 2012 winner of the fellowship, Marianetta Porter, reports that she used the funds to research in the Black Print Collection at Emory University and at Duke University, in her endeavors to understand the cultural significance of church fans in the black community. She also received support from the University of Michigan to produce a catalog to illustrate her findings.

Ephemera Obituary:

- Joe Freedman was a passionate ephemera dealer, familiar to everyone who attended our annual fairs. His widow, Honey, responded to condolences: “As you know we have been collecting for many years and enjoyed ourselves to the fullest. However when Joe found Ephemera the fun really started. He began to eat and sleep every day thinking about paper and the printed word.”
- For over thirty years The Ephemera Society has been quoting Marcus A. McCorison (1926-2013) about ephemera. After working as a special collections librarian at Dartmouth and the State University of Iowa, he was elected to membership in the American Antiquarian Society in 1960, and was librarian there until 1967, president until 1992 and president emeritus until his death last month. During his tenure, he was nicknamed the “Grand Acquisitor” – expanding the Society’s holdings by some 115,000 items. He was awarded the Maurice Rickards Medal by The Ephemera Society in 2000.



Ephemera Award for National History Day:

- Do you know what National History Day is? Google it! High school students do an awesome job. The Ephemera Society launched an award last year in CT for the CT State National History Day. Outstanding entries! We're offering it again and any member can contact their own State NHD and coordinate having an Ephemera Society Special Award in your own state! Email for

more info: NHD@ephemerasociety.org. This year's theme is "Turning Points in History: People, Ideas, Events." Last year's "Outstanding Entry That Best Incorporates Ephemera as a Primary Source" was a website "Constructivist Movement Tradition to Foster Social Change" – check it out: <http://31745263.nhd.weebly.com>. The other entries for the ephemera award included the website "Americans with Disability Act: Structural Revolution" <http://37616344.nhd.weebly.com>; and exhibits on "The invention of the Sub-Machine Gun"; "Barbie: The Effect on Women's Self Image"; and "It's Sew Revolutionary: The Sewing Machine" (the last two as group efforts).

Ephemera Dealers:

- J & J Lubrano have a new catalog devoted to Johannes Brahms (photographs, autographs, drawings, etc.) <http://www.lubranomusic.com/lubrano/images/pdfs/Brahms-2013.pdf>.

Ephemera in Institutions:

- The Winterthur Library has made the formal announcement that The John and Carolyn Grossman Collection of printed ephemera, on loan for several years, is now part of their permanent collection. When she was a member of Winterthur's Academic Programs Department, University of Delaware history professor Kasey Grier commented: "Adding the Grossman collection to Winterthur's library holdings has the potential to make us the number-one research library in the country for the study of visual culture in American between the 1860s and 1920s ... The Grossman collection has so much depth that it can be used to examine such topics as the history of printing technology, the history of graphic design, and the history of advertising and marketing. In relation to social and cultural history, the collection can be mined for information on: evolving ideals of domestic life; the construction of race and ethnicity; the changing nature of gender identity; the history of sexuality; the history of leisure and sport; the history of childhood, and such topics as foodways, popular medicine, and dress."
- The Winterthur Library's present temporary exhibit introduces The Saul Zalesch Collection of American Ephemera. Dr. Zalesch is a Louisiana-based art historian who became enamored of ephemera as a research fellow at Winterthur in the 1990s.
- The Morgan Library, New York, has a current exhibit on Surrealist drawings and, among the extraordinary collages, was a five-volume work of Max Ernst from 1934 with 182 collages, *A Week of Kindness or The Seven Deadly Elements*.
- The Library Company, Philadelphia, has on display a small exhibition "And His Family" that shows images of famous men at home.
- Russell Johnson of the UCLA Darling Biomedical Library gave an Information Studies class on "Collection Development and Acquisition of Library Materials" on February 13, and discussed printed ephemera in detail, encouraging students to join the Society.
- The Pawnee Indian Museum State Historic Site, near Republic KS, is featuring Edward S. Curtis photographs until September 30.

- The Library Company of Philadelphia, on February 28, hosted a talk “Picturing Women: The Visual Politics of the Woman Suffrage Movement” by this year’s William H. Helfand Visual Culture Fellow, Allison Lange. Upcoming presentations (librarycompany.org/events, or 215-546-3181):
 - o March 7, “Understanding the Pennsylvania Railroad: Contemporary Photographs in Response to the Historic Works of William H. Rau” by Michael Froio
 - o March 11, “Mere Equals: The Paradox of Educated Women in the Early Republic” by Lucia McMahon
 - o April 3, “Master of the Mountain: Thomas Jefferson and His Slaves” by Henry Wiencek
- University of Maryland libraries new exhibit, “Wayzegoose, Celebrating How We Might Live: The Vision of William Morris” will open with a celebration on May 9. www.lib.umd.edu/williammorris/.

Ephemera on Line:

- Maine’s digital history continues with an online exhibit of the world’s largest oxen, named for Mount Katahdin and Maine’s agricultural grange (hence Granger) they were too large to work the Stetson ME land, but visited fairs with their owner A.S. Rand, www.mainehistory.org.
- Beth Carroll-Horrocks has a blog about her enormous collection of ruler-themed ephemera: <http://bcarrollhorrocks.typepad.com>
- Michael Ragsdale’s images of New York City are now on Instagram, look for nycbyatrix.
- The Winterthur Library announces that the travel diaries of John Fanning Watson (1779-1860) and now available with transcriptions. Filled with detail about Mississippi river boat journeys to New Orleans, and other observations of early vacation spots such as Long Beach Island, recently devastated by Hurricane Sandy, these diaries will be of great value to researchers. <http://content.winterthur.org:2011/cdm/landingpage/collection/watsonfam>.

Ephemera Alphabet Challenge Complete! Now, a regular feature called: Ephemera Everywhere

Send the editor an image of your discovery of ephemera in unusual places.

TRADING POST

This service is available to members of The Ephemera Society only. Short descriptions of a single item (or collection) with an email as contact, will be accepted (diane@ephemerasociety.org) up to the 25th of the month. The Ephemera Society of America, Inc. is not responsible for the accuracy of a description, nor for any aspect of a subsequent transaction.

- (1) Pre-World War II Folies Bergeres Programs (Josephine Baker, etc.) – enormous collection and related material for sale. Gary Bart, Go2kanaha@gmail.com.
- (2) Coca-Cola trolley or bus poster, 28” x 57” Kathy Lightcap, klightcap1@mac.com.